



# 14th Food & Beverage Technology Summit 2020

Nov, 2020 | Shanghai·China



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Organizer: **Ringier Events**  
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## Background

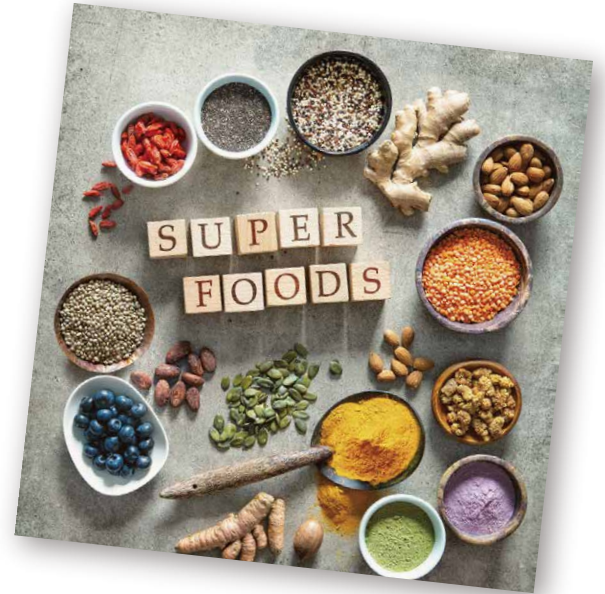
As per the consumption level of different groups such as infants, teenagers, the middle class and the elderly, the global "health wind" will become the long-term theme in the future. Diversified, organic, health care, high quality and other keywords have gradually become the focus of food production enterprises. At the same time, the iterative renewal of marketing methods and new technologies such as food blogger, Douyin, star effects, cross-border marketing, etc., also push the food products to a new wave of climax.

Looking back to 2019, in the first half of the year, the accumulated business revenue of food industrial enterprises above-the-scale reached 3.93 trillion yuan, an increase of 4.97% year-on-year, 0.27% higher than average of the national industry, and the food industry develop with a steady speed and good efficiency. The main business income of China's food industry enterprises is expected to increase by about 7% annually. By 2020, the main business income is likely to exceed 15 trillion yuan, maintaining the highest proportion in the national industrial system.

The 14th food and beverage technology summit will be held in Shanghai in November 2020. We will focus on the hot issues in the food and beverage industry, analyze and explore the innovation and application of raw materials and ingredients, product upgrading, marketing mode and other aspects around the market demand of enterprises, and study the new trend and development of the food and drink industry together.

## Why attend

- 20+ hot topics, industry experts get together
- Market overview, Industry trends and Innovative technology
- Industry experts to share best practices and solutions onsite
- Strategies to create profitable products that meet consumer demands
- Exhibition booths and technical seminars zone
- Buyer-supplier match making service
- Product showcase, Tasting Area



## Who Will Attend

- ◆ Nutritional/Dietary supplement/ Food production enterprises
- ◆ Functional beverage processing companies
- ◆ Dairy/milk drink processing companies
- ◆ Pharmaceutical companies
- ◆ Scientific research institutes and industry associations
- ◆ Testing and measuring equipment suppliers/ institutions
- ◆ OEM, ODM suppliers
- ◆ Processing equipment suppliers
- ◆ Packaging materials suppliers
- ◆ Packaging and label suppliers
- ◆ Printing enterprises
- ◆ Big Data, Software Companies

By Industry

- ◆ General Manager
- ◆ Technical Director/ Manager /Engineer
- ◆ QA Director/ Manager/Engineer
- ◆ Packaging Director/ Manager /Engineer
- ◆ Production Director/ Manager /Engineer
- ◆ Brand Management Director / Manager/Engineer
- ◆ Law Director/Manager
- ◆ Marketing Director/Manager
- ◆ Doctors

By Job Position



## Hot Topics

- Domestic and International Laws and Regulations for Nutritional Food and Labels
- Consumption Trend of Food in Future
- Practical Exploration of Precise Nutrition
- Nutritional Health Policy for the Elderly and Nutrition Improvement Practice
- Study on the Relationship between Nutritional Dietary Structure and Chronic Diseases
- Study on Food for Special Medical Purpose and its Clinical Application
- Analysis of Clinical Nutrition and Health Efficacy of Functional Raw Materials

- Category Innovation of Oral Beauty
- Transformation and Upgrading of Leisure Food
- Light Food and Consumption Scenario Innovation
- Innovative Raw Materials and Additives for Sports Nutrition Food
- Food and Nutrition+ Alliance and Market Innovation Opportunities

- Cross Category Development of Probiotics and Prebiotics
- Market Application of Super Food
- Research and Application of Marine Extract
- Balance Strategy of Flavor and Nutrition
- Development and Innovation of Medicine Food Homologous Functional Food
- Application of Plant Extract in Nutritional Food
- New Protein Economy

- Blockchain Technology and Food Supply Chain Reform
- Winning the Future: How to Promote the Transformation of Food Industry Through Technological Innovation
- Digitalization Helps Food Manufacturing Industry
- Intelligent Packaging Boosts the Traceability of the Whole Process in Food Industry
- Innovation of Green Packaging Materials for Food and Beverage
- Brand Packaging Design Practice under the Value of Beauty Economy



# Glance of Previous Photos



# Glance of Previous Photos



## Previously Invited Speakers (Partial List)



**Prof. Yingjie Pan**  
Shanghai Society of Food  
Science, Chairman



**Ms. Jianqin Sun**  
Clinical Nutrition Center of Huadong Hospital  
Fudan University  
Professor of Medical Nutrition



**Mr. Sam Gao**  
Shanghai TopGuide Advisory /  
Lever VC, Research Director,  
investment consultant



**Mr. Yulin Zhao**  
Porimy  
Deputy General Manager



**Ms. Shirley Lu**  
ProVeg International  
East Asia Program  
Director



**Mr. Kenji Sato**  
Hangzhou Kewpie Corporation,  
General Manager of Sales Department



**Mr. Nigel Li**  
Mondelez China  
AMEA Biscuit Packaging  
Development, Senior  
R&D Manager



**Mr. Yun Lin**  
Tsingtao Brewery Shanghai Minhang Co., Ltd,  
Professor Senior Engineer



**Mr. Tommy Tang**  
CHIC GROUP CO., LTD.  
Deputy Innovation Director



**Dr. Chenwei Chen**  
College of Food Science and Technology,  
Shanghai Ocean University, Deputy Director  
of Food Packaging Research Institute

## Previously Invited Speakers (Partial List)



**Mr. Xiaoxiao Chiu**  
Hangzhou Hotidea Brand Planning Co.,Ltd  
CEO



**Mr. Lixin Tang**  
LANSEN Group Co., Ltd. Senior Marketing  
Director, Beverage Expert



**Mr. Robin Qiao**  
Kantar Worldpanel  
Account Manager



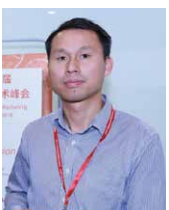
**Dr. Ying Gao**  
The Shanghai Institute of Nutrition and Health  
(SINH) of the Chinese Academy of Sciences  
(CAS), Laboratory of Epigenetics &  
Nutrition-Related Chronic Diseases  
MD,Ph.D.Professor,Principal Investigator



**Mr. Huimin Yu**  
Want Want Group  
Vice General Director , Quality Center



**Dr. Wei Zhao**  
School of Food Science and Technology ,  
Jiangnan University  
Professor



**Mr. Haibo Zhang**  
Angel Yeast Co.,Ltd.  
Director of Institute of  
Human Nutrition & Health



**Dr. Eric Du**  
Amway (China) R&D Center  
Senior R&D Manager





## Inviting Delegates (Partial List)

LivingStone  
Aibao Food Cooking Technology Consulting (Shanghai) Co., Ltd.  
Ecolean (Tianjin) Co., Ltd.  
Pepsi Asia R&D Center Co., Ltd.  
Beijing Weisuda Technology Co., Ltd.  
Pigeon Management (Shanghai) Co., Ltd.  
Bo Li Food Industry (Kunshan) Co., Ltd.  
Longevity Berry Life Technology (Shanghai) Co., Ltd.  
Dong E E Jiao Co., Ltd.  
Dongjin Food (Suzhou) Co., Ltd.  
Dongjin Food Group  
Toyo Beverage (Changshu) Co., Ltd.  
Dumex Infant Food Co., Ltd.  
Fuda (Shanghai) Food Co., Ltd.  
Fuze Xinji Biotechnology (Shanghai) Co., Ltd.  
Gu Hao (Shanghai) Trading Co., Ltd.  
Bright Dairy Co., Ltd.  
Guangxi Nabei Food Technology Co., Ltd.  
Guangzhou Xiongchang Food Co., Ltd.  
Henderson Daily Health Products (Shanghai) Co., Ltd.  
Hangzhou Dinghao Technology Co., Ltd.  
Hangzhou Haochang Good Food Biotechnology Co., Ltd.  
Hangzhou Haiwang Biological Engineering Co., Ltd.  
Hangzhou Huaweihe Food Co., Ltd.  
Hangzhou Jiuyang Bean Industry Co., Ltd.  
Hangzhou Chubby Food Co., Ltd. Shanghai Branch  
Hangzhou Wahaha Group  
Hangzhou Weiquan Food Co., Ltd.  
Hezhou Puweier Life Technology Co., Ltd.  
Hestia Health Technology (Wuxi) Co., Ltd.  
Heilongjiang Baigu Food Co., Ltd.  
Heinz (Shanghai) Enterprise Service Co., Ltd.  
Hengda Agriculture and Animal Husbandry Co., Ltd.  
Fonterra  
Hongsheng Beverage Group  
Hunan Yandi Biological Engineering Co., Ltd.  
Huizhong Food Co., Ltd.  
Jiangsu Longliqi Biotechnology Co., Ltd.  
Jiangsu Qingyuankang Biotechnology Co., Ltd.  
Herbalife (China) Health Products Co., Ltd.  
Kunshan Bolimai 3D Printing Technology Co., Ltd.  
Mars Arrow Wand Shanghai Co., Ltd.  
Medica Biopharmaceutical (Shanghai) Co., Ltd.  
Mary Kay (China) Co., Ltd.  
Meiliangjia (Shanghai) Food Co., Ltd.  
Mingfu (Shanghai) Health Technology Co., Ltd.  
Nande Commodity Testing (Shanghai) Co., Ltd.  
Inner Mongolia Yangufang Ecological Agriculture Development (Group) Co., Ltd.  
Ouli (Shanghai) Beverage Co., Ltd.  
Puwei Food Development (Shanghai) Co., Ltd.  
Nestlé China Limited Shanghai Branch  
Senyong Food (Zhejiang) Co., Ltd.  
Diet Cube Biotechnology (Shanghai) Co., Ltd.  
Shanghai Aiding Medical Network Technology Co., Ltd.  
Shanghai Aizhiwei Food Co., Ltd.  
Shanghai Baoli Food Technology Co., Ltd.  
Shanghai Health Products Industry Association  
Shanghai Changmao Biochemical Engineering Co., Ltd.  
Shanghai Chuanqi Food Co., Ltd.  
Shanghai Dahao Food Co., Ltd.  
Shanghai East Asia Food Industry Co., Ltd.  
Shanghai Feishi Food Co., Ltd.  
Shanghai Yusheng Information Technology Co., Ltd.  
Shanghai Fudan Olympic Medical Technology Co., Ltd.  
Shanghai Fuwei Township Oil & Fat Food Co., Ltd.  
Shanghai Hairong Food Technology Co., Ltd.  
Shanghai Ocean University  
Shanghai Black Zhuang Food Trading Co., Ltd.  
Shanghai Honghai Food Co., Ltd.  
Shanghai Huaguan Nutritional Dairy Co., Ltd.  
Shanghai Huaitian International Investment and Trade Co., Ltd. R & D Center  
Shanghai Huangpin Food Co., Ltd.  
Shanghai Hui Food Products Co., Ltd.  
Shanghai Jiaotong University Ang Li Co., Ltd.  
Shanghai Jinfeng Wine Co., Ltd.  
Shanghai Weifang Food Co., Ltd.  
Shanghai Christine Food Co., Ltd. / Shanghai Yipinxuan Food Co., Ltd.  
Shanghai Lai Yi Co., Ltd.  
Shanghai Lifeng Food Co., Ltd.  
Shanghai Liangyou (Group) Co., Ltd. Technology Center  
Shanghai Grain Whole Beauty Food Co., Ltd.  
Shanghai Maikang Food Co., Ltd.  
Shanghai Moti Workshop Food Co., Ltd.  
Shanghai Nuojinke Biotechnology Co., Ltd.  
Shanghai Grape King  
Shanghai Qingmei Green Food (Group) Co., Ltd.  
Shanghai Reli Technology Group Co., Ltd.  
Shanghai Riken Food Co., Ltd.  
Shanghai Rui Orange Food Co., Ltd.  
Shanghai Sanxiang Food Co., Ltd.  
Shanghai Business School  
Shanghai Shangpin Idol Health Pharmaceutical Co., Ltd.  
Shanghai Shenmei Beverage Food Co., Ltd.  
Shanghai Shidi Food Co., Ltd.  
Shanghai Pesticide Research Institute  
Shanghai Taizhen Food Co., Ltd.  
Shanghai Tongji Biological Products Co., Ltd.  
Shanghai Nuskin Biotechnology Co., Ltd.  
Shanghai Nhayun Health Management Consulting Co., Ltd.  
Shanghai Yiheng Health Biotechnology Co., Ltd.  
Shanghai Yitian Biotechnology Co., Ltd.  
Shanghai Yakult Dairy Co., Ltd.  
Shanghai Yinglian Food & Beverage Co., Ltd.  
Shanghai Zhishang Zhiwei Food Technology Co., Ltd.  
Shanghai Zhongmiao Food Co., Ltd.  
Shanghai Zhun Shen Food Co., Ltd.  
Food partner network  
Sephora (Shanghai) Cosmetics Sales Co., Ltd.  
Uni-President (China) Investment Co., Ltd.  
Uni-President (China) Investment Co., Ltd. Kunshan R&D Center  
Want Want Group  
Want Want Group Food Co., Ltd.  
Vitasoy (Shanghai) Co., Ltd.  
Wuxi Orangebao Food Co., Ltd.  
Wuxi Jinhuanhua Food Co., Ltd.  
Wuxi Zhentai Wine Co., Ltd.  
Sino Food Trading (Shanghai) Co., Ltd.  
CHIC Group.,Ltd  
Panda Dairy Group Co., Ltd.  
Abbott Trading (Shanghai) Co., Ltd.  
Yangzijiang Pharmaceutical Group Shanghai Haini Pharmaceutical Co., Ltd.  
Yepudu Catering Management (Shanghai) Co., Ltd.  
Yihai Kerry Group  
Yihai Kerry Food Co., Ltd. Nanjing Branch  
Yinglian Food Investment (China) Co., Ltd.  
Younuo Dairy Co., Ltd.  
Zhejiang Huafang Life Technology Co., Ltd.  
Institute of Atomic Energy Utilization, Chinese Academy of Agricultural Sciences  
Chongqing Deyixin Food Co., Ltd.  
Zuoding Trading (Shanghai) Co., Ltd.  
Cranberry Marketing Committee  
Mondelez China  
Shanghai Institute of Nutrition and Health (SINH) of the Chinese Academy of Sciences (CAS)  
Hangzhou Hotidea Brand Planning Co.,Ltd  
Clinical Nutrition Center of Huadong Hospital Fudan University  
Amway (China) R&D Center  
Jiangnan University  
ProVeg International  
LANSEN Group Co., Ltd  
Angel Yeast Co.,Ltd  
Shanghai TopGuide Advisory / Lever VC  
Tsingtao Brewery Shanghai Minhang Co., Ltd,  
Kantar Worldpanel  
Shanghai Society of Food Science  
GLICO Nutriion Co., Ltd  
Innova Market Insights

## About Us

### Ringier Events

Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite materials, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made.

For more information, please visit: [www.ringierevents.com](http://www.ringierevents.com)

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