

2020 June 8-9 | Shanghai Marriott Hotel Parkview

Personal Care Technology Summit & Expo

Co-located Event: Ringier Technology Innovation Awards - Personal Care Industry 2020

Sunscreen & Whitening

Moisturizing Anti-aging

Sensitive Skin Repair

Nutricosmetics

Regulations & Assessments

Green Natural Skincare

Hair Care

Color Cosmetics

What will be the Growth Drivers for the New decade?

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The New Decade of “Beauty Economy”

Chinese cosmetics market is the second-largest in the world, lagging only behind the US. Driven by the “Beauty Economy”, personal care products, including skin care, make-ups, hair care, nutricosmetics and others, has attracted high attention of consumers, driving the growth of trillion-level consumption in the past few years ... Top cosmetics brands are focusing on adoption of **AI/AR and Personalized Beauty**; Niche brands are developing new concept like **organic products, medical beauty, CBD products, nutricosmetics... ..** New demands, new marketing and new channels continue to stimulate brands to make new changes. How to find new growth in the next decade?

Joining us at **Personal Care Technology Summit& Expo 2020**, explore the cutting-edge science with the top management and experts.

Advisory Committee



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Head of R&D China
Coordination
Beiersdorf AG



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and Personal Care
Research Center
Jiangnan University



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Executive Dean
School of International
Cosmetics
Shanghai Institute of
Technology



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Vice dean of school
of Traditional
Chinese Medicine
Shanghai University



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Department of
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General Hospital, PLA



Mr. Johnson HAN

Director of R&D, Amway
(China) R&D Center
Amway (China)
Botanical Research
Centre



Dr. CHENG Shujun

Researcher at School
of Medicine
Shanghai Jiaotong
University
Secretary of Shanghai
Society of Toxicology



Dr. XU Detian(Binghan)

Skincare expert
Tongji University
School of Medicine

Highlights

Started from 2004, Paving the way for Future Personal Care Industry!



1000+
Attendees



100+ Exhibitors Booth



80+
Speakers



5大
Special Zone

Conference Schedule

6月8日, 上午 AM, June 8	主会场 Plenary Session					
6月8日, 下午 PM, June 8	防晒美白 Sunscreen, Whitening	保湿抗衰 Moisturizing, Anti-aging	修复舒缓 Sensitive skin repair	口服美容 Nutricosmetics	护发美发 Hair care Session	彩妆 Cosmetic Session
6月9日, 上午 AM, June 9	防晒美白 Sunscreen, Whitening	保湿抗衰 Moisturizing, Anti-aging	修复舒缓 Sensitive skin repair	天然安全护肤 Green Natural Skincare	护发美发 Hair care Session	法规检测 Regulations and Testing Session
6月9日, 下午 PM, June 9	主会场 Plenary Session					

Sunscreen & Whitening

- Formulation of sunscreen products based on natural ingredients
- Waterproof enhancing technologies in sunscreen
- Full spectrum SPF and blue Light/ red light protection
- Formulation development, efficacy evaluation and human test methods of high SPF sunscreen products
- Whitening spots and pigmentation

Moisturizing & Anti-aging

- Biological skin care technology
- Active substances in plant extracts and their anti-aging effects
- Research on skin aging induced by glycation and air pollution
- Clinical evaluation of anti-aging properties of a skin care formulation
- Application of traditional Chinese medicine theory in anti-aging products

Sensitive Skin Repair

- Improvement of protective skin barrier function
- Development of repair products for sensitive skin
- Application of Microbiome in Cosmetics;
- Encapsulation and delivery system of cosmetic bioactive

Nutricosmetics

- Overview of Market for nutricosmetics
- New concepts: anti-glycation gut microecology
- Effects of beauty supplements: whitening, anti-aging, hydration anti-shedding.etc
- Safety assessment of natural functional ingredients



Green Natural Skincare

- Green Cosmetics: The Push for Sustainable Beauty
- Evaluation of the safety and efficacy of plant extracts
- The next big thing: CBD in skincare
- Case study on maternal and infant skincare formula

Hair Care

- Research on healthy scalp
- Hair growth raw materials solution
- Silicone-free hair care compositions providing long-lasting shine
- Formulation of anti-aging and anti-hair loss products
- Hair care formula with Chinese herbal medicine extracts

Color Cosmetics

- Trends of color cosmetics
- Makeup formula design and raw material selection
- Powder dispersing technology
- Special Effect Pigments solution for color cosmetics

Regulations & Assessments

- Regulations on the registration of new ingredients, new substances
- Alternative testing methods and cosmetic toxicology evaluation
- Cosmetics efficacy evaluation methods and verification specifications
- Natural cosmetic preservative ingredients and strategies

Who Should Attend

- Domestic and Overseas Regulators and Associations
- Cosmetics Brands
- End-product Manufacturers, OEM/ODM
- Raw Material Suppliers
- Testing Equipment Manufacturers
- Packaging Material (Solutions), Labeling Suppliers
- Others



Part of Invited Companies

OEM/ODM



Brands



Channels



Previous Speakers



Mr. Zhou Dengxue
Shanghai Food and Drug Administration



Mr. Tom Branna
Vice President, Rodman Media
Happi Magazine Editor Director



Mr. Harada Taichi
Director
Shiseido China Innovation Center CO .LTD



Ms. Jiyong Shim
Researcher
LG Household & Healthcare



Mr. KILALA TILAAAR
Creative and Innovation Director
PT. Martina Berto,
Tbk – Martha Tilaar Group



Ms. Jin Xueying
R&D Manager
Mentholatum



Ms. Congying Liu
Development Manager
Henkel (China) Investment Company



Ms. Hu Liping
Senior Manager of Toxicology and
Clinical Safety
Johnson&Johnson



Mr. JEONGCHEOL HA
R&D Division/ Director
Kolmar Cosmetics Beijing



Ms. Amy ZHU-SAVOYE
China Manager
Strand Cosmetics Europe (FRANCE)



Mr. Peng Dongshen
Head of E-commerce
Ocean Engine Shanghai Center



Mr. Yuan Minjia
Associate Director
Shanghai Chicmax Cosmetic Co. LTD



Ms. Yi Jing
R&D Center Manager
JALA Group



Dr. Yan Shuxian
Deputy Chief Physician
Department of Dermatology
Huashan Hospital, Fudan University

Inviting Companies

Unilever (China) Investment Co., Ltd.
Procter & Gamble (China) Co., Ltd.
L'Oreal (China) Co., Ltd.
Shanghai Jahwa United Co., Ltd.
Galan (Group) Co., Ltd.
Oushiman Group Special Cosmetics Co., Ltd.
Estee Lauder (Shanghai) Trading Company
Shiseido (China) Research and Development Center Co., Ltd.
Johnson & Johnson (China) Co., Ltd.
Coty (China) Investment Co., Ltd.
Kao (China) Research and Development Center Co., Ltd.
Kose Cosmetics Co., Ltd.
LG Life Health
Colgate Palmolive (China) Co., Ltd.
Byersdorf Daily Chemical (Wuhan) Co., Ltd.
Amore Cosmetics (Shanghai) Co., Ltd.
Amway (China) R & D Center Co., Ltd.
Oliya Daily Cosmetics (Maanshan) Co., Ltd.
Australia Love Nature Organic Care Co., Ltd.
Berlaya (Huzhou) Cosmetics Co., Ltd.
Longlich
Bayer Healthcare
Baojian (China) Daily Necessities Co., Ltd.
Shanghai Herborist Cosmetics Co., Ltd.
Northbell (Zhongshan) Daily Chemical Co., Ltd.
Shanghai Baique Ling Daily Chemical Co., Ltd.
Shanghai Hanshu Cosmetics Co., Ltd.
Shanghai Shangmei Cosmetics Co., Ltd.
Po Laiya Cosmetics Co., Ltd.
Shanghai Ruyan Cosmetics Co., Ltd.
Shanghai Yuemu Cosmetics Co., Ltd.
Shanghai Zheng Mingming Cosmetics Co., Ltd.
Shanghai Zizhuo Cosmetics Technology Co., Ltd.
Mentholatum (China) Pharmaceutical Co., Ltd.
Mary Kay (China) Cosmetics Co., Ltd.
Guangzhou Bawei Cosmetics Co., Ltd.
Guangzhou Danmei Cosmetics Company
Hangzhou Yayan Cosmetics Co., Ltd.
Kimberly-Clark (China) Co., Ltd.
Catzlan Group (Hong Kong) Co., Ltd.
Cosmeci (China) Cosmetics Co., Ltd.
Lafang Jahwa Co., Ltd.
Nivea (Shanghai) Co., Ltd.
Shenzhen Xiandi Cosmetics Co., Ltd.
Sephora (Shanghai) Sales Co., Ltd.
Marumi (China) Holding Group Co., Ltd.
Perfect (China) Co., Ltd. Shanghai R & D Branch
New Era Health Industry (Group) Co., Ltd.
Beijing Tongrentang Maierhai Biological Technology Co., Ltd.
Beijing Weishang Daily Chemical Co., Ltd.
Pigeon Mother & Baby Products (Shanghai) Co., Ltd.
Chengdu Rainbow Daily Chemical Co., Ltd.
Chengdu Blue Wind (Group) Co., Ltd.
Dai Fei Cosmetics (Shanghai) Co., Ltd.
Dairy (Shanghai) Cosmetics Co., Ltd.
Dai Yiqian Cosmetics (Shanghai) Co., Ltd.
Danzi Group
Germany Qianrui Life (International) Group Co., Ltd.
Prince Frog (China) Co., Ltd.
All In Love (Shanghai) Co., Ltd.
Shanghai Biaofa Cosmetics Co., Ltd.
Shanghai Huayimei Cosmetics Co., Ltd.
Shanghai Xirong Maternity & Baby Products Co., Ltd.
Shanghai Xiduo Baby Products Co., Ltd.
Shanghai Xiangyi Herbal Cosmetics Co., Ltd.
Shanghai Zhanghua Health Cosmetics Co., Ltd.
Shanghai Zizhuo Cosmetics Technology Co., Ltd.
Shiqi Biological R & D Center (Suzhou Industrial Park) Co., Ltd.

Inviting Companies

Tianjin Yumeijing Group Co., Ltd.
Infinity (China) Co., Ltd.
Avon Cosmetics R & D (Shanghai) Co., Ltd.
Yunnan Baiyao Group Co., Ltd.
Jannick (Shanghai) Cosmetics Co., Ltd.
Zhejiang Yixuan Cosmetics Co., Ltd.
Zhongshan Aihu Daily Necessities Co., Ltd.
Degenuosen Baby Health Products (Guangzhou) Co., Ltd.
Dongguan Jinximei Cosmetics Co., Ltd.
French Cosmetics Co., Ltd.
France Yixiu Cosmetics International Group Co., Ltd.
Fujian Pien Tze Huang Cosmetics Co., Ltd.
Galan (Group) Co., Ltd.
Guangdong Huanya Cosmetics Technology Co., Ltd.
Guangdong Mingchen Co., Ltd.
Guangdong Qiaomeiren Cosmetics Industry Co., Ltd.
Guangdong Yaqian Cosmetics Co., Ltd.
Guangzhou Aien Young Cosmetics Co., Ltd.
Guangzhou Bawei Cosmetics Co., Ltd.
Guangzhou Libai Enterprise Group Co., Ltd.
Guangzhou Dicai Cosmetics Co., Ltd.
Guangzhou Huaantang Biological Technology Co., Ltd.
Guangzhou Yingnaier Cosmetics Co., Ltd.
Guowei (Shanghai) Investment Holding Co., Ltd.
Hainan Runzhu Biological Technology Co., Ltd.
Han Hou Cosmetics Co., Ltd.
Henkel (China) Investment Co., Ltd.
Hangzhou Caohuitang Cosmetics Co., Ltd.
Hangzhou Fei Si Kai Cosmetics Co., Ltd.
Hangzhou Kongfengchun Cosmetics Co., Ltd.
Hangzhou Meiba Cosmetics Co., Ltd.
Hangzhou Qingya Cosmetics Co., Ltd.
Hangzhou Tixiang Cosmetics Co., Ltd.
Hangzhou Woxin Cosmetics Trading Co., Ltd.
Hangzhou Youlimei Cosmetics Co., Ltd.
Hangzhou Zefuxue Cosmetics Co., Ltd.
Hefei Xu's Cosmetics Co., Ltd.
Hunan Yunifang Cosmetics Co., Ltd.
Huagumu International Holdings (Hong Kong) Co., Ltd.
Huayimei Technology Enterprise Group
Hui Ni (International) Group
Shaklee (China) Commodity Co., Ltd.
Jiawenli (Fujian) Cosmetics Co., Ltd.
Jiangsu Pudilan Daily Chemical Co., Ltd.
Jiangxi Dimei Cosmetics Co., Ltd.
Jiaoshi Cosmetics (Hangzhou) Co., Ltd.
Clarins Cosmetics (Shanghai) Co., Ltd.
Blonde Rabbi Maternal & Child Products Co., Ltd.
Herbalife (China) Health Products Co., Ltd.
Clalis Cosmetics (Shanghai) Co., Ltd.
Crete (China) Commodity Co., Ltd.
Kunming Dianhong Pharmaceutical Group Co., Ltd.
Leibao Kang Daily Chemical (Shanghai) Co., Ltd.
Lou Wei Xuan Xuan perfume cosmetics (Shanghai) Co., Ltd.
Ma Chenrui (Shanghai) Cosmetics Company
McColling E-Commerce (Shanghai) Co., Ltd.
Meiaisi Cosmetics (Suzhou) Co., Ltd.
Beauty Mask Science and Technology (Beijing) Co., Ltd.
Meijian Innovation (Kobe) Co., Ltd.
Meilanfang (Hunan) Cosmetics Co., Ltd.
Beautiful Garfin (Shanghai) Cosmetics Co., Ltd.
Mier (Shanghai) Cosmetics Co., Ltd.
Naes Group Limited
Nanjing Menghou Cosmetics Co., Ltd.
Ningbo Langsheng Pharmaceutical Co., Ltd.
Ningbo Shangge Cosmetics Co., Ltd.
Oday Cosmetics Co., Ltd.
Peerfarber (Shanghai) Management Consulting Co., Ltd.
Pien Tze Huang (Shanghai) Biotechnology R & D Co., Ltd.

About the organizer

Ringier Events

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