

2020 July 21-22 | Shanghai Marriott Hotel Parkview

Personal Care Technology Summit & Expo

Co-located Event: Ringier Technology Innovation Awards - Personal Care Industry 2020

Sunscreen & Whitening

Moisturizing Anti-aging

Sensitive Skin Repair

Nutricosmetics

Regulations & Assessments

Green Natural Skincare

Hair Care

Color Cosmetics

What will be the Growth Drivers for the New decade?

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The New Decade of “Beauty Economy”

Chinese cosmetics market is the second-largest in the world, lagging only behind the US. Driven by the “Beauty Economy”, personal care products, including skin care, make-ups, hair care, nutricosmetics and others, has attracted high attention of consumers, driving the growth of trillion-level consumption in the past few years ... Top cosmetics brands are focusing on adoption of **AI/AR and Personalized Beauty**; Niche brands are developing new concept like **organic products, medical beauty, CBD products, nutricosmetics... ..** New demands, new marketing and new channels continue to stimulate brands to make new changes. How to find new growth in the next decade?

Joining us at **Personal Care Technology Summit& Expo 2020**, explore the cutting-edge science with the top management and experts.

Advisory Committee



Dr. MEI Weiping

Head of R&D China
Coordination
Beiersdorf AG



Dr. YANG Cheng

Director of Cosmetics
and Personal Care
Research Center
Jiangnan University



Prof. Zhang Wanping

Executive Dean
School of International
Cosmetics
Shanghai Institute of
Technology



Prof. LI Yiming

Vice dean of school
of Traditional
Chinese Medicine
Shanghai University



Prof. LIU Wei

Department of
Dermatology, Air Force
General Hospital, PLA



Mr. Johnson HAN

Director of R&D, Amway
(China) R&D Center
Amway (China)
Botanical Research
Centre



Dr. CHENG Shujun

Researcher at School
of Medicine
Shanghai Jiaotong
University
Secretary of Shanghai
Society of Toxicology



Dr. XU Detian(Binghan)

Skincare expert
Tongji University
School of Medicine

Highlights

Started from 2004, Paving the way for Future Personal Care Industry!



1000+
Attendees



100+ Exhibitors Booth



80+
Speakers



5大
Special Zone

Hybrid Event | 复合型
研讨会

to meet the needs of delegates across the country who for various reasons may still face restrictions or concerns in attending a physical event - delegates will have the option to participate in the conference in a virtual setting in real time - after registration and selecting various payment -access options. they will be able to post questions and engage with the presenter in the same manner as other onsite delegates

Conference Schedule

大会框架 Conference Schedule					
7月21日, 上午 AM, July 21	主会场 Plenary Session				
7月21日, 下午 PM, July 21	防晒美白 Sunscreen, Whitening	保湿抗衰 Moisturizing, Anti-aging	修复舒缓 Skin repair	天然安全护肤 Green Natural Skincare	彩妆 Cosmetic Session
7月22日, 上午 AM, July 22	护发美发 Hair care Session	保湿抗衰 Moisturizing, Anti-aging	修复舒缓 Skin repair	口服美容 Nutricosmetics	法规检测 Regulations and Testing Session
7月22日, 下午 PM, July 22	主会场 Plenary Session			线上研讨会 Online Workshop 全球技术前瞻: Global Tech Frontier	

Sunscreen& Whitening

- Formulation of sunscreen products based on natural ingredients
- Waterproof enhancing technologies in sunscreen
- Full spectrum SPF and blue Light/red light protection
- Formulation development, efficacy evaluation and human test methods of high SPF sunscreen products
- Whitening spots and pigmentation

Moisturizing& Anti-aging

- Biological skin care technology
- Active substances in plant extracts and their anti-aging effects
- Research on skin aging induced by glycation and air pollution
- Clinical evaluation of anti-aging properties of a skin care formulation
- Application of traditional Chinese medicine theory in anti-aging products

Sensitive Skin Repair

- Improvement of protective skin barrier function
- Development of repair products for sensitive skin
- Application of Microbiome in Cosmetics;
- Encapsulation and delivery system of cosmetic bioactive

Nutricosmetics

- Overview of Market for nutricosmetics
- New concepts: anti-glycation gut microecology
- Effects of beauty supplements: whitening, anti-aging, hydration anti-shedding.etc
- Safety assessment of natural functional ingredients



Green Natural Skincare

- Green Cosmetics: The Push for Sustainable Beauty
- Evaluation of the safety and efficacy of plant extracts
- The next big thing: CBD in skincare
- Case study on maternal and infant skincare formula

Hair Care

- Research on healthy scalp
- Hair growth raw materials solution
- Silicone-free hair care compositions providing long-lasting shine
- Formulation of anti-aging and anti-hair loss products
- Hair care formula with chinese herbal medicine extracts

Color Cosmetics

- Trends of color cosmetics
- Makeup formula design and raw material selection
- Powder dispersing technology
- Special Effect Pigments solution for color cosmetics

Regulations& Assessments

- Regulations on the registration of new ingredients, new substances
- Alternative testing methods and cosmetic toxicology evaluation
- Cosmetics efficacy evaluation methods and verification specifications
- Natural cosmetic preservative ingredients and strategies

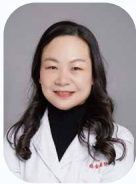
Speakers



Johnson HAN, Director of R&D, Amway (China) R&D Center/Amway (China) Botanical Research Center

Topic: Trend of Beauty Supplement and Case Study for Product Development

Bio: Graduated from XIAN JIAOTONG UNIVERSITY with Master degree majored in Pharmacognosy; Now work for Amway (China) R&D Center and Amway (China) Botanical Research Center as Director of R&D, responsible for Nutrition and Beauty product development for Amway China Market, and functional botanical ingredient development for Amway Global Market; before Amway, worked for Unilever (China) R&D Center and LG Household and Health Care (China) Research Institute.



LI Xia, Dermatologist, Associate professor, Ruijin Hospital Shanghai Jiaotong University School of Medicine

Topic: Preventing the relapse of inflammatory skin diseases by protecting the skin barrier

Bio: The member of Psoriasis Research Center in China; The member of Psoriasis Group, Chinese Society of Dermatology; The member of Shanghai Society of Allergy; Focused on the effect of ceramide moisturizer as an adjunctive and maintenance therapy of inflammatory skin diseases.



Dr. Allen JIANG, Principal scientist and Greenleaf Sci & Tech Group

Topic: Secret of Platform of Anti-Sensitive Product Across Categories ---How Mechanism Based Core To Build the Platform

Bio: Allen Jiang was once the chief scientist of Beijing Procter & Gamble Technology Co., Ltd. He has more than ten authorized international patents, nearly 40 pending Chinese invention patents applications, and more than 10 Chinese and English articles published in national top journals. He has over 20 years experience in personal care and has made great achievements in the fields of skin care, hair care, body care, oral care and cutlery care. He is currently the Chief Scientist of Greenleaf Sci & Tech Group and led the Shanghai R & D team to successfully launch 23 products in the past year and a half.



Prof. YANG YueFei, CTO, Yalan Group;

Topic: Functional Haircare Products – Be Popular With The Market

Bio: China Research Institute of Daily Chemical Industry, Professor and Senior Engineer; Cosmetics R&D Center Guangzhou Yalan International Group, Chief Technology Officer (CTO), Shanghai Create Beauty Bio-Tech Co., Ltd., Technical Director



PU Mingming, Ph. D. Research Manager S&T Human Microbiome, Unilever Research & Development Shanghai

Topic: Product innovation and the skin microbiome

Bio: PU Mingming, Ph.D. in Biochemistry, Boston College, M.A., USA M.S. in Polymer Science, Fudan University, Shanghai Research focusing on Skin and Scalp microbiome for 7 years after joining Unilever Global R&D.



Cecilia LI, Head of APAC Clinical Science, Johnson & Johnson Consumer

Topic: Skin Microbiome: Our Understanding, Research and Solutions

Bio: Devoted to Skin Fundamental Research, Discover POP for new technology, Product Performance Evaluation and Communication for decades years with Life Science and Psychology background. Envision towards build World-Class Center with Innovative and High Quality Study Approach, Insightful Research to Bring Science into Healthy Living and Well-Being Passionate to engage with leading researchers and institutes to shape an open innovation ecosystem which witness the skin microbiome evolveing from academics to the industry.

Speakers



**Dr. YANG Na, Institute of traditional Chinese medicine
Shanghai Inoherb Cosmetics Co., LTD**

Topic: The development of new technology of promoting infiltration in Chinese herbal skin care products

Bio: Yang Na, doctor of traditional Chinese medicine, Shanghai university of traditional Chinese medicine, currently works in the institute of traditional Chinese medicine, Shanghai Inoherb Cosmetics Co., LTD as Senior engineer. She has many years of research experience in active ingredients, pharmacodynamic substance basis and quality evaluation of traditional Chinese medicine. She has participated in the research and formulation of Chinese pharmacopoeia standards and cosmetic raw material standards. She has also taken part in many international symposiums, and was awarded the excellent paper in the poster sessions. She has published many papers on the separation and analysis of active ingredients and quality evaluation of traditional Chinese medicine. She mainly works on the development of new cosmetic technologies.



Stephanie Yao, Senior Analyst, Euromonitor International

Topic: Beauty and Personal Care-Global and China Market Overview and Industry Trends

Bio: Stephanie Yao, Senior Analyst at Euromonitor International, has been dedicated to market research for years and is currently specialized in market research of beauty and fashion, involving beauty and personal care, personal accessories, consumer health, luxury goods, apparel and footwear. After graduated from Warwick Business School in University of Warwick and achieved the Msc degree in Information Systems Management and Innovation, Stephanie previously joint WPP Kantar group, working on FMCG market tracking regarding to brands performance and consumer insights.



Dr. LI Jin, Senior Safety Scientist, the Safety and Environmental Assurance Centre, Unilever,UK

Topic: Next Generation Risk Assessment (NGRA) and Its Application in Cosmetics Safety Assessment

Bio: His principle responsibilities in Unilever are to develop and apply non-animal approaches to risk assessment on chemical safety with a focus on 1) the integration of in silico, in vitro and in vivo multiscale data for chemical safety assessments; and 2) the development of novel pathway-based risk assessment approaches.



**GU Yuxiang, Professorate Senior Engineer
Shanghai Institute of Quality Inspection and Technical Research**

Topic: Detection and application of permitted preservatives in cosmetics

Bio: GU Yuxiang, graduated from East China University of Science and Technology with a Ph. D of biochemical engineering, is engaged with the work of cosmetics and food quality inspection and standardization. Now he is commissioner of 'Subcommittee 2 on Cosmetics of National Technical Committee 257 on Flavor Fragrance and Cosmetics of Standardization Administration of China', member of the academic committee of the Key Laboratory of cosmetics monitoring and evaluation of the State Drug Administration.



**Dr. He Ruikun
R&D Manager of Science and Technology Center, By-health Co., Ltd (Nutricosmetics)**

Bio: Dr. He Ruikun, senior national public nutritionist, R&D Manager of Science and Technology Center in By-health Co., Ltd, he has been committed to the innovation and development of functional foods in cardiovascular health, metabolic health, intestinal health, infant nutrition, sports nutrition and elderly nutrition.



**Han Yang, Senior R&D Engineer, Shiseido
(China) Research and Development Center**

Topic: Latest Research on Anti-aging and Anti-wrinkle



**LIU Yanqing, Skincare Manager, Kao
(China) Research Center**

Topic: Case study on Curél: sensitive skin repair

Who Should Attend

- Domestic and Overseas Regulators and Associations
- Cosmetics Brands
- End-product Manufacturers, OEM/ODM
- Raw Material Suppliers
- Testing Equipment Manufacturers
- Packaging Material (Solutions), Labeling Suppliers
- Others



Part of Invited Companies

OEM/ODM



Brands



Channels



Previous Speakers



Mr. Zhou Dengxue
Shanghai Food and Drug Administration



Mr. Tom Branna
Vice President, Rodman Media
Happi Magazine Editor Director



Mr. Harada Taichi
Director
Shiseido China Innovation Center CO .LTD



Ms. Jiyong Shim
Researcher
LG Household & Healthcare



Mr. KILALA TILAAAR
Creative and Innovation Director
PT. Martina Berto,
Tbk – Martha Tilaar Group



Ms. Jin Xueying
R&D Manager
Mentholatum



Ms. Congying Liu
Development Manager
Henkel (China) Investment Company



Ms. Hu Liping
Senior Manager of Toxicology and
Clinical Safety
Johnson&Johnson



Mr. JEONGCHEOL HA
R&D Division/ Director
Kolmar Cosmetics Beijing



Ms. Amy ZHU-SAVOYE
China Manager
Strand Cosmetics Europe (FRANCE)



Mr. Peng Dongshen
Head of E-commerce
Ocean Engine Shanghai Center



Mr. Yuan Minjia
Associate Director
Shanghai Chicmax Cosmetic Co. LTD



Ms. Yi Jing
R&D Center Manager
JALA Group



Dr. Yan Shuxian
Deputy Chief Physician
Department of Dermatology
Huashan Hospital, Fudan University

PCT 2019 回顾



1000+
与会代表
Attendees



80+
演讲嘉宾
Speakers



280+
参与品牌
Enterprises



100+
展商
Exhibitors



200+
会后考察
Factory visitors



1主论坛+**8**大分会场
Plenary session+ **8** Tracks

多渠道持续，专业推广
Ongoing and dedicated marketing campaigns have been conducted throughout

杂志

Magazine

电子快讯

E-Newsletter

EDM直邮

Direct Mailing

微信及社交媒体推广

WeChat and Media Promotion

合作媒体及协会曝光

Promotion from media partners and organizations

电话推广

Telemarketing

现场直播访问量12000 +

Live broadcast Visitors



电视台
现场采访



参与荣格PCT会议收获满满，遇到了很多终端企业，经销商以及采购团。明年还要继续参加。

“It’s always a great experience to participate in PCT events due to the balance mix attendees of end-user, distributors and dealers, purchaser, etc. We will definitely be back in PCT 2020

Inviting Companies

Unilever (China) Investment Co., Ltd.
Procter & Gamble (China) Co., Ltd.
L'Oreal (China) Co., Ltd.
Shanghai Jahwa United Co., Ltd.
Galan (Group) Co., Ltd.
Oushiman Group Special Cosmetics Co., Ltd.
Estee Lauder (Shanghai) Trading Company
Shiseido (China) Research and Development Center Co., Ltd.
Johnson & Johnson (China) Co., Ltd.
Coty (China) Investment Co., Ltd.
Kao (China) Research and Development Center Co., Ltd.
Kose Cosmetics Co., Ltd.
LG Life Health
Colgate Palmolive (China) Co., Ltd.
Byersdorf Daily Chemical (Wuhan) Co., Ltd.
Amore Cosmetics (Shanghai) Co., Ltd.
Amway (China) R & D Center Co., Ltd.
Oliya Daily Cosmetics (Maanshan) Co., Ltd.
Australia Love Nature Organic Care Co., Ltd.
Berlaya (Huzhou) Cosmetics Co., Ltd.
Longlich
Bayer Healthcare
Baojian (China) Daily Necessities Co., Ltd.
Shanghai Herborist Cosmetics Co., Ltd.
Northbell (Zhongshan) Daily Chemical Co., Ltd.
Shanghai Baique Ling Daily Chemical Co., Ltd.
Shanghai Hanshu Cosmetics Co., Ltd.
Shanghai Shangmei Cosmetics Co., Ltd.
Po Laiya Cosmetics Co., Ltd.
Shanghai Ruyan Cosmetics Co., Ltd.
Shanghai Yuemu Cosmetics Co., Ltd.
Shanghai Zheng Mingming Cosmetics Co., Ltd.
Shanghai Zizhuo Cosmetics Technology Co., Ltd.
Mentholatum (China) Pharmaceutical Co., Ltd.
Mary Kay (China) Cosmetics Co., Ltd.
Guangzhou Bawei Cosmetics Co., Ltd.
Guangzhou Danmei Cosmetics Company
Hangzhou Yayan Cosmetics Co., Ltd.
Kimberly-Clark (China) Co., Ltd.
Catzlan Group (Hong Kong) Co., Ltd.
Cosmeci (China) Cosmetics Co., Ltd.
Lafang Jahwa Co., Ltd.
Nivea (Shanghai) Co., Ltd.
Shenzhen Xiandi Cosmetics Co., Ltd.
Sephora (Shanghai) Sales Co., Ltd.
Marumi (China) Holding Group Co., Ltd.
Perfect (China) Co., Ltd. Shanghai R & D Branch
New Era Health Industry (Group) Co., Ltd.
Beijing Tongrentang Maierhai Biological Technology Co., Ltd.
Beijing Weishang Daily Chemical Co., Ltd.
Pigeon Mother & Baby Products (Shanghai) Co., Ltd.
Chengdu Rainbow Daily Chemical Co., Ltd.
Chengdu Blue Wind (Group) Co., Ltd.
Dai Fei Cosmetics (Shanghai) Co., Ltd.
Dairy (Shanghai) Cosmetics Co., Ltd.
Dai Yiqian Cosmetics (Shanghai) Co., Ltd.
Danzi Group
Germany Qianrui Life (International) Group Co., Ltd.
Prince Frog (China) Co., Ltd.
All In Love (Shanghai) Co., Ltd.
Shanghai Biaofa Cosmetics Co., Ltd.
Shanghai Huayimei Cosmetics Co., Ltd.
Shanghai Xirong Maternity & Baby Products Co., Ltd.
Shanghai Xiduo Baby Products Co., Ltd.
Shanghai Xiangyi Herbal Cosmetics Co., Ltd.
Shanghai Zhanghua Health Cosmetics Co., Ltd.
Shanghai Zizhuo Cosmetics Technology Co., Ltd.
Shiqi Biological R & D Center (Suzhou Industrial Park) Co., Ltd.

Inviting Companies

Tianjin Yumeijing Group Co., Ltd.
Infinity (China) Co., Ltd.
Avon Cosmetics R & D (Shanghai) Co., Ltd.
Yunnan Baiyao Group Co., Ltd.
Jannick (Shanghai) Cosmetics Co., Ltd._
Zhejiang Yixuan Cosmetics Co., Ltd.
Zhongshan Aihu Daily Necessities Co., Ltd.
Degenuosen Baby Health Products (Guangzhou) Co., Ltd.
Dongguan Jinximei Cosmetics Co., Ltd.
French Cosmetics Co., Ltd.
France Yixiu Cosmetics International Group Co., Ltd.
Fujian Pien Tze Huang Cosmetics Co., Ltd.
Galan (Group) Co., Ltd.
Guangdong Huanya Cosmetics Technology Co., Ltd.
Guangdong Mingchen Co., Ltd.
Guangdong Qiaomeiren Cosmetics Industry Co., Ltd.
Guangdong Yaqian Cosmetics Co., Ltd.
Guangzhou Aien Young Cosmetics Co., Ltd.
Guangzhou Bawei Cosmetics Co., Ltd.
Guangzhou Libai Enterprise Group Co., Ltd.
Guangzhou Dicai Cosmetics Co., Ltd.
Guangzhou Huaantang Biological Technology Co., Ltd.
Guangzhou Yingnaier Cosmetics Co., Ltd.
Guowei (Shanghai) Investment Holding Co., Ltd.
Hainan Runzhu Biological Technology Co., Ltd.
Han Hou Cosmetics Co., Ltd.
Henkel (China) Investment Co., Ltd.
Hangzhou Caohuitang Cosmetics Co., Ltd.
Hangzhou Fei Si Kai Cosmetics Co., Ltd.
Hangzhou Kongfengchun Cosmetics Co., Ltd.
Hangzhou Meiba Cosmetics Co., Ltd.
Hangzhou Qingya Cosmetics Co., Ltd.
Hangzhou Tixiang Cosmetics Co., Ltd.
Hangzhou Woxin Cosmetics Trading Co., Ltd.
Hangzhou Youlimei Cosmetics Co., Ltd.
Hangzhou Zefuxue Cosmetics Co., Ltd.
Hefei Xu's Cosmetics Co., Ltd.
Hunan Yunifang Cosmetics Co., Ltd.
Huagumu International Holdings (Hong Kong) Co., Ltd.
Huayimei Technology Enterprise Group
Hui Ni (International) Group
Shaklee (China) Commodity Co., Ltd.
Jiawenli (Fujian) Cosmetics Co., Ltd.
Jiangsu Pudilan Daily Chemical Co., Ltd.
Jiangxi Dimei Cosmetics Co., Ltd.
Jiaoshi Cosmetics (Hangzhou) Co., Ltd.
Clarins Cosmetics (Shanghai) Co., Ltd.
Blonde Rabbi Maternal & Child Products Co., Ltd.
Herbalife (China) Health Products Co., Ltd.
Clalis Cosmetics (Shanghai) Co., Ltd.
Crete (China) Commodity Co., Ltd.
Kunming Dianhong Pharmaceutical Group Co., Ltd.
Leibao Kang Daily Chemical (Shanghai) Co., Ltd.
Lou Wei Xuan Xuan perfume cosmetics (Shanghai) Co., Ltd.
Ma Chenrui (Shanghai) Cosmetics Company
McColling E-Commerce (Shanghai) Co., Ltd.
Meiaisi Cosmetics (Suzhou) Co., Ltd.
Beauty Mask Science and Technology (Beijing) Co., Ltd.
Meijian Innovation (Kobe) Co., Ltd.
Meilanfang (Hunan) Cosmetics Co., Ltd.
Beautiful Garfin (Shanghai) Cosmetics Co., Ltd.
Mier (Shanghai) Cosmetics Co., Ltd.
Naes Group Limited
Nanjing Menghou Cosmetics Co., Ltd.
Ningbo Langsheng Pharmaceutical Co., Ltd.
Ningbo Shangge Cosmetics Co., Ltd.
Oday Cosmetics Co., Ltd.
Peerfarber (Shanghai) Management Consulting Co., Ltd.
Pien Tze Huang (Shanghai) Biotechnology R & D Co., Ltd.

About the organizer

Ringier Events

Connecting industry through information exchange!

Established with their head office in Hong Kong in 1998, Ringier Trade Media Ltd., the company has offices in 13 locations across China, plus Taiwan, Singapore and the Philippines. Ringier Trade Media Ltd. is a leading B2B industrial information provider, providing industrial leaders in China, Asia and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms that include print (industry trade journals), online (www.industrysourcing.com), events, digital marketing, iPad, iPhone and Android devices. With award winning editorial content that cover 20 major manufacturing sectors such as Household & Personal Care, Packaging, Pharmaceutical, Food & Beverage, Plastics & Rubber, Metalworking, Coatings & Ink, Smart Manufacturing, Automotive, etc. The company has been successfully linking buyers and suppliers in China, Asia and the Middle East and the rest of the world to the mutual benefits of all parties.

For more information, please check the website: <http://www.ringierevents.com/>

Media Support



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