

One of the Most Effective Ways to Deliver Valuable Messages to Over 50,000 Target Buyers

A
Official
Show Daily

Distribution amount:
Day 1 : 15,000
Day 2 : 12,500
Day 3 : 12,500
Day 4 : 10,000



Print Version **Published in Simplified Chinese** Print Circulation : 50,000 totally

- √ Send to each professional visitor who attend the exhibition on site, which is extremely economic and effective promotion channel
- √ Various forms of advertising display products feature and advantage of your company, which attracts more visitors to come to your booth
- √ Distribute every day during the trade show, which reminds buyers to visit your booth as soon as possible

Digital Version

- √ Maximize the exposure of your brand, product and booth information through industrysourcing.cn, trade show e-Newsletter etc.
- √ Deliver your messages to over 200,000 metalworking buyers

(Print+Digital)

Ad Closing Date: October 12, 2017

Ad Position	Size	US\$
Page 4C	Non-bleed: 246mm (W) x 350mm(H) Bleed: 266mm (W) x 376mm(H) (Each side has 3mm bleed)	2,390
1/2 4C	Horizontal Version: 246mm (W) x 175mm (H) Vertical Version: 123mm (W) x 350mm (H)	2,010
1/4 4C	123mm (W) x 175mm (H)	1,330
C1 1/4 H only	246mm (W) x 85mm (H)	2,010
C2 & Page 1 4C	Non-bleed: 246mm (W) x 350mm(H) Bleed: 266mm (W) x 376mm(H) (Each side has 3mm bleed)	3,340
Cover 3	Non-bleed: 246mm (W) x 350mm(H) Bleed: 266mm (W) x 376mm(H) (Each side has 3mm bleed)	2,930
Cover 4	Non-bleed: 246mm (W) x 350mm(H) Bleed: 266mm (W) x 376mm(H) (Each side has 3mm bleed)	3,740
Business Card	55mm (W) x 40mm (H)	410
Exhibitor Highlight	120mm (W) x 60mm (H)	260