

September 11 · Shanghai

Skin Health Management & Medical Aesthetics Seminar 2020

What to Expect at Future Medical Beauty Industry?

China's medical beauty and functional skin care segment accounted for a much lower proportion than Europe, America and Japan, and has a broad future growth space. European and American skin care brands entered the Chinese market earlier, occupying most of the market share, and local brands are actively emerging. Relying on the rich domestic Chinese herbal medicine resources, the domestic brand market share is expected to increase.

The 2019 Skin Health Management and Light Medical Beauty Seminar was well received by the participants. In 2020, Jung will continue to focus on the development of light medical beauty and effective skin care products.

Media support



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Highlights:

- Green, Natural, Organic Cosmetics
- Eco-Friendly Beauty
- safe and effective, streamlined formula
- Cosmeceutical, Light Medical Beauty, Anti-allergy, anti-acne, anti-aging,
- Stem cell, biomedicine, micro-invasive shaping, Micro-biome

Cross-border Research in skin Science

- Pharmacology
- Clinical Medicine
- Microorganisms
- Chemistry
- Cytology
- Biology
- Biochemical Molecules

Conference vision

- The conference program emphasizes evidence-based practice, educational innovation, practical application, and peer to peer networking and collaboration. The goals of the conference is to provide a transformative professional development experience through
- Bringing together the world's scientific experts to catalyze and advance scientific knowledge about Dermatology, Cosmetology & Aesthetic Medicine present the most recent research findings, and promote and enhance scientific collaborations around the world
- Bringing together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Elderly Population around the world and overcome barriers that limit access to care and services.

What to Expect

Top Knowledge Exchange

Get first-hand knowledge from cosmetic professionals at our Conference

Various forms of Networking

Keynote speech, Panel discussions, Tea break networking

Case studys

Explore strategies for creating profitable products that meet consumer needs

Product and tech show

The best platform for launching new products, technologies, branding exposure, raising industry awareness!

One-on-one Meetings

One-on-one meetings with decision makers and researcher from cosmeceutical brands, hospitals, beauty salon, etc

Previous Conference Glimpses



Hot Topics

- Functional ingredients safety and formula design: Anti wrinkle, effective anti-aging, anti-allergy repair
- Study on the Screening of Active Components of Natural Products
- Sensitive skin: perceptions, evaluation, and treatment
- Effects of natural extracts in the treatment of sensitive skin
- Designing a new model for cosmetic adverse reaction monitoring in China
- Purification technology, streamlined formula, safe and antiseptic
- Percutaneous penetration of cosmetic ingredients
- Facial skin barrier function recovery after microneedle transdermal delivery treatment
- Liquid crystal emulsification technology
- Development of freeze-dried cosmetic products
- Innovative Processing: liposome technology, double gel technology, carrier encapsulation technology, lyophilization technology
- Clinical manifestations and diagnosis of acne, causes and mechanisms, differential diagnosis and treatment
- Basic research: Protection of skin cells from ultraviolet radiation damage Clear mechanism and active ingredients
- Strengthen skin immune system, skin barrier repair
- Clinical aspects and molecular mechanisms of hormone-dependent dermatitis
- Medical devices registration review points and functional product development

Who will attend

- Cosmetics, functional skin care brands
- Cosmetics manufacturer OEM/ODM
- Medical institutions: beauty hospitals, clinics, plastic surgery agents
- Medical cosmetic materials and consumables
- Raw material and equipment suppliers
- Medical beauty equipment
- Medical beauty APP and SaaS platform companies
- Industry associations and testing
- Others



Benefits of exhibitors

- Show your product, service or brand to thousands of active buyers
- launch new products
- Meet with new potential customers
- Strengthen and Deepen the Relationship with your existing customer base
- Learn the latest industry technologies from the top leaders
- Establish relationships with other exhibitors
- Direct sales onsite
- Increase brand influence on industry professionals
- Extensive media coverage

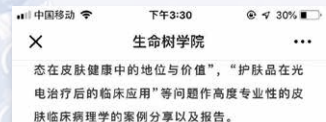


Data analysis and media exposure for CMA2019



与会代表 Attendees 260+
演讲嘉宾 Speakers 23

参与企业 companies 145+
展商 Exhibitors 10
合作媒体 Media Partners 14+



Past speakers

Prof. ZHENG Zhizhong Chairman, Chinese Non-government Medical Institutions Association
Committee of Dermatology

Ms. JI Zhe Secretary, Chinese Non-government Medical Institutions Association Committee of Dermatology

Mr. SU Ning Director of Cosmetics Technology Center, China Academy of Inspection and Quarantine

Mr. WANG Feifei R & D Director, Yunnan Botanee Bio-technology Group Co.,Ltd.

Mr. Feng Chunbo Senior Manager of Innovation Development, Shanghai Jahwa United Co., Ltd. (Herborist)

Mr. JU Qiang Chief Physician, Director of Dermatology, Renji Hospital, Shanghai Jiao Tong
University School of Medical

Ms. YUAN Chao Associate Chief Dermatologist, Shanghai Skin Disease Hospital

Prof. FENG Nianping Chinese Medicine College, Shanghai University of Traditional Chinese Medicine

Mr. LI Yiheng Director of R&D, Guangzhou Trauer Biotechnology Co.,Ltd

Mr. QIU Xiaofeng Vice President of R&D, Nox Bellcow Co., Ltd.

Mr. LIU Xiaokun President, Urtekram/GeoSkincare

Mr. QIAN Hui Huashan Hospital, Fudan University

Inviting Speakers



Part of Inviting Companies

L'Oreal (China) Co., Ltd.
Peerfarber (Shanghai) Management Consulting Co., Ltd.
Bai Hurun Trading (Shanghai) Co., Ltd.
Kanebo Cosmetics (China) Co., Ltd.
Taiwan Morita Pharmaceutical Co., Ltd.
Shiseido (China) Investment Co., Ltd.
Gaodemei Trading (Shanghai) Co., Ltd.
Fujian Pien Tze Huang Cosmetics Co., Ltd.
Huashan Hospital Affiliated to Fudan University
Department of Traditional Chinese Medicine
Zhejiang Hospital
United Rigg First Hospital
Shanghai Dermatological Hospital
Procter & Gamble (China) Co., Ltd.
Amway (China) R & D Center Co., Ltd.
Unilever China Research Institute
Amore Cosmetics (Shanghai) Co., Ltd.
Johnson & Johnson (China) Co., Ltd.
Yijia Beauty Products (Shanghai) Co., Ltd.
Mentholatum (China) Co., Ltd.
Po Laiya Cosmetics Co., Ltd.
Shanghai Xiangyi Herbal Cosmetics Co., Ltd.
New Era Health Industry (Group) Co., Ltd.
Joban Institute of Phytochemistry
Pigeon Mother & Baby Products (Shanghai) Co., Ltd.
Dianhong Pharmaceutical
Li Shizhen Pharmaceutical Group Co., Ltd.
Marumi (China) Holding Group Co., Ltd.
Infinity (China) Co., Ltd.
Perfect (China) Co., Ltd.
Sibao Group (Shanghai) Scientific Research Center
Shanghai Jahwa United Co., Ltd.
Kao (China) Research and Development Center
Puli Pharmaceutical Group
Hangzhou Haiwang Biological Engineering Co., Ltd.
Shanghai Baique Ling Daily Chemical Co., Ltd.
Ding Jiayi
Qingdao Famaxi Keda Pharmacy Chain Co., Ltd.
Shaanxi Centennial Health Pharmaceutical Co., Ltd.
Mayfield Holdings Limited
Kose Cosmetics Co., Ltd.
Beijing Rimeng Biotechnology Co., Ltd.
Suzhou Kaixi Pharmaceutical Co., Ltd.
Jiangxi Dimei Cosmetics Co., Ltd.
Mayinglong Pharmaceutical Group Co., Ltd.
Guangzhou Baiyun Lianjia Fine Chemical Plant
Guangzhou Libai Enterprise Group Co., Ltd.
Shanghai Hanmei Biotechnology Co., Ltd.
Guangzhou Kema Cosmetics Manufacturing Co., Ltd.
Tianjin Heze Stem Cell Technology Co., Ltd.
Puli Pharmaceutical Group, Hangzhou Zefuxue Cosmetics Co., Ltd.
Shanghai Biyoulan Daily Chemical Co., Ltd.
Shanghai Laibo Biotechnology Co., Ltd.
New Era Health Industry (Group) Beijing Co., Ltd.
Department of Dermatology and Cosmetics, Shanghai
Dermatology Hospital
Shenzhen Graduate School of Tsinghua University
Shanghai Fanzhi Pharmaceutical Co., Ltd.
Beijing Sino-German Joint Cosmetics Research Institute
Jiangnan University
The Third Affiliated Hospital of Sun Yat-sen University
Beijing Tongrentang Maierhai Biological Technology Co., Ltd.
China Research Institute of Daily Chemical Industry
Shanghai Entry-Exit Inspection and Quarantine Bureau
Johnson & Johnson Global Innovation Center
Qingdao Mingyue Aixi Cosmetics Co., Ltd.
Guangzhou Meisheng Beauty Cosmetics Co., Ltd.
Xingtong Cosmetics Technology Co., Ltd.
Guangzhou Baiyun Lianjia Fine Chemical Factory (Danzi)
Haiben Brand / Nanhai Long Peptide Pharmaceutical Co., Ltd.
Olly Elegant / Hangzhou Olly Elegant Biotechnology Co., Ltd.
Natural Melody / Shandong Meimei Cosmetics Co., Ltd.
Xie Yanchun / Yangzhou Xie Yanchun Cosmetics Co., Ltd.
HomeFacialPro / Guangzhou Eggshell Network Technology Co., Ltd.
Baihuafang / Guangzhou Baiyunshan Pharmaceutical Group Co., Ltd.
Half Mu Flower Field / Shandong Ban Mu Flower Field
Biotechnology Co., Ltd.

Part of Inviting Companies

Beimanzi / Shanghai Langs Biotechnology Co., Ltd.
Ashcoin / Shanghai Jiabo Biotechnology Co., Ltd.
Ou Quanlin / Nanchang Ou Quanlin Cosmetics Co., Ltd.
S · A · V Safeway / Chengdu Safeway Aloe Products Co., Ltd.
Cypress / Shanghai Fulan Trading Company
Beauty charm / Foshan Fangyun Cosmetics Co., Ltd.
Fanzhen / Sichuan Zhenyu Cosmetics Co., Ltd.
Lippseptide / Guangzhou Jida Biotechnology Co., Ltd.
Materia Medica / Guangzhou Xiyi Cosmetics Co., Ltd.
Dr.magic / Shenzhen Weizhen Cosmetics Co., Ltd.
Early Summer Church / Guangzhou Luzhi Cosmetics Co., Ltd.
GEZRLNY Gezilan / Zhejiang Yizi Biotechnology Co., Ltd.
Dr.magic / Weizhen Times (Shanghai) Cosmetics Co., Ltd.
Minpox / Zhuhai Tianhao Equipment Co., Ltd.
Xuankou / Guangzhou Yangfan Import & Export Trading Co., Ltd.
Anshibao / Shanghai Meilianni Biotechnology Co., Ltd.
Fupitang / Jiangsu Jiaoyan Barbie Cosmetics Co., Ltd.
Natural Beauty / Shanghai Natural Beauty Fuli Cosmetics Co., Ltd.
Mask House / Mask House (Hong Kong) Cosmetics Consulting Management Co., Ltd.
Lanmi / Shenzhen Changli Biotechnology Co., Ltd.
Shengqixin (Shanghai) International Trade Co., Ltd.
Cloud Extract / Shanghai Sibe Cosmetics Technology Co., Ltd.
Jenny Ziyi / Kolyana Cosmetics (Tianjin) Co., Ltd.
SY BEAUTY SKIN / Anhui Yiren Biotechnology Co., Ltd.
Su Yanlitang / Anhui Yuanzhimei Biotechnology Co., Ltd.
Doyan Yisha / Anhui Yuanyu Cosmetics Co., Ltd.
Jiyan Benji / Jiyan (Suzhou) Cosmetics Co., Ltd.
Minyousi / Shanghai Minmin Biotechnology Co., Ltd.
HOLYLIFE Sheng Yun Youge / Hangzhou Tixiang Cosmetics Co., Ltd.
Onuoya / Guangzhou Duoya Cosmetics Co., Ltd.
Kelangrui / Sichuan Kelangrun Biotechnology Co., Ltd.
Rui Shi Dizhen / Chengdu Yihe Beai Technology Co., Ltd.
JIRA / Shanghai Saiya Trading Company
Anfutang / Guangzhou Anfutang Biotechnology Co., Ltd.
Hana / Hana (Huzhou) Cosmetics Co., Ltd.
Aladdin / Yunnan Funwo Biotechnology Co., Ltd.
Jiyu / Beijing Aikeli Beauty Technology Development Co., Ltd.
Bawang / Shanghai Meilu Medical Technology Co., Ltd.
Minyousi / Shanghai Minmin Biotechnology Co., Ltd.
Jiyu / Hangzhou Jiyang Biological Technology Co., Ltd.
Child's Cheats / Shanghai Meimeng Enterprise Management Co., Ltd.
MEBO MEIYUAN / Shanghai MEBO Life Technology Co., Ltd.
LAOZHONGYI / Hangzhou Aolivia Cosmetics Co., Ltd.
LAOZHONGYI / Cangnan Old Chinese Medicine Cosmetics Co., Ltd.
Plant Extract Poetry / Lvyang (Shanghai) Biotechnology Co., Ltd.
Dai Rui Coco / Zhejiang Dai Rui Coco Cosmetics Co., Ltd.
DereX / Shanghai Yuenuo Trading Co., Ltd.
Yun Jiao Yuyou / Shanghai Hansong Cosmetics Co., Ltd.
Jiyang / Shanghai Zhongli Daily Chemical Co., Ltd.
Bottom beam / Lianyungang Stem Bean Trading Co., Ltd.
Childcare / Kelisi Cosmetics (Shanghai) Co., Ltd.
Pericou / Guangzhou Miya Cosmetics Co., Ltd.
Jiyang / Hangzhou Jiyang Biological Technology Co., Ltd.
Childcare / Shanghai Yierrun Medical Technology Co., Ltd.
Minpox / Zhuhai Tianhao Medical Equipment Co., Ltd.
CMM.Med + / Shanghai Qiansu Cosmetics Co., Ltd.
Natural Shu'an / Yanyan Biological Technology (Shanghai) Co., Ltd.
Pericou / Zhejiang Fu's Biotechnology Co., Ltd.
Tajitang / Nanjing Bamianlaicai Health Management Co., Ltd.
Ji Yang / Suzhou Industrial Park Lizi Cosmetics Co., Ltd.
Olly / Hangzhou Olly Elegant Biotechnology Co., Ltd.
MEBO / Shanghai MEBO Life Technology Co., Ltd.
Bingxi / Hunan Bingxi Biological Technology Co., Ltd.
Barrier Master Factor / Guangzhou Yuansu Biotechnology Research Co., Ltd.
Bingxi / Hunan Bingxi Biological Technology Co., Ltd.
ZDD glucose / ballet card (Guangzhou) Cosmetics Co., Ltd.
Yusu YOU & PURE / Dongguan Yuxin Cosmetics Co., Ltd.
Childcare / Shanghai Yierrun Medical Technology Co., Ltd.
Shangshui Heji / Shanghai Shangshui Heji Cosmetics Co., Ltd.
Yichu / Xuzhou Yichu Cosmetics Co., Ltd.
Yichu moisturizing barrier repair / Xuzhou Yichu Cosmetics Co., Ltd.
Bei Nifen Silk Repair / Shanghai Weina Cosmetics Co., Ltd.
GEZRLNY Gezilan / Hangzhou Enge Biomedical Technology Co., Ltd.
Innico / Shanghai Mengyuan Cosmetics Co., Ltd.
Yibaili / Hunan Yibaili Skin Care Management Co., Ltd.
Mo Yanxiu / Shanghai Hanmo Biological Technology Co., Ltd.

Previous Advisor



Previous Co-organizers



Previous Sponsors



Previous Media Support



About Us

Conference Director : Ms. Mandy Shao

Tel: 021-62895533-208

Email: mandyshao@ringiertrade.com

Conference Manager : Ms. Lily Pan

Tel: 021-62895533-130

Email: lilypan@ringiertrade.com

Conference Planner: Ms. Chen Zhang

Tel: +86 -21 6289-5533-357

Email: chenzhang@ringiertrade.com

Media Support



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2020 Ringier Conference

Sponsorship Packages Opportunities



We
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Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service.

 **Ringier Events**
Connecting industry through information exchange!

Contact us

China Mainland

Ms. Maggie Liu
E: maggieliu@ringiertrade.com
T: 86-20 2885-5256

Hongkong

Ms. Octavia Au Yeung
E: octavia@ringier.com.hk
T: +852 9648 2561

Taiwan

Ms. Sydney Lai
E: sydneylai@ringier.com.hk
T: +886-4-2329-7318

Sponsorship Package NEW

Benefit	Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)	\$38,850	\$19,450	\$13,100	Plenary Session+Standard Booth	\$12,700
				Parallel Session+Standard Booth	\$7,600
				Parallel Session+Double Booth	\$8,700
				Plenary Session+Double Booth	\$14,000
				Parallel Session+3x4m ² Booth	\$11,000
				Parallel Session+4x4m ² Booth	\$13,200
				Plenary Session+4x4m ² Booth	\$19,600
Pre & Post-event					
Customized EDM Promotion	4,000 DB	3,000 DB	2,000 DB		
On-Site					
Opening Remark	√				
Brain Stoming		√			
Customized Parall Section	1/2 Day				
Brochure Insert into the Conference Bag	√	√	√		
Invite Two Specified Speaker	√				
Group Picture	√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet	√	√			
Factory Tour (no food or shuttle bus)	√				
Free Delegate Pass	10	8	5	Single:3 / Double:5 / Special :6	
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot	3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor	Double Booth	Double Booth	Double Booth	Standard / Double / Special	
Tea Break & Video	√				
Dinner(Cocktail Party or Gala Dinner)	√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard		√		
Lucky Draw (The gift worth USD 320 provided by the sponsor)	√				

- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 200 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 500 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Single Item Sponsorship

Limited to the speech sponsor or above

Benefit	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Factory Tour
	Plenary Session	Parallel Session					
Price(USD)	\$12,250	\$6,050	\$14,300	\$16,300	\$2,900	\$2,950	\$19,250
On-Site							
Brochure Insert into the Conference Bag			√	√			√
Factory Tour (no shuttle bus)							√
Free Delegate Pass	2		2	2	+ 1	2	5
Full Page AD	1/2P		1P	1P		1/2P	1P
Speech Slot	1 Slot						
Standard Booth			√				
Tea Break & Video						√	

Booth Sponsorship NEW

Benefit	Standard Booth	+10mins Seminar	Double Booth	3x4m ² Special Booth	4x4m ² Special Booth
Price(USD)	\$3,400	\$3,600	\$5,800	\$7,500	\$9,500
On-Site					
Free Delegate Pass	2		4	5	6
Full Page AD	1/2P		1P	1P	1P
Booth	√	√	√	√	√
10Mins Seminar		√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 200 attendees, including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.The decoration cost of the special booth is provided by the sponsor.



Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,950	\$7,150	\$11,650	\$4,300	\$3,950	\$3,950	\$3,950	\$3,950	\$3,950
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 500 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

(The final interpretation belongs to Ringier Trade Media Limited company.)

2020 NEW Sponsorship Items NEW

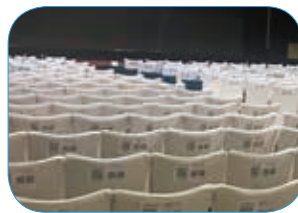
Benefit	Coffee break		Mobile Charging Station	Seat Sticker Sponsor (Only 1)
	1day	2day		
Price(USD)	\$2,850	\$4,850	\$2,850	\$5,000
On-Site				
Free Delegate Pass	2		2	2
Full Page AD	1/2P		1/2P	1P
Special advertising display	1 x-stand		2 mobile charging stations	All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers

Notes:

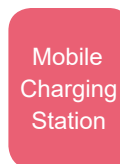
1. Coffee break sponsorship, quotation based on Coffee breaks in both morning and afternoon, 150 / time
2. During the event, it will be placed in the exhibition area for the participants who need charging.
3. All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers. When all guests enter the spacious and bright venue, there is a high exposure.



Coffee Break



Seat Sticker



Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,850	\$3,050	\$2,850	\$3,550	\$2,450	\$2,550
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Onsite Customized Activity

USD 12,100+



▲ Post Onsite Pictures



1

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

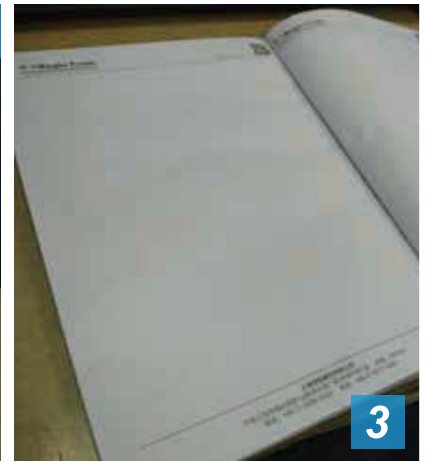
特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



2



7



3



4

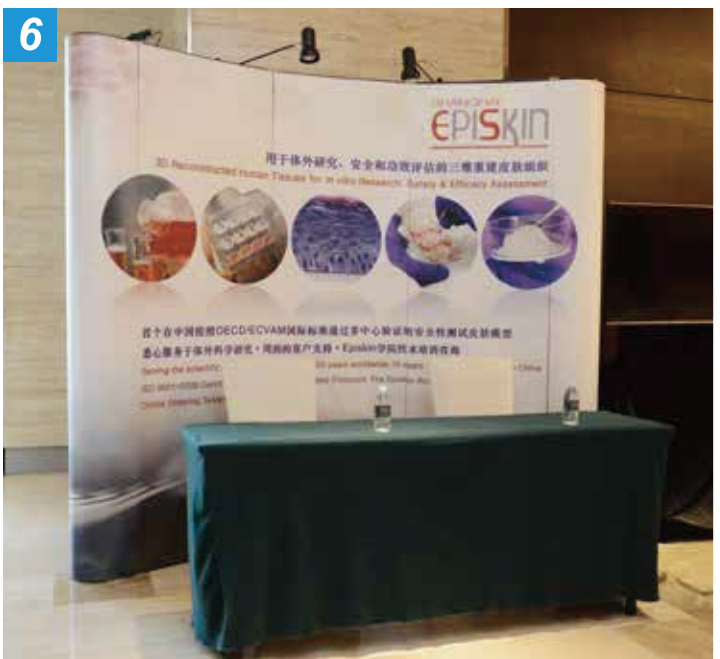


5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8



6



9