

# 2020 Ringier Conference

## Sponsorship Packages Opportunities



We  
make your  
business  
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 22 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why  
should  
you  
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service.

 **Ringier Events**  
Connecting industry through information exchange!

### Contact us

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# Sponsorship Package NEW

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)		\$35,300	\$17,700	\$11,900	Plenary Session+Standard Booth	\$10,800
					Parallel Session+Standard Booth	\$6,900
					Parallel Session+Double Booth	\$7,900
					Plenary Session+Double Booths	\$12,100
					Parallel Session+3x4m <sup>2</sup> Booth	\$8,400
					Parallel Session+4x4m <sup>2</sup> Booth	\$9,950
					Plenary Session+4x4m <sup>2</sup> Booth	\$17,300
Pre & Post-event						
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Remark		√				
Brain Stoming			√			
Customized Parall Section		1/2 Day				
Brochure Insert into the Conference Bag		√	√	√		
Invite Two Specified Speaker		√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
Factory Tour (no food or shuttle bus)		√				
Free Delegate Pass		10	8	5	Single:3 / Double:5 / Special :6	
AD	Inside Front Cover	√				
	Inside Back Cover		√			
	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibition Counters		Double Booth	Double Booth	Double Booth	Standard / Double / Special	
Tea Break & Video		√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4				
	Bag					
	Notebook					
	USB Flash Drive					
	Exclusive Name tags & Lanyard		√			
Lucky Draw (The gift worth \$320 provided by the sponsor)		√				

- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 200 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

## Single Item Sponsorship



Benefit	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Factory Tour
	Plenary Session	Parallel Session					
Price(USD)	\$10,500	\$5,500	\$12,950	\$14,800	\$2,900	\$2,700	\$17,500
On-Site							
Brochure Insert into the Conference Bag			√	√			√
Factory Tour (no shuttle bus)							√
Free Delegate Pass	2		2	2	+ 1	2	5
Full Page AD	1/2P		1P	1P		1/2P	1P
Speech Slot	1 Slot						
Standard Booth			√				
Tea Break & Video						√	

## Booth Sponsorship NEW

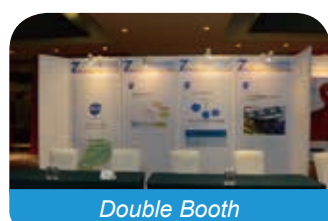
Benefit	Standard Booth	+10mins Seminar	Double Booth	3x4m <sup>2</sup> Special Booth	4x4m <sup>2</sup> Special Booth
Price(USD)	\$3,050	\$3,350	\$5,200	\$6,700	\$8,700
On-Site					
Free Delegate Pass	2		4	5	6
Full Page AD	1/2P		1P	1P	1P
Booth	√	√	√	√	√
10Mins Seminar		√			

### Notes:

- 1.Factory Tour: The organizer will organize participants to visit the factory and arrange for staff and photographers to accompany them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products.. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the delegates
- 3.The prices of cocktail party and gala dinner are based on 200 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time.
- 5.The decoration cost of the special booth is provided by the sponsor.



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

## Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,550	\$5,300	\$8,000	\$3,900	\$3,550	\$3,550	\$3,550	\$3,550	\$3,550
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

### Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 300 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 300, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

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## 2020 NEW Sponsorship Items NEW

Benefit	Coffee break		mobile charging station	Seat sticker sponsor (Only 1)
	1day	2day		
Price(USD)	\$2,850	\$4,850	\$2,850	\$5,000
On-Site				
Free Delegate Pass	2		2	2
Full Page AD	1/2P		1/2P	1P
Special advertising display	1 x-stand		2 mobile charging stations	All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers

### Notes:

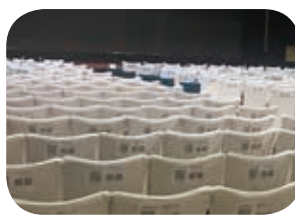
1. Coffee break sponsorship, quotation based on Coffee breaks in both morning and afternoon, 150 / time
2. During the event, it will be placed in the exhibition area for the participants who need charging.
3. All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers. When all guests enter the spacious and bright venue, there is a high exposure.



Coffee Break



Seat Sticker



Mobile  
Charging  
Station



## Advertisement Sponsorship

Limited to  
the bronze  
sponsor or  
above

Benefit		Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)		\$2,800	\$3,000	\$2,750	\$3,500	\$2,450	\$2,400
On-Site							
Free Delegate Pass		+ 1	1	1	1	1	1
AD	Inside Front Cover		1P				
	Inside Back Cover			1P			
	Back Cover				1P		
	Bound Insert					1P	1P

### Onsite Customized Activity

USD 11,900+



### ▲ Post Onsite Pictures





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## Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收

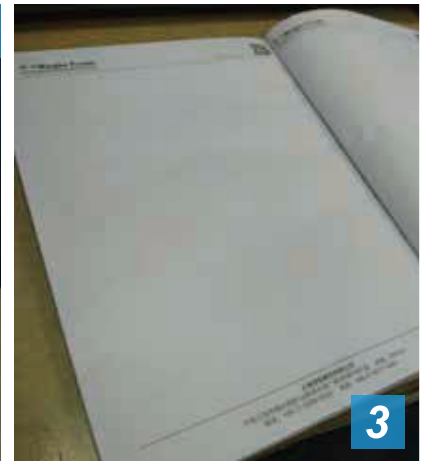
The Production Cost of Special Booth is not Included



2



7



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4



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7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8

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