

**COMPOUNDING**  
WORLD EXPO

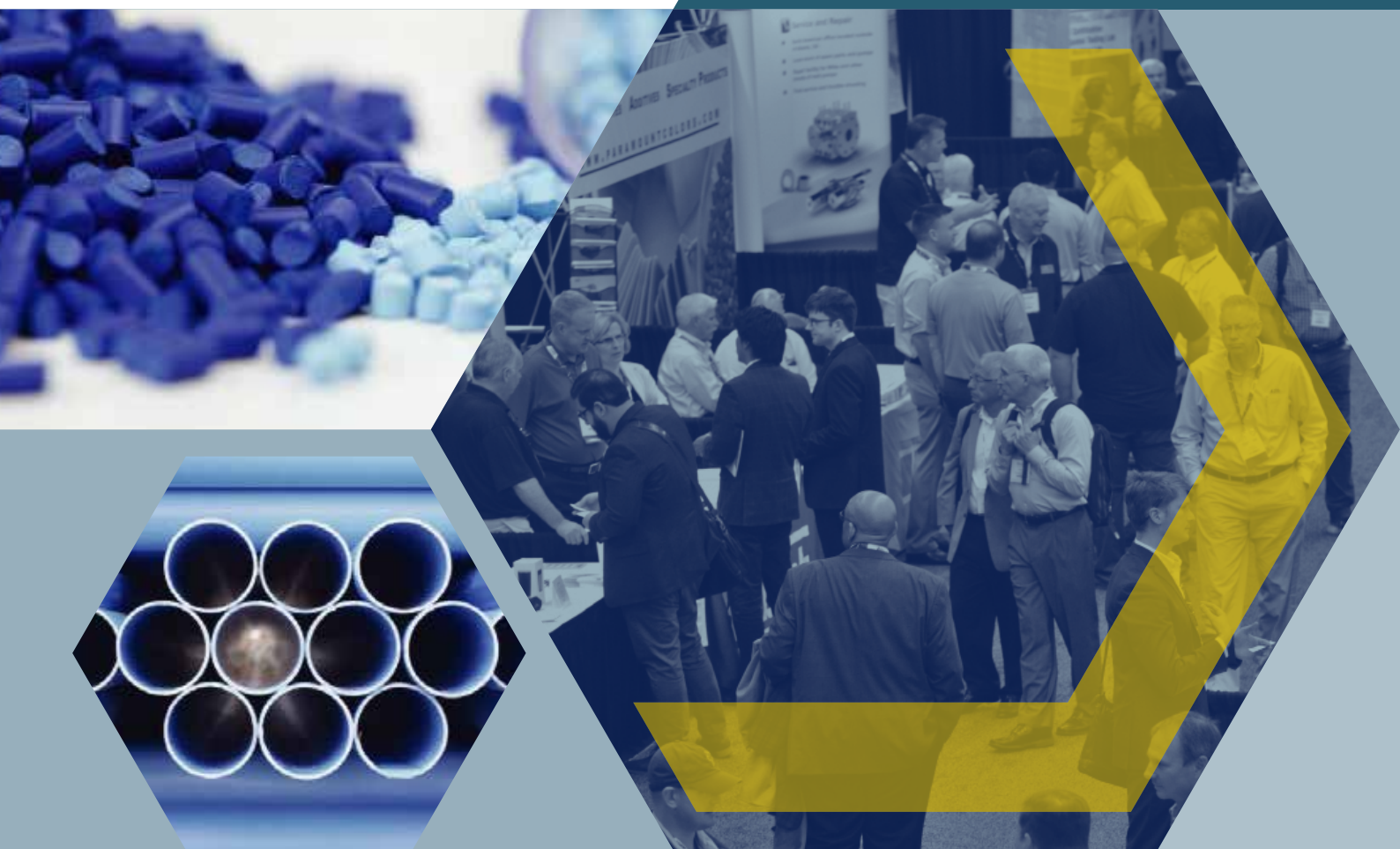
**PLASTICS EXTRUSION**  
WORLD EXPO

**PLASTICS RECYCLING**  
WORLD EXPO

**POLYMER TESTING**  
WORLD EXPO

**NOVEMBER 3-4, 2021**

Huntington Convention Center  
Cleveland, Ohio, USA



Focused exhibitions for the plastics  
compounding, extrusion, recycling  
and polymer testing industries

Brought to you by:

**AMI**

Proudly supported by:

[www.ami.international/exhibitions](http://www.ami.international/exhibitions)

**Compounding**  
WORLD

**Film and Sheet**  
EXTRUSION

**Pipe and Profile**  
EXTRUSION

**Plastics Recycling**  
WORLD

We welcome you back to  
 Cleveland, Ohio in 2021 for  
 the second edition of the  
 Compounding World, Plastics  
 Recycling World and Plastics  
 Extrusion World Expos  
 alongside the exciting  
 launch of the Polymer  
 Testing World Expo.

The exhibitions will take place on  
 November 3-4, 2021 at the Huntington  
 Convention Center in downtown Cleveland,  
 Ohio, which is ideally located for access by the  
 North American plastics industry.

The four exhibitions will feature five focused conference  
 theaters, each with a busy two-day program of technical  
 presentations, seminars and industry debates. The  
 exhibitions and their high-quality conference sessions will  
 all be free to attend, ensuring that the event will attract large  
 audiences focused on your markets.

There will also be a party for exhibitors and show attendees  
 on the evening of November 3, providing great opportunities to  
 network in a fun and stimulating environment.

The co-located trade shows will benefit from crossover between their  
 different markets and will create a cost-effective and time-efficient platform  
 for suppliers to promote and demonstrate their products and services.

**BOOK YOUR BOOTH NOW TO GUARANTEE  
 YOUR PREFERRED LOCATION**

## 2019 HIGHLIGHTS

View the highlights  
 from 2019!

[ami.ltd/USExpos\\_2019](https://ami.ltd/USExpos_2019)



### ABOUT AMI

AMI is a leading provider of market intelligence and  
 events for the global plastics industry.

With over 30 years in the industry, AMI is perfectly  
 positioned to attract large numbers of influential  
 visitors to Cleveland and deliver the very best  
 conference sessions with a focus on ensuring  
 exhibitors at the four exhibitions will build new  
 contacts, generate valuable sales leads and achieve  
 an excellent ROI.

AMI also publishes the leading global magazines  
 focused on plastics compounding, film and sheet  
 extrusion, pipe and profile extrusion and plastics  
 recycling. Exhibitors will benefit from exposure in the  
 global magazines' coverage of the events.

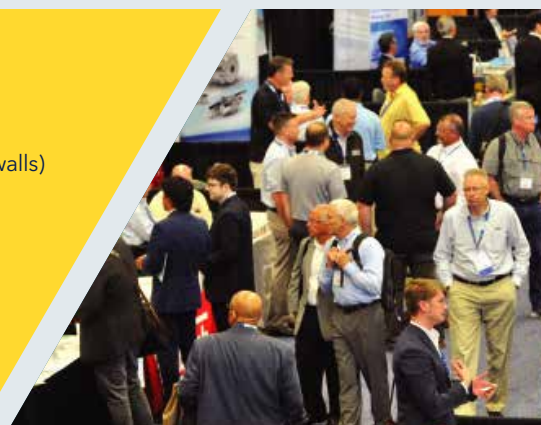
### WHY EXHIBIT?

1. Meet targeted prospect customers at these focused exhibitions
2. Connect with new and existing customers in a cost-effective and time-efficient way
3. Get a free catalogue and exhibition preview entry
4. Present your latest product developments face-to-face
5. Access thousands of business opportunities in one ideal venue over two days
6. Build better connections with your prospects with networking opportunities during the day and at the exhibition after party
7. Be part of an extensive promotional campaign through AMI's plastics industry magazines reaching over 150,000+ plastics professionals
8. Raise your company profile and generate new sales leads and orders

### EXHIBITION RATES

- Space only: \$34 per sq. ft.
- Pipe and drape booths: \$38 per sq. ft. (includes pipe and drape back with side walls)
- Exhibition package (includes pipe and drape back and side walls, 1 table, 2 chairs, 1 electrical point, carpet fascia and wastepaper basket):
  - 100 sq. ft. - \$4,200
  - 200 sq. ft. - \$8,200

All prices are quoted exclusive of any taxes. Taxes may be applied in  
 addition to the prices quoted.



**4,375**  
 visitors



**261**  
 exhibitors



**42**  
 countries represented,  
 including India, Germany,  
 Mexico, China, Italy



**91%**  
 of visitors from  
 North America



43% of visitors had an  
 annual budget of over  
**\$1M**



Visitors had a  
 combined budget of  
**\$8.9BN**

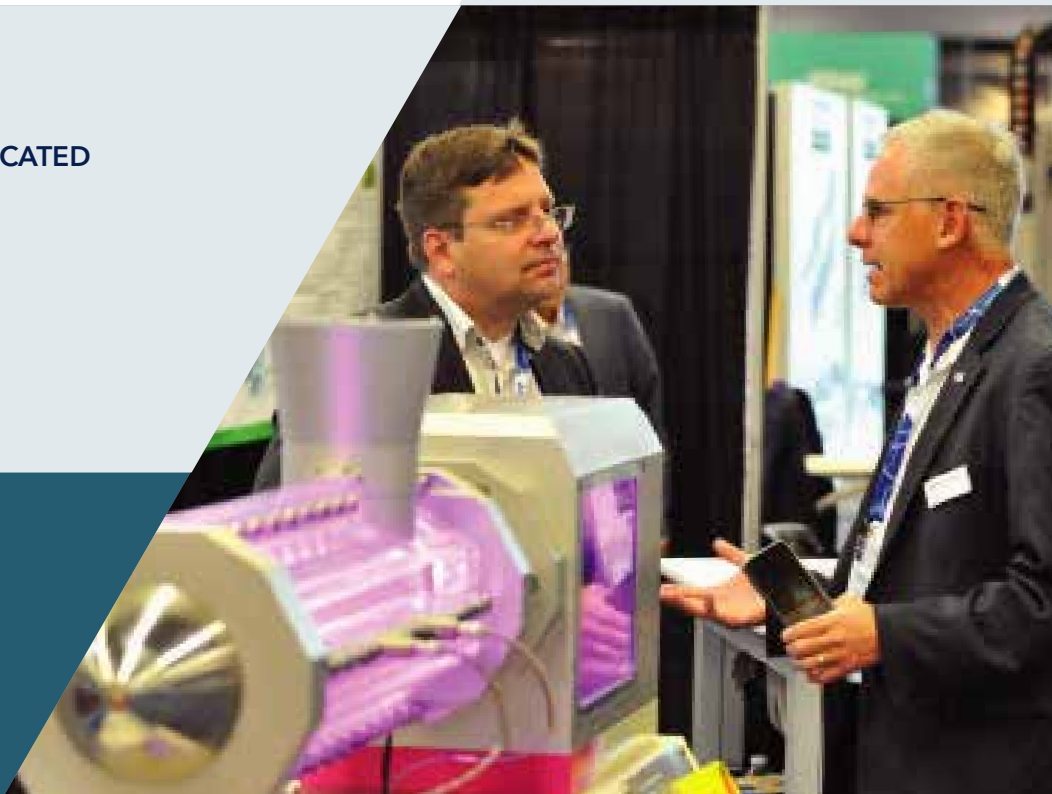


## FLOORPLAN

FOUR FOCUSED SHOWS CO-LOCATED  
IN ONE IDEAL VENUE

**TO BOOK YOUR BOOTH,**  
**CONTACT:**

exhibition\_sales@ami.international  
+1 610 478 0800



Exhibitors include:



### EXHIBITION RATES

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SEE PAGE 11 FOR  
SPONSORSHIP  
OPPORTUNITIES



## 2019 VISITORS



## COMPOUNDING WORLD EXPO

[www.compoundingworldexpo.com/na](http://www.compoundingworldexpo.com/na)

Building on the successful launch exhibition in 2019, the Compounding World Expo 2021 will be the leading focused event for plastics additives and compounding in the Americas. It is brought to you by Compounding World magazine and AMI, the leading global organiser of events for the plastics additives, compounding, and masterbatch markets.



### Visitors from the following companies attended:

Compounding World Expo				
Americhem	Celanese	Foster Corporation	PolyOne	Teknor Apex
Ampacet	DuPont	LyondellBasell	RTP Company	Westlake Compounds
Plastics Recycling World Expo				
Butler-MacDonald	Custom Polymers	HC Companies	McDunnough	PepsiCo
C.R. Plastic Products	Donco Recycling Solutions	Huhtamamki	Nestle	Tymex Plastics
Plastics Extrusion World Expo				
Amtor	Avery Dennison	Bixby International	Deceuninck	ProAmpac
American Renolit	Berry Global	CertainTeed	Genova Products	Tekni-Plex

### VISITORS WILL INCLUDE:

- Independent plastics compounders
- Polymer producers with integrated compounding
- Toll compounders
- Masterbatch makers
- Plastics recyclers
- Plastics processors with in-house compounding
- Compound formulators
- Polymer R&D departments and institutions
- Specifiers, processors and users of plastics compounds

### EXHIBITORS WILL INCLUDE SUPPLIERS OF:

- Raw materials and polymer additives
- Compounding machinery and equipment
- A wide range of related services
- Toll compounding expertise



**"In the first three hours it was equivalent to a couple of days at the NPE show. It's more focused on compounding and people that came by were interested in the topic!"**

Michael Krause, BPC Toll Compounding and Blending





# PLASTICS EXTRUSION WORLD EXPO

[www.extrusion-expo.com/na](http://www.extrusion-expo.com/na)

The Plastics Extrusion World Expo returns in 2021 after a successful debut in 2019. The focused exhibition will provide a meeting place for plastics extruders of all types, including producers of film, sheet, pipes, profiles and tubing.

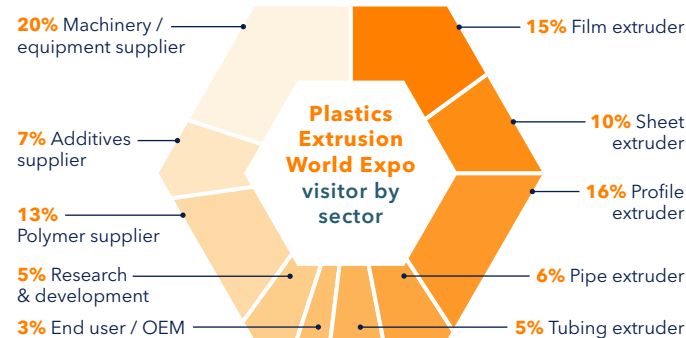
The event is supported by AMI's international magazines, Film and Sheet Extrusion and Pipe and Profile Extrusion who will host the conference theater with sessions covering all extrusion processes and applications.

## VISITORS WILL INCLUDE:

- Film extruders
- Sheet extruders
- Pipe extruders
- Profile extruders
- Tubing extruders
- Laminators
- Film converters
- Packaging producers
- Polymer R&D departments and institutions
- End-users of extruded materials and products

## EXHIBITORS WILL INCLUDE SUPPLIERS OF:

- Extruders and extrusion lines
- Upstream and downstream auxiliary equipment
- Raw materials and additives
- Materials testing equipment and services
- Software plus control and instrumentation systems
- Research and development services
- Other services to support extruders



**"The expo has been well attended and presenting led a lot of people to our stand which is great!"**

Steve DeSpain, Reifenhäuser

# PLASTICS RECYCLING WORLD EXPO

[www.plasticsrecyclingworldexpo.com/na](http://www.plasticsrecyclingworldexpo.com/na)

The Plastics Recycling World Expo 2021 will once again be a major meeting place for the plastics recycling community. The exhibition will feature an international array of manufacturers of plastics recycling machinery and equipment, as well as suppliers of materials, additives and related services for plastics recyclers.

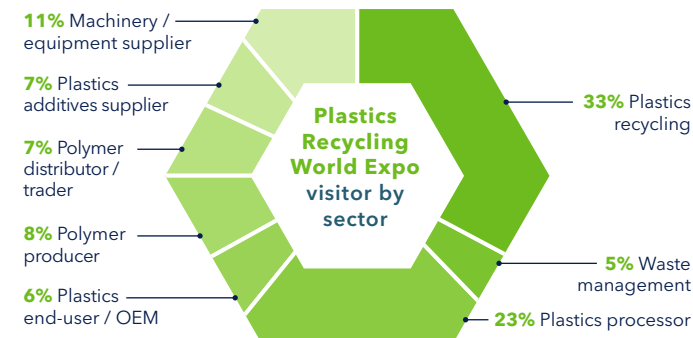
The target audience will encompass all companies carrying out plastics recycling. The event will also appeal to policy makers and to companies using recycled plastics in their products.

## VISITORS WILL INCLUDE:

- Plastics recyclers
- Waste collection and management companies
- Plastics processors, producers, compounders and distributors
- Packaging producers and users
- Retailers
- End-users / OEMs / brand owners
- Product designers
- Sustainability specialists
- Policy makers
- R&D organisations

## EXHIBITORS WILL INCLUDE:

- Suppliers of plastics recycling machinery and equipment
- Plastics recyclers
- Suppliers of reclaimed plastics
- Suppliers of additives



**"Another amazing event by AMI. We've had lots of enquiries and the focused audience has been great for leads."**

Bernhard Gabauer, Bühler

# 

**NEW FOR 2021**

[na.polymertestingexpo.com](http://na.polymertestingexpo.com)

## VISITORS WILL INCLUDE:

- Academic institutions and research organizations
- Producers of polymers and additives
- Plastics compounders and masterbatch makers
- Plastics processors, including moulders, extruders and thermoformers
- Plastics recyclers
- End-users of plastics components and packaging

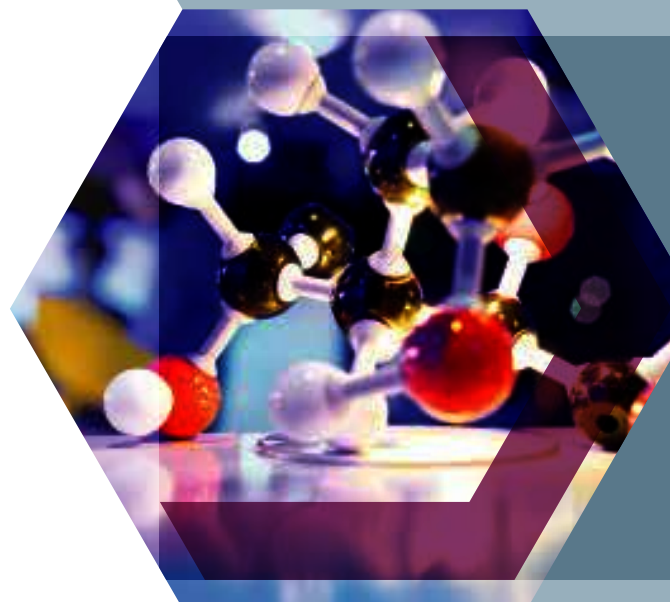
## EXHIBITORS WILL INCLUDE SUPPLIERS OF:

- Mechanical testing equipment
- Chemical analysis systems
- Systems for analyzing flow properties
- Color and appearance testing equipment
- Fire and smoke testing systems
- Polymer identification systems
- Inspection systems and microscopes
- Weatherability testing systems
- Other systems for testing specific polymer properties
- Sample preparation equipment
- Laboratory software
- Independent testing services
- Research and development services

**Demonstrate your products, systems and services and meet targeted customers at this focused exhibition for polymer testing.**

The Polymer Testing Expo 2021 will provide an important new forum for scientists, laboratory staff, researchers and R&D professionals who develop, test and analyze new polymer materials, formulations and products. They will have the opportunity to discover and debate the latest innovations and best practices in polymer testing, characterization and analysis.

Visitors from throughout the materials supply chain will be able to view and compare a wide range of laboratory equipment, systems and services for assessing the quality and performance of plastic formulations and products. Both the exhibition and the conference will be free to attend.



## SPONSORSHIP OPPORTUNITIES

**GET MORE VISIBILITY BEFORE AND DURING THE BIG EVENT**



### BAG SPONSORSHIP

**\$12,000 (exclusive)**

- Visitor bags exclusively designed to your brand and handed to all visitors to the four exhibitions
- Two pieces of marketing collateral distributed within bags
- Full-page advert in event guide (handed out to all attendees)
- Five tickets to the networking party

### LANYARD SPONSOR

**\$10,000 (exclusive)**

- Have your logo worn by every visitor
- The lanyards can be exclusively designed to your brand
- Full-page advert in event guide (handed out to all attendees)
- Five tickets to the networking party

### VISITOR BADGES

**\$10,000 (exclusive)**

- Have your logo worn by every visitor
- Your logo and booth location will be displayed on the front of all visitor badges
- Full-page advert in event guide (handed out to all attendees)
- Five tickets to the networking party

**TO BECOME A SPONSOR, CONTACT:**

[exhibition\\_sales@ami.international](mailto:exhibition_sales@ami.international)  
 +1 610 478 0800

### THEATER SPONSORSHIP

**\$5,000 (five available)**

Gain exclusive branding rights for one of our five theaters across the four shows. The package includes:

- Theater to be identified using your company name
- Full stage and signage branding as sponsor for the duration of the exhibition
- Dedicated branding on lectern as theater sponsor
- Half-page advert in event guide (handed out to all attendees)
- Promotional material distribution
- Branding on home page of website as theater sponsor with a link to your website
- Dedicated branding on the theater website agenda page
- Social media coverage
- Five tickets to the networking party

### OTHER SPONSORSHIP OPTIONS INCLUDE:

- Floor tiles from \$500
- Exhibition hall pocket maps from \$4,000
- Window clings from \$500
- Locator board from \$500

### NETWORKING PARTY SPONSORSHIP

**\$7,000 (five available)**

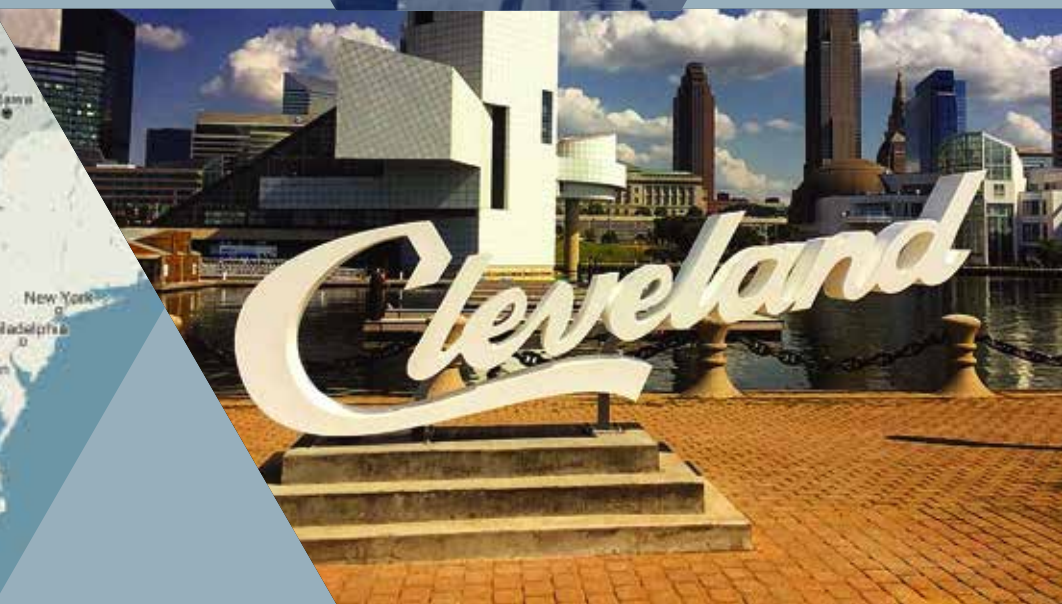
- Branding on all networking party promotional activity
- 30 entry tickets for you and your customers
- Branding in the networking party advert, on the event websites and printed on the event catalogue
- Banners at the party with your logo
- Half-page advert in event guide (handed out to all attendees)



## LOCATION AND VENUE

The Compounding World Expo, Plastics Extrusion World Expo, Plastics Recycling World Expo and Polymer Testing World Expo will all take place in adjacent halls at the Huntington Convention Center in Cleveland, Ohio, USA.

This state-of-the-art exhibition facility is located right in the heart of Cleveland's revitalized downtown boasting plentiful parking and surrounded by an excellent selection of hotels.



## CONTACT US

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