

Sponsor our Special MWCS 2017 IAS 2017 ES 2017 Tradeshow e-Newsletter. Daily Information for Decision Makers in The Metalworking Industry and Key Related Industries

- Each trade show e-Newsletter will highlight new technologies and products displayed during MWCS 2017 IAS 2017 ES 2017 and will contain the latest show news each day.
- Each trade show e-Newsletter will reach decision makers in the industry and links to www.industrysourcing.cn/tradeshows/metalworking.
- Sponsor ads in our Tradeshow e-Newsletter. Your ads will link to your Online Product Showrooms or other websites.
- Drive traffic to your site, inform your customers of your latest products.
- Tradeshow E-newsletters are MOBILE FRIENDLY for viewers on Android mobile devices and iPhone/iPad

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B
Tradeshow
e-Newsletter

(Chinese Version)

Digital

Cost Effective
Measurable
Multiple Devices



Target

Right People
Right Place
Right Time



Valuable Information

Trust
Sharing
Engaging
Generating Responses

MWCS 2017 IAS 2017 ES 2017 Tradeshow e-Newsletters (Chinese Version)

Cover 5 Industry Sectors:

Metalworking, Industrial Laser, Mold & Die Making, Automotive Manufacturing, Aerospace Manufacturing and Design Industry

E-Newsletter Delivery Schedule (Chinese Version, totally 7 mailings):

- Before the show:
2 MWCS 2017 IAS 2017 ES 2017 Preview e-Newsletters will be emailed (October 24th, October 31th);
- During the show:
4 MWCS 2017 IAS 2017 ES 2017 e-Newsletters will be emailed (November 7th-10th)
- After the show:
1 MWCS 2017 IAS 2017 ES 2017 Review e-Newsletter will be emailed (November 17th).

* Sending schedule subject to change without notice.

*Reach 120,000 Target buyers



Subscribe to industry e-newsletters to get the latest industry technical & market news from China and S.E.Asia.

Show e-Newsletter			
AD Positions		Rates-7 Times Total(US\$)	
A	Leaderboard Banner: 728×90pixel, jpg/gif, 50k max;	2,730	2 Spaces for 1 client
B	Display Banner: 300×250pixel, jpg/gif, 50k max;	2,730	Only 2 spaces
C	Video Banner: 300×125pixel, jpg for entrance	2,730	Only 2 spaces
D	Inner Banner: 330×60pixel, jpg/gif, 40k max;	1,820	Only 2 spaces
E	Button Banner: 120×60pixel, jpg/gif, 40k max;	1,540	Only 4 spaces
F	Text Ad (Logo + text): Title- Maximum 20 Chinese characters; Content-Maximum 70 Chinese characters, Logo-60x40px jpg	840	Only 4 spaces

*Note: Content subject to vary and may affect the positions of the banners, ad text and video slots

