

**COMPOUNDING**  
WORLD EXPO

**PLASTICS EXTRUSION**  
WORLD EXPO

**PLASTICS RECYCLING**  
WORLD EXPO

**POLYMER TESTING**  
WORLD EXPO

29-30 September 2021  
MESSE ESSEN, GERMANY



**Focused exhibitions for the plastics  
compounding, extrusion, recycling  
and polymer testing industries**

Brought to you by:

**AMI**

Proudly supported by:

**Compounding**  
WORLD

**Film and Sheet**  
EXTRUSION

**Pipe and Profile**  
EXTRUSION

**Plastics Recycling**  
WORLD

[www.ami.international/exhibitions](http://www.ami.international/exhibitions)

We welcome you back to Messe Essen, Germany in 2021 for the second edition of the Compounding World Expo and Plastics Recycling World Expo alongside the exciting launch of the Plastics Extrusion World Expo and Polymer Testing World Expo.

The four exhibitions will feature five focused conference theatres, each with a busy two day programme of technical presentations, seminars and industry debates. The exhibitions and their high-quality conference sessions will all be free to attend, ensuring that the event will attract large audiences focused on your markets.

There will also be a party for exhibitors and show attendees on the evening of the first day, providing great opportunities to network in a fun and stimulating environment with new and existing business contacts.

The co-located exhibitions will benefit from the crossover between their different markets and will create a cost-effective and time efficient platform for suppliers to promote and demonstrate their products and services.

**BOOK YOUR STAND NOW TO GUARANTEE YOUR PREFERRED LOCATION**

**OVER 80% OF STANDS ALREADY BOOKED**

#### WHY EXHIBIT?

1. Meet targeted prospect customers at these focused exhibitions
2. Connect with new and existing customers in a cost-effective and time-efficient way
3. Get a free catalogue and exhibition preview entry
4. Present your latest product developments face-to-face
5. Access thousands of business opportunities in one ideal venue over two days
6. Build better connections with your prospects with networking opportunities during the day and at the exhibition after party
7. Be part of an extensive promotional campaign through AMI's plastics industry magazines reaching over 150,000+ plastics professionals
8. Raise your company profile and generate new sales leads and orders

#### ABOUT AMI

AMI is a leading provider of market intelligence and events for the global plastics industry.

With over 30 years in the industry, AMI is perfectly positioned to attract large numbers of influential visitors to Essen and deliver the very best conference sessions with a focus on ensuring exhibitors at the four exhibitions will build new contacts, generate valuable sales leads and achieve an excellent ROI.

AMI also publishes the leading global magazines focused on plastics compounding, film and sheet extrusion, pipe and profile extrusion and plastics recycling. Exhibitors will benefit from exposure in the global magazines' coverage of the events.

2018...

**184**

EXHIBITORS



**4,024**

VISITORS



**42%**

ATTENDEES FROM GERMANY



**58%**

ATTENDEES FROM REST OF WORLD INCLUDING USA, SOUTH AFRICA, CHINA AND KOREA



ATTENDEES CAME WITH A COMBINED BUDGET OF

**€4.6BN+**



## EXHIBITOR OPPORTUNITIES

GET MORE VISIBILITY BEFORE AND DURING THE BIG EVENT



#### EXHIBITION RATES

- Space only: €305/m<sup>2</sup>
- Shell scheme: €330/m<sup>2</sup>
- Exhibition package: €4,400 total price for 9m<sup>2</sup>, €5,350 for 12m<sup>2</sup> and €6,350 for 15m<sup>2</sup> (shell scheme stand with furniture including 1 table, 2 chairs, reception counter, fascia board, carpet and electrics)

#### SPONSORSHIP PACKAGES

##### BAG SPONSORSHIP

€10,000

- Visitor bags exclusively designed to your brand and handed to all visitors to the four exhibitions
- Two pieces of marketing collateral distributed within bags
- Full-page advert in event guide (handed out to all attendees)

##### LANYARD SPONSOR

€10,000

- Have your logo worn by every visitor
- The lanyards can be exclusively designed to your brand
- Full-page advert in event guide (handed out to all attendees)

##### VISITOR BADGES

€7,500

- Have your logo worn by every visitor
- Your logo and stand location will be displayed on the front of all visitor badges
- Full-page advert in event guide (handed out to all attendees)

##### NETWORKING PARTY SPONSORSHIP (five available)

€10,000

- Branding on all networking party promotional activity
- Branding on the networking party advert, on the event websites and on the event catalogue
- Banners at the party with your logo
- Half-page advert in event guide (handed out to all attendees)

##### THEATRE SPONSORSHIP (five available)

€5,000

Gain exclusive branding rights of one of our five theatres across the four shows. The package includes:

- Theatre to be identified using your company name
- Full stage and signage branding as sponsor for the duration of the exhibition
- Dedicated branding on lectern as theatre sponsor
- Half-page advert in event guide (handed out to all attendees)
- Promotional material distribution
- Branding on home page of website as theatre sponsor with a link to your website
- Dedicated branding on the theatre website agenda page
- Social media coverage

##### OTHER SPONSORSHIP OPTIONS

- Banners and flags from €1,000
- Café catering and network areas from €4,000
- Podcasts from €8,000
- Registration from €8,000

To become a sponsor, contact:

**exhibition\_sales@ami.international**

**+44 (0)117 3148115**

All prices are quoted as exclusive of VAT. VAT at the applicable local rate may be applied in addition to the prices quoted.



# COMPOUNDING WORLD EXPO

[www.compoundingworldexpo.com/eu](http://www.compoundingworldexpo.com/eu)

Building on our successful launch exhibition in 2018, the Compounding World Expo 2021 will be the leading focused event for plastics additives and compounding in Europe.

**"The Compounding World Expo proved a fantastic opportunity to have real quality conversations and connect with a number of new contacts"**

Max Floesser, Mitsui & Co

**"The Compounding World Expo team did a great job before and during the show. We've participated in K show, Antec and NPE and you have been the best so far. I am looking forward to 2021!"**

Tai Beeling, Technovel Corporation



## VISITORS WILL INCLUDE:

- Independent plastics compounders
- Polymer producers with integrated compounding
- Toll compounders
- Masterbatch makers
- Plastics recyclers
- Plastics processors with in-house compounding
- Compound formulators
- Polymer R&D departments and institutions
- Specifiers, processors and users of plastics compounds

## EXHIBITORS WILL INCLUDE SUPPLIERS OF:

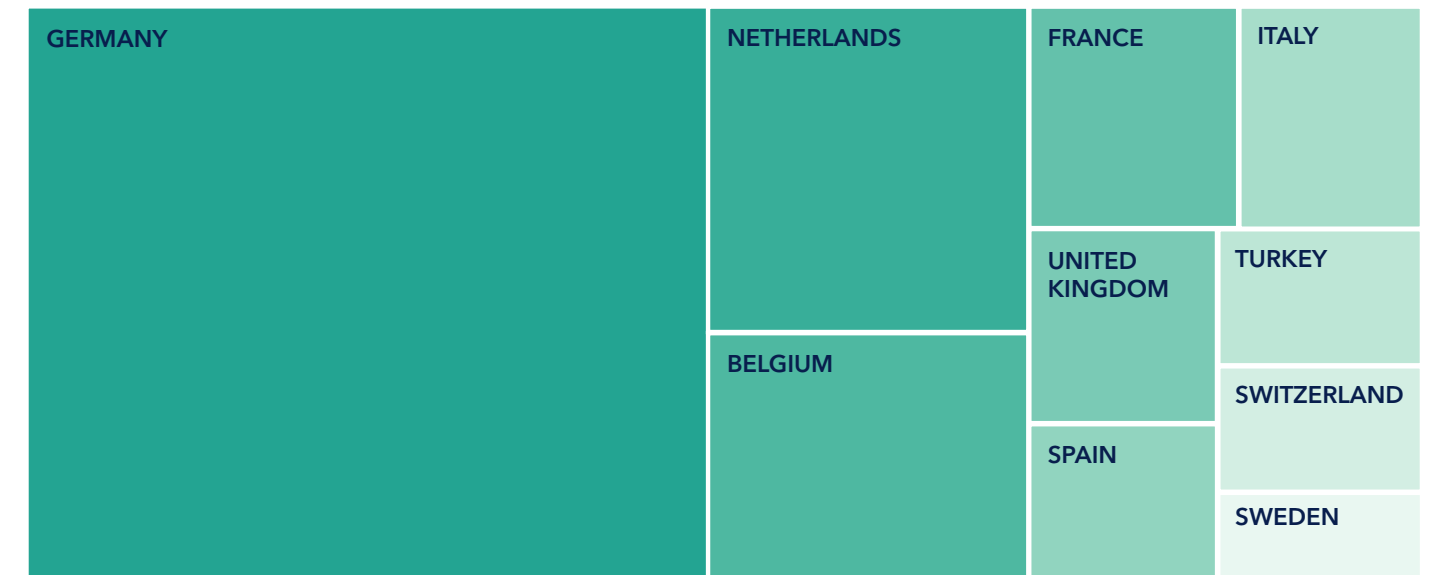
- Raw materials and polymer additives
- Compounding machinery and equipment
- A wide range of related services
- Toll compounding expertise

**"The Compounding World Expo was a great event with a spectacular organisation and very interesting presentations included"**

Andreia Pereira, R&D, ACI



## TOP 10 COUNTRIES FOR VISITOR ATTENDANCE



## FLOORPLAN

FIND THE PERFECT STAND TO SHOWCASE  
YOUR COMPANY AND SERVICES

### TO BOOK YOUR STAND, CONTACT:

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COMPOUNDING  
WORLD EXPO

PLASTICS EXTRUSION  
WORLD EXPO

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ENTRANCE / EXIT

RESTAURANT

COMPOUNDING  
THEATRE 1

COMPOUNDING  
THEATRE 2

EXTRUSION THEATRE

RECYCLING  
THEATRE

POLYMER TESTING  
THEATRE

CAFE

Exhibitors include:





# PLASTICS RECYCLING WORLD EXPO

[www.plasticsrecyclingworldexpo.com/eu](http://www.plasticsrecyclingworldexpo.com/eu)

## VISITORS WILL INCLUDE:

- Plastics recyclers
- Waste collection and management companies
- Plastics processors, producers, compounders and distributors
- Packaging producers and users
- Retailers
- End-users / OEMs / brand owners
- Product designers
- Sustainability specialists
- Policy makers
- R&D organisations

## EXHIBITORS WILL INCLUDE:

- Suppliers of plastics recycling machinery and equipment
- Plastics Recyclers
- Suppliers of reclaimed plastics
- Suppliers of additives

**"I have received more quality leads in one day of this event than a whole week at other shows"**

Bernhard Gabauer, Bühler

The Plastics Recycling World Expo 2021 will be a major meeting place for the plastics recycling community. The exhibition will feature an international array of manufacturers of plastics recycling machinery and equipment, as well as suppliers of materials, additives and related services for plastics recyclers.

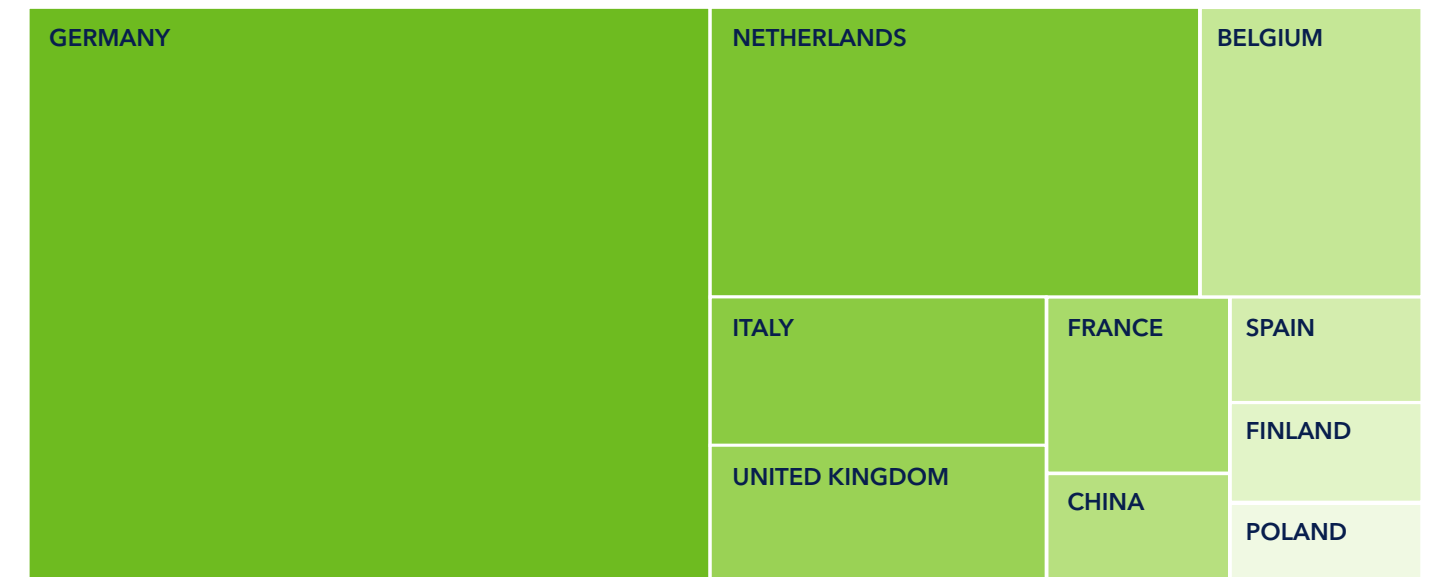


**"The Plastics Recycling World Expo was a great success for us. It provided valuable networking opportunities with both existing and prospective partners. It now holds a regular spot on our calendar. We will definitely be back in 2021!"**

Bahri Beyhan, Nores Plastic



## TOP 10 COUNTRIES FOR VISITOR ATTENDANCE



# PLASTICS EXTRUSION WORLD EXPO

**NEW FOR 2021**

[www.eu.extrusion-expo.com](http://www.eu.extrusion-expo.com)

## VISITORS WILL INCLUDE:

- Film extruders
- Sheet extruders
- Pipe extruders
- Profile extruders
- Tubing extruders
- Laminators
- Film converters
- Packaging producers
- Polymer R&D departments and institutions

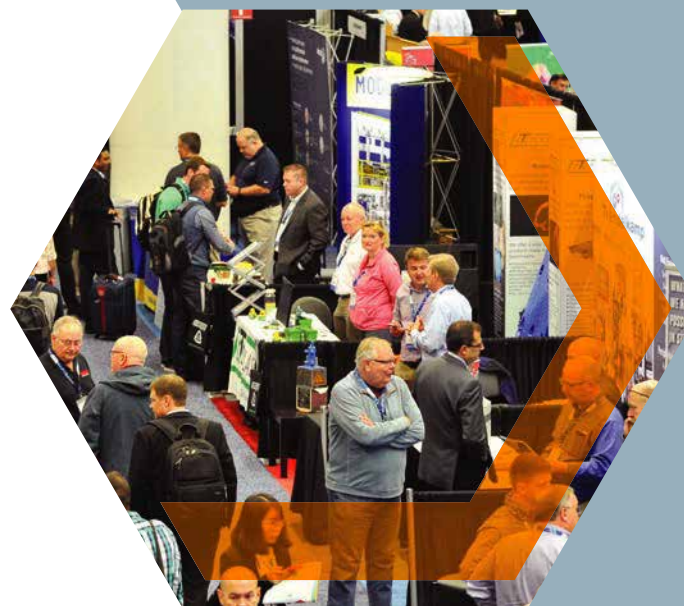
## EXHIBITORS WILL INCLUDE SUPPLIERS OF:

- Extruders and extrusion lines
- Upstream and downstream auxiliary equipment
- Raw materials and additives
- Materials testing equipment and services
- Software
- Research and development services
- Other services to support extruders
- Specifiers and users of extruded plastics products

**Demonstrate your products and generate new business at this focused event for plastics extruders.**

Following the successful launch in Cleveland, Ohio, USA, the Plastics Extrusion World Expo will be launching in Europe bringing together plastics extruders of all types, including producers of film, sheet, pipes, profiles and tubing.

Backed by AMI's international magazines, Film and Sheet Extrusion and Pipe and Profile Extrusion, the magazines will host the conference theatre at the exhibition ensuring all extrusion processes and applications are covered.



# POLYMER TESTING WORLD EXPO

**NEW FOR 2021**

[www.eu.polymertestingexpo.com](http://www.eu.polymertestingexpo.com)

## VISITORS WILL INCLUDE:

- Academic institutions and research organisations
- Producers of polymers and additives
- Plastics compounders and masterbatch makers
- Plastics processors, including moulders, extruders and thermoformers
- Plastics recyclers
- End-users of plastics components and packaging

## EXHIBITORS WILL INCLUDE SUPPLIERS OF:

- Mechanical testing equipment
- Chemical analysis systems
- Systems for analysing flow properties
- Colour and appearance testing equipment
- Fire and smoke testing systems
- Polymer identification systems
- Inspection systems and microscopes
- Weatherability testing systems
- Other systems for testing specific polymer properties
- Sample preparation equipment
- Laboratory software
- Independent testing services
- Research and development services

**Showcase your products, systems and services and meet targeted customers at this focused exhibition for polymer testing.**

The Polymer Testing Expo 2021 will provide an important new forum for scientists, laboratory staff, researchers and R&D professionals who develop, test and analyse new polymer materials, formulations and products. They will have the opportunity to discover and debate the latest innovations and best practices in polymer testing, characterisation and analysis.

The focused exhibition will take place around a dedicated conference theatre featuring two days of presentations on the latest advances in testing and analysing polymer materials, compounds and products.





## LOCATION AND VENUE

The exhibitions will take place at Messe Essen, Germany, benefiting from its modern exhibition halls, excellent access for exhibitors and visitors alike, plentiful on-site car parking and a range of hotels within short walking distance.

Conveniently located in the heart of Germany's Ruhr Valley, Essen is readily accessible by car and public transport from major industrial hubs in Germany, Benelux, France and beyond. In addition, it is just a 20-minute drive from Düsseldorf airport. Making the same journey by train takes under 60 minutes and costs less than €10.



## CONTACT US

### Compounding World Expo and Polymer Testing World Expo enquires

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### Plastics Recycling World Expo and Plastics Extrusion World Expo enquires

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