

Personal Care Technology Summit 2020

November | Guangzhou

Sunscreen
Whitening

Moisturizing
& Anti-aging

Anti-allergy
repair

Hair Care

How is Technology Redefining the Beauty Industry?

Sponsors



Media Support



01 Background

The Chinese cosmetics industry is one of the most promising fields of business in China. **global brands still dominate the mid-to-high end of the beauty and cosmetics market, However, Chinese beauty brands are gaining market share.**

Faced with an fast-changing consumer demand, increasingly stringent regulations and standards, how can cosmetics brands stand out?

How to establish a complete and smooth quality management system to ensure safety, transparency and traceability of product?

Held in November, Guangzhou, **Personal Care Technology Summit 2020** is a leading information exchange platform that **brings together brands, raw materials suppliers, R & D experts, OEM/ODM and marketing personnel** to discuss interpreting the latest policies and regulations, industry trends, innovative formulation and technology breakthrough. Don't miss this great opportunity for communication and cooperation.



02 Conference Highlights

1000+attendees across the industry

To exchange the latest research and development for cosmetics formulation



100+“One-on -one” meetings

The best platform to expand your business network

40+top keynote speeches & discussions

To learn the latest technology breakthrough, explore new business opportunities



Parallel Technology Tracks

Interpretation of policies, market trends and technology hotspots

Multidimensional forms of media exposure

Cooperate with media to promote

"Magazine+Public Accounts +Website"



500m² Exhibition Zone

To show you the new raw materials new products and new concept

Plenary Session

- Understanding the cosmetics safety regulations & Market Trends
- China's New Standards of Cosmetics Registration, Filing, and Inspection
- Innovative technology breakthrough: new formulas, new ingredients, new products, new concepts
- Channel optimization, branding strategies of upgrading retail & e-commerce

Sunscreen Whitening

- Creating a new experience of sunscreen whitening formula
- Skin Lightening, Brightening & Whitening
- Clinical and biology research on UV damage to the skin
- Skin protection from light: from UVB to UVA

Moisturizing & Anti-aging

- Application of Chinese herbal medicine in anti-aging
- Cosmetic safety evaluation & testing method
- Study on Applicability Evaluation Method
- Maternal and baby skin care formula safety design and raw material selection

Anti-allergy Repair

- The skin microbiome: impact of modern environments on skin ecology, barrier integrity
- Skin Problems & Treatments: Atopic Dermatitis, hyperpigmentation, etc
- Clinical study of skin barrier repair in sensitive skin and acne
- Research on natural ingredients in medical skin care products

Hair Care

- The latest trends and development direction on hair-care products
- Solutions for problems such as hair loss and gray hair
- Scalp research and scalp care product development
- Hair dye toxicological safety evaluation

By Industry

- Government regulators and industry associations
- Personal care and cosmetics brands
- Personal care products and cosmetics OEM / ODM companies
- Personal Care & Cosmetic Raw Ingredients I am supplier
- Production/testing equipment, packaging materials, technical service providers
- E-commerce & Distributor

By Title

- CEOs/Presidents/Vice Presidents
- Regulatory Affairs Supervisors/Directors
- R&D Supervisors/Directors
- Production/Manufacturing/Packaging
- QA/QC Supervisors/Directors
- Purchasing Supervisors/Directors
- Research institutions/Universities/Associations/ Others



Ms. GU Miao
Secretary General of the
Cosmetics Committee
Guangdong Food & Drug
Technology Association for
Evaluation & Certification



Ms. ZENG Danning
CTI Manager
Unilever



Mr. Rick CHINN
Founder
Floropathy



Mr. Jack CHEN
CEO, G-YOUNG
Genessential



Mr. Yo KAZUYUKI
Cosmetic Senior Research Manager
POLA Chemical Industries, Inc



Dr. TAN Jiaming
Researcher
Shiseido (China) Research
and Development Center



Ms. Keiko NAGAMI
Chief Researcher,
MILBON Co., Ltd.



Mr. XIONG Xikun
Director of the Institute of
Health Toxicology
Guangdong Center for Disease
Control and Prevention



Dr. Zhou Yuye
Core Technology R&D Engineer of
Innovation R&D Center
Guangzhou Liby Enterprise Group
Co., Ltd.



Prof. LIU Wei
Huazhong University of
Science and Technology,
National Engineering Research
Center for Nanomedicine
Guangzhou Fanhai
Chemical Co., Ltd.

60+
展台

800+
行业代表

40+
大咖主题分享

60+

Exhibitors showing
innovative products

800+

Attendees across
the beauty industry

40+

Speeches from Brand
Leaders and Top Experts

这种类型的活动提供了一个很好的机会，可以向他人学习并进行自我反思

This type of event provides a great opportunity to learn from others and for some self reflection

“很棒的论坛！同行的讨论交流想法非常有意义。

“Fantastic networking event! Was very useful for the discussing and sharing of initiatives and ideas with other organisations”



PCT2019
Personal Care Technology
Summit
2019个人护理品技术高峰论坛



这是一次独特的盛会，有关创新，市场发展和监管趋势的讨论很干货。

A unique event where the discussion on innovation and on the evolution of market and regulatory trends go hand in hand

——贝亲Pigeon

感谢荣格组织这次论坛，此行让我们公司及产品得到了适度宣传和推广，祝愿荣格PCT越办越好

Thanks to Ringier team for organizing such a great conference. It was a great opportunity for us to promote our products. Looking forward to join next year.

——沈阳翔源SHENYANG XIANGYUAN

- Guangzhou Huanya Cosmetics Technology Co., Ltd.
 Guangzhou Guerlain Beauty Cosmetics Chain Co., Ltd.
 Guangzhou Caishi Cosmetics Co., Ltd.
 Guangzhou Niqu Cosmetics Co., Ltd.
 Guangzhou Avon Manufacturing Co., Ltd.
 Guangdong Shichangsheng Cosmetics Manufacturing Co., Ltd.
 Guangdong Marubi Biotechnology Co., Ltd.
 Mentholatum (China) Pharmaceutical Co., Ltd.
 Guangzhou Haodi Group Co., Ltd.
 Jourdeness(Guangzhou)Hairdressing Cosmetics Co.,Ltd.
 Guangzhou Ketu Biological Technology Co., Ltd.
 Lafang Jahwa Co., Ltd.
 Guangzhou Guerlain Cosmetics Co., Ltd.
 Cosmeishi (Guangzhou) Cosmetics Company
 Wanbang Group
 Guangzhou Duomei Biotechnology Co., Ltd.
 Northbell Cosmetics Co., Ltd.
 Guangzhou Dongfang Biotechnology Co., Ltd.
 Zhuhai Yisjia Technology Co., Ltd.
 Tianxi International
 Guangzhou Kema Biological Technology Co., Ltd.
 Foshan Xibei Biological Technology Co., Ltd.
 Guangdong Borantang Biological Technology Co., Ltd.
 Guangzhou Lifeng Cosmetics Manufacturing Co., Ltd.
 Guangzhou Bokang Cosmetics Co., Ltd.
 Shenzhen Mianyu Daily Chemical Co., Ltd.
 Guangzhou Yuchao Cosmetics Co., Ltd.
 European Standard (Guangzhou) Cosmetics Co., Ltd.
 Jimei Cosmetics (Dongguan) Co., Ltd.
 Guangzhou Aibe Biological Technology Co., Ltd.
 Guangdong Yaqian Cosmetics Co., Ltd.
 Foshan Wanying Cosmetics Co., Ltd.
 Zhuo Duo Zi Cosmetics Co., Ltd.
 Dr.Plant
 Zordenice Beauty Cosmetics Co., Ltd.
 KBA Cosmetics (China) Co., Ltd.
 Fujian Pien Tze Huang Cosmetics Co., Ltd.
 Guangzhou Mingmen Guixiu Cosmetics Co., Ltd.
 Guangzhou Yimaru Biological Co., Ltd.
 Catzlan Group (Hong Kong) Co., Ltd.
 Matsuzawa Cosmetics
 Guangzhou Libai Enterprise Group Co., Ltd.
 Guangdong Sanhao Technology Co., Ltd.
 Sibao Group
 Guangzhou Eggshell Network Technology Co., Ltd.
 Guangzhou Bawei Cosmetics Co., Ltd.
 Guangzhou Huaantang Biological Technology Co., Ltd.
 Aoshia Industrial Co., Ltd.
 Guangdong Beihao Biological Technology Co., Ltd.
 Guangzhou Omana Cosmetics Co., Ltd.
 Guangdong Xinmei Cosmetics Co., Ltd.
 Danzi Group
 Foshan An'an Cosmetics Co., Ltd.
 Foshan Nanhai Lishui Congrong Cosmetics Factory
 Guangdong Zhenlisi Cosmetics Co., Ltd.
 Guangzhou Yuzhuang Cosmetics Co., Ltd.
 Guangzhou Qiaomei Cosmetics Co., Ltd. (Wen Biqian)
 Guangzhou Tianyuan Biological Technology Co., Ltd.
 Guangzhou Meicheng Cosmetics Co., Ltd.
 Guangzhou Shengyan Fine Chemical Co., Ltd.
 Guangzhou Jiajie Cosmetics Co., Ltd.
 Guangzhou Yeji Cosmetics Co., Ltd.
 Guangzhou Good Cosmetics Co., Ltd.
 Guangzhou Suorou Cosmetics Co., Ltd.
 Guangdong Shuchang Daily Necessities Co., Ltd.
 Guangzhou Meiya Cosmetics Co., Ltd.
 Guangzhou Baoyan Cosmetics Co., Ltd.
 Guangzhou Ouzhan Landie Cosmetics Co., Ltd.
 Hubei Jimei Cosmetics Co., Ltd.
 Guangzhou Luyin Cosmetics Co., Ltd.
 Guangzhou Kexiu Cosmetics Co., Ltd.
 Guangzhou Baoshengtang Cosmetics Co., Ltd.
 Guangzhou Aubesi Cosmetics Co., Ltd.
 Guangzhou Xinquan Biological Technology Co., Ltd.
 Guangzhou Liyanzhuang Biological Technology Co., Ltd.
 Guangzhou Daming Biological Technology Co., Ltd.
 Guangzhou Hanzhixiu Cosmetics Co., Ltd.
 Guangzhou Baoshijie Biotechnology Co., Ltd.
 Guangzhou Muco Biotechnology Co., Ltd.
 Guangzhou Bailichen Cosmetics Co., Ltd.
 Huizhou Good Love Commodity Co., Ltd.
 Guangzhou Chengyu Cosmetics Co., Ltd.
 Guangzhou European Standard Cosmetics Co., Ltd.
 Guangzhou Yuanda Cosmetics Co., Ltd.
 Guangzhou Kewei Biological Technology Co., Ltd.
 Guangzhou Luowei Cosmetics Co., Ltd.
 Guangzhou Gaojue Cosmetics Co., Ltd.
 Guangdong Jiadanting Commodity Co., Ltd.
 Guangzhou Zicai Cosmetics Co., Ltd.
 Guangzhou Linxia Cosmetics Co., Ltd.
 Guangzhou Qiyuan Cosmetics Co., Ltd.
 Guangzhou Jingshen Cosmetics Co., Ltd.
 Guangzhou Zhenshimei Cosmetics Co., Ltd.
 Guangzhou Daipu Cosmetics Co., Ltd.
 Guangzhou Ziboquan Cosmetics Co., Ltd.
 Guangzhou Carole Cosmetics Co., Ltd.
 Guangzhou Junheng Biological Technology Co., Ltd.
 Guangzhou Huobiquan Cosmeti
 Guangzhou Baiwen Biological Technology Development Co., Ltd.
 Guangzhou Dunfu Cosmetics Co., Ltd.
 Guangzhou Xinting Biological Technology Co., Ltd.
 Guangzhou Shengzhuang Biological Technology Co., Ltd.
 Guangzhou Baolin Cosmetics Co., Ltd.
 Guangzhou Aimei Cosmetics Co., Ltd.
 Guangzhou Mingyutang Biological Technology Co., Ltd.
 Guangzhou Bolai Cosmetics Co., Ltd. (Yan Shang)
 Guangzhou Baiyoucao Cosmetics Co., Ltd.
 Guangzhou Boshi Cosmetics Co., Ltd.
 Foshan Nanhai Beihao Biochemical Technology Co., Ltd.
 Gao Kang Cosmetics Manufacturing Co., Ltd.
 Guangdong Chaoyang Biotechnology Co., Ltd.
 Guangdong Mingpinhui Biotechnology Company
 Guangdong Qiaomeiren Cosmetics Industry Co., Ltd.
 Guangdong Qinye Health Commodity Technology Co., Ltd.
 Guangdong Shunheheng Biotechnology Co., Ltd.
 Guangdong Soft Co., Ltd.

- Guangdong Tingda Biological Technology Co., Ltd.
 Guangdong Wudu Biotechnology Co., Ltd.
 Guangdong Yimeijie Biological Technology Co.
 Guangzhou Jinghui Cosmetics Park Enterprise Management Co., Ltd.
 Guangzhou Anting Cosmetics Co., Ltd.
 Guangzhou Anzexiu Cosmetics Co., Ltd.
 Guangzhou Aogu Biological Technology Co., Ltd.
 Guangzhou Aozimei Biotechnology Co., Ltd.
 Guangzhou Baden Baden Cosmetics Co., Ltd.
 Guangzhou Baida Meiyi Biological Technology Co., Ltd.
 Guangzhou Baizong Biological Technology Co., Ltd.
 Guangzhou Biao Biological Co., Ltd.
 Guangzhou Bokang Biological Technology Co., Ltd.
 Guangzhou Chuangmei Biological Technology Co., Ltd.
 Guangzhou Chunjin Jieyuan Biological Technology Co., Ltd.
 Guangzhou Congrong Cosmetics Co., Ltd.
 Guangzhou Dayi Cosmetics Co., Ltd.
 Guangzhou Dandi Cosmetics Co., Ltd.
 Guangzhou Dekary Biological Technology Co., Ltd.
 Guangzhou Diezhuang Cosmetics Co., Ltd.
 Guangzhou Donghan Cosmetics Co., Ltd.
 Guangzhou Dolan Biotechnology Co., Ltd.
 Guangzhou Duwei Biological Technology Co., Ltd.
 Guangzhou Fantexi Cosmetics Co., Ltd.
 Guangzhou Feifan Biological Technology Co., Ltd.
 Guangzhou Gotiya Cosmetics Co., Ltd.
 Guangzhou Grass Flavors & Fragrances Co., Ltd.
 Guangzhou Hou Gequan Advertising Planning Co., Ltd.
 Guangzhou Huaqi Glass Products Co., Ltd.
 Guangzhou Huanya Cosmetics Technology Co., Ltd.
 Guangzhou Huichuan Medical Technology Co., Ltd.
 Guangzhou Huide Aiya Beauty Co., Ltd.
 Guangzhou Huoquan Biological Technology Co., Ltd.
 Guangzhou Jimei Youjia Supply Chain Management Co., Ltd.
 Guangzhou Jiangman Cosmetics Co., Ltd.
 Guangzhou Jiaolian Cosmetics Co., Ltd.
 Guangzhou Jewell Personal Care Products Co., Ltd.
 Guangzhou Juze Biological Technology Co., Ltd.
 Guangzhou Junmei Biological Technology Co., Ltd.
 Guangzhou Kabal Cosmetics Co., Ltd.
 Guangzhou Lanzi Cosmetics Co., Ltd.
 Guangzhou Lanfei Cosmetics Co., Ltd.
 Guangzhou Lanna Biological Technology Co., Ltd.
 Guangzhou Meichi Cosmetics Co., Ltd.
 Guangzhou Meili Xiaopu Beauty Products Chain Co., Ltd.
 Guangzhou Meiyong Oriental Biotechnology Co., Ltd.
 Guangzhou Mixiu Personal Care Products Co., Ltd.
 Guangzhou Mingzi Biological Technology Co., Ltd.
 Guangzhou Mingji Biological Technology Co., Ltd.
 Guangzhou Membrane Biotechnology Co., Ltd.
 Guangzhou Moling Cosmetics Co., Ltd.
 Guangzhou Pinjue Biological Technology Co., Ltd.
 Guangzhou Pinxianghui Biological Technology Co., Ltd.
 Guangzhou Qiangge Cosmetics Co., Ltd.
 Guangzhou Qiaodi Fine Chemical Co., Ltd.
 Guangzhou Qinge Cosmetics Co., Ltd.
 Guangzhou Quanga Biological Technology Co., Ltd.
 Guangzhou Ruopu Biotechnology Co., Ltd.
 Guangzhou Shangduo Cosmetics Co., Ltd.
 Guangzhou Shengmei Cosmetics Co., Ltd.
 Guangzhou Baiyun District Ouzhe Cosmetics Factory
 Guangzhou Baiya Cosmetics Co., Ltd.
 Guangzhou Bailuodi Biological Technology Co., Ltd.
 Guangzhou Jiaolian Cosmetics Co., Ltd.
 Guangzhou Jinyexuan Biological Technology Co., Ltd.
 Guangzhou Lai Shi Cosmetics Co., Ltd.
 Guangzhou Luojie Biological Technology Co., Ltd.
 Guangzhou Meifuyuan Cosmetics Co., Ltd.
 Guangzhou Naco Biotechnology Co., Ltd.
 Guangzhou Pinyou Biological Technology Co., Ltd.
 Guangzhou Qiaomei Cosmetics Co., Ltd.
 Guangzhou Xinwei Cosmetics Factory
 Guangzhou Xiuduobang Personal Care Co., Ltd.
 Guangzhou Xuelei Cosmetics Co., Ltd.
 Guangzhou Athenei Trading Co., Ltd.
 Guangzhou Zunai Daily Cosmetics Co., Ltd.
 Guangzhou Tianying Cosmetics Co., Ltd.
 Guangzhou Tingwei Cosmetics Co., Ltd.
 Guangzhou Weige Beauty Products Co., Ltd.
 Guangzhou Weiben Biological Technology Co., Ltd.
 Guangzhou Weicai Cosmetics Co., Ltd.
 Guangzhou Xihai Biological Technology Co., Ltd.
 Guangzhou Xiehe Health Industry Co., Ltd.
 Guangzhou Xinrun Biological Technology Co., Ltd.
 Guangzhou Ouhai Jialan Biological Technology Co., Ltd.
 Guangzhou Xiulihan Biological Technology Co., Ltd.
 Guangzhou Yameizi Cosmetics Co., Ltd.
 Guangzhou Yanzhibao Biological Technology Co., Ltd.
 Guangzhou Isino Cosmetics Co., Ltd.
 Guangzhou Medical Medical Biotechnology Co., Ltd.
 Guangzhou Yibaisai Biological Technology Co., Ltd.
 Guangzhou Youxi Cosmetics Co., Ltd.
 Guangzhou Yuzishe Biological Technology Co., Ltd.
 Guangzhou Yu Ai Cosmetics Co., Ltd.
 Guangzhou Zheke Biological Technology Co., Ltd.
 Guangzhou Coloring Cosmetics Co., Ltd.
 Guangzhou Zhongle Biological Technology Co., Ltd.
 Guangzhou Zilin Cosmetics Co., Ltd.
 Jiameile Cosmetics Co., Ltd.
 Jiangmen Qiupai Cosmetics Co., Ltd.
 Jelis (Guangdong) Commodity Co., Ltd.
 Mandan International
 Offizi International
 Shenzhen Fei Si Yang Biological Technology Co., Ltd.
 Shenzhen Chuangmei Cosmetics Co., Ltd.
 Shenzhen Peipei Cosmetics Co., Ltd.
 Shenzhen Shenhuahui Daily Chemical Co., Ltd.
 Shenzhen Xiandi Cosmetics Co., Ltd.
 Shenzhen Yibeishi Cosmetics Co., Ltd.
 Shengshi Chuanmei Biological Technology Co., Ltd.
 Times Biotechnology (Shenzhen) Co., Ltd.
 Yunnan Baiyao Qingyitang Industrial Co., Ltd.
 Taishan Meihuanjian Cosmetics Co., Ltd.
 Zhaoqing Kaijie Cosmetics Co., Ltd.
 Zhuhai Yisjia Cosmetics Co., Ltd.
 Zou's (Hong Kong) International Cosmetics Group Co., Ltd.

07

About the organizer

Ringier Events

Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Services, including webinars and events, is also Ringier's existing service. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event. For more information, please visit: www.ringierevents.com

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Contact Us



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扫一扫, 关注
 公众号



扫一扫
 加入讨论组

2020 Ringier Conference

Sponsorship Packages Opportunities



We
make your
business
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service.

 **Ringier Events**
Connecting industry through information exchange!

Contact us

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Sponsorship Package NEW

Benefit	Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)	\$38,850	\$19,450	\$13,100	Plenary Session+Standard Booth	\$12,700
				Parallel Session+Standard Booth	\$7,600
				Parallel Session+Double Booth	\$8,700
				Plenary Session+Double Booth	\$14,000
				Parallel Session+3x4m ² Booth	\$11,000
				Parallel Session+4x4m ² Booth	\$13,200
				Plenary Session+4x4m ² Booth	\$19,600
Pre & Post-event					
Customized EDM Promotion	4,000 DB	3,000 DB	2,000 DB		
On-Site					
Opening Remark	√				
Brain Stoming		√			
Customized Parall Section	1/2 Day				
Brochure Insert into the Conference Bag	√	√	√		
Invite Two Specified Speaker	√				
Group Picture	√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet	√	√			
Factory Tour (no food or shuttle bus)	√				
Free Delegate Pass	10	8	5	Single:3 / Double:5 / Special :6	
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot	3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor	Double Booth	Double Booth	Double Booth	Standard / Double / Special	
Tea Break & Video	√				
Dinner(Cocktail Party or Gala Dinner)	√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard		√		
Lucky Draw (The gift worth USD 320 provided by the sponsor)	√				

- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 200 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 500 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Single Item Sponsorship

Limited to the speech sponsor or above

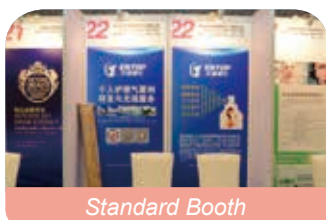
Benefit	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Factory Tour
	Plenary Session	Parallel Session					
Price(USD)	\$12,250	\$6,050	\$14,300	\$16,300	\$2,900	\$2,950	\$19,250
On-Site							
Brochure Insert into the Conference Bag			√	√			√
Factory Tour (no shuttle bus)							√
Free Delegate Pass	2		2	2	+ 1	2	5
Full Page AD	1/2P		1P	1P		1/2P	1P
Speech Slot	1 Slot						
Standard Booth			√				
Tea Break & Video						√	

Booth Sponsorship NEW

Benefit	Standard Booth	+10mins Seminar	Double Booth	3x4m ² Special Booth	4x4m ² Special Booth
Price(USD)	\$3,400	\$3,600	\$5,800	\$7,500	\$9,500
On-Site					
Free Delegate Pass	2		4	5	6
Full Page AD	1/2P		1P	1P	1P
Booth	√	√	√	√	√
10Mins Seminar		√			

Notes:

- 1.Factory Tour: Conference organizer will lead the delegates to meet companies. The staffs and photographer will be assigning each company as well.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 200 attendees, including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.The decoration cost of the special booth is provided by the sponsor.



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,950	\$7,150	\$11,650	\$4,300	\$3,950	\$3,950	\$3,950	\$3,950	\$3,950
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 500 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 500, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

(The final interpretation belongs to Ringier Trade Media Limited company.)

2020 NEW Sponsorship Items NEW

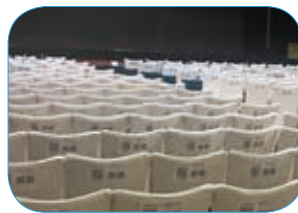
Benefit	Coffee break		Mobile Charging Station	Seat Sticker Sponsor (Only 1)
	1day	2day		
Price(USD)	\$2,850	\$4,850	\$2,850	\$5,000
On-Site				
Free Delegate Pass	2		2	2
Full Page AD	1/2P		1/2P	1P
Special advertising display	1 x-stand		2 mobile charging stations	All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers

Notes:

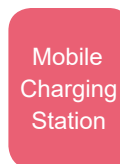
1. Coffee break sponsorship, quotation based on Coffee breaks in both morning and afternoon, 150 / time
2. During the event, it will be placed in the exhibition area for the participants who need charging.
3. All audience seats in the venue will display your company's logo and information to be exposed in the form of stickers. When all guests enter the spacious and bright venue, there is a high exposure.



Coffee Break



Seat Sticker



Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,850	\$3,050	\$2,850	\$3,550	\$2,450	\$2,550
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Onsite Customized Activity

USD 12,100+



▲ Post Onsite Pictures



1

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

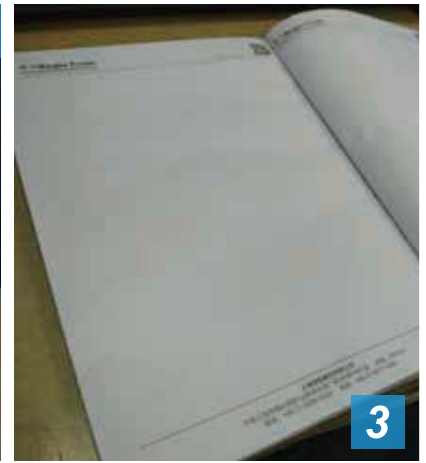
特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



2



7



3



4



5

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



8



6



9