

NONWOVENS

INDUSTRY SINCE 1970



2021 MEDIA PLANNER

Brand Overview

The nonwovens industry's quick response to the Coronavirus helped save thousands of lives around the globe. As the world recovers from the effects of the pandemic, the nonwovens industry will continue to play a pivotal role in keeping consumers safe and comfortable. Investments in technology for face masks, disinfectant wipes and medical garments are already in place around the world, and in 2021 we can expect to see nonwovens producers partner with government agencies to make sure healthcare workers and civilians have the products they need to stay safe.

At the same time, demand in other markets for nonwovens like disposable hygiene has seen a strong jump from anxious consumers and will continue to grow. Companies in these areas will have to learn to balance new health and safety requirements with a need for more sustainable products. Look to other nonwoven focused industries like filtration, automotive, apparel, etc. to receive a boost from efficiencies unleashed by this pandemic production rush.

Our Mission: Nonwovens Industry provides daily, weekly and monthly coverage on the most important topics shaping the industry through our monthly print editions, special printed supplements, through targeted electronic mailings, our website and through social media including Twitter, LinkedIn and Facebook. Our mission is to influence global nonwovens discourse on a global scale with elite editorial content all year long. Between our various media products more than 50,000 reader connections are made in daily, weekly and monthly formats on the basis of that content. Nonwovens Industry is therefore an essential resource for moving the advertiser's unique selling propositions to market.



PRINT
SUBSCRIBERS[†]



AVERAGE MONTHLY
ONLINE USERS^{*}



eNEWSLETTER
SUBSCRIBERS[†]



SOCIAL MEDIA
FOLLOWERS[†]

Nonwovens Industry reaches subscribing companies that include:

3M	Donaldson	Hassan Group	Maxim	Paul Hartmann	Sorbent Products
Abena	Drylock	Hayat Kimya	McAirlaids	Pegas A/S	Spunindo
Acme Mills	DuPont	Hollingsworth & Vose	Medline	PCC	Spuntech
Ahlstrom-Munksjö	Ecolab	Honda	Medtronic	PF Nonwovens	Suominen
AHP	Edgewell	Hospesco	Mega Disposables	Pfizer	Target
Albaad	Essity	Huish	Milliken	Pioneer Hygiene	Tencate
Albis	Eswegee	Human Care	Milyon	Playtex/Energizer	Tenowo GmbH
Alay	Eurofil	Hunter Douglas	Mitsui Chemical	Polimeros	Texel
Anpers	Evyap Sabun YAG	Hyga	Mogul	Precision Fabrics	Texasus
Articulos Higienicos	Familia	Hygienika	Molnlycke Healthcare	Premier Brands	The Honest Co.
AS Nonwovens	Fater	Irving Personal Care	Mondanock	Premier Care	Tietex
Asahi Kasei	Federal Mogul	Jacob Holm	Nan Liu	Procter & Gamble	Toray
Autoneum	Fempro	Japan Vilene	Napco	Produtos Higienicos	Toyobo Kureha
Avgol	Fibertex	Johns Manville	National Nonwovens	Propex	Toyota
Avon	Fibrilix	Jonnson & Johnson	Naturalena Brands	Providencia	TWE
Babyganics	Fippi	Kao Corporation	Neenah	Reckitt Benckiser	Tyco Healthcare
Beiersdorf	First Quality	Kappler Safety	New Pig	Reemay	Tytex
Berry Global	Fitesa	Kimberly-Clark (K-C)	Nice-Pak Products	Revlon	TZMO
Cardificio Italiano	Ford	Kleentest	Nobel Hygiene	Rockline	Unicharm
Cardinal Health	Foss Manufacturing	KNH Enterprises	Nonwovenn	SAAF	Unilever
Carpenter	Freudenberg	Kronosept AB	Norafin	Saint Gobain	Union Industries
CellulosesBroceliand	GAF	Kuraray	Northwest Linings	Sandler AG	Unitika
Cliniva Hygiene	Gates Formed-Fibre	L'Oreal	Nuquul Group	Santex	Violeta
Clorox	General Motors	Lambi	Oceancash	Sara Lee	Vita Nonwovens
Colbond	Georgia-Pacific	Lear Corporation	Ontex	Saudi German	Walmart
Colgate-Palmolive	Glatfelter	Leggett & Platt	Owens Corning	SC Johnson	Welspun
Collins & Aikman	Global Nonwovens	Linette	Pakten Health Products	Schroeder Industries	White Knight
Covidien	GOJO	Low & Bonar	Pall	Scotts Liquid Gold	Whitestone
Daio Group	Griffin Care	Lydall	Pantex Global	Seventh Generation	Zaimella
Disposable Hygiene	Gulsan	Mabesa	Paper-Pak	Shalag Nonwovens	
Domtar	Hanes	Mann-Hummel	Paragon	Shaw Industries	

Nonwovens Industry

is committed to influencing global nonwovens business conversations like never before.

Today, every month, a constellation of more than 50,000 reader connections is made in daily, weekly, and monthly formats so that advertisers can achieve meaningful results. From print to online to mobile, mail to email to social, the Nonwovens Industry reader relationship is developed as an essential resource for moving your unique selling propositions to market.

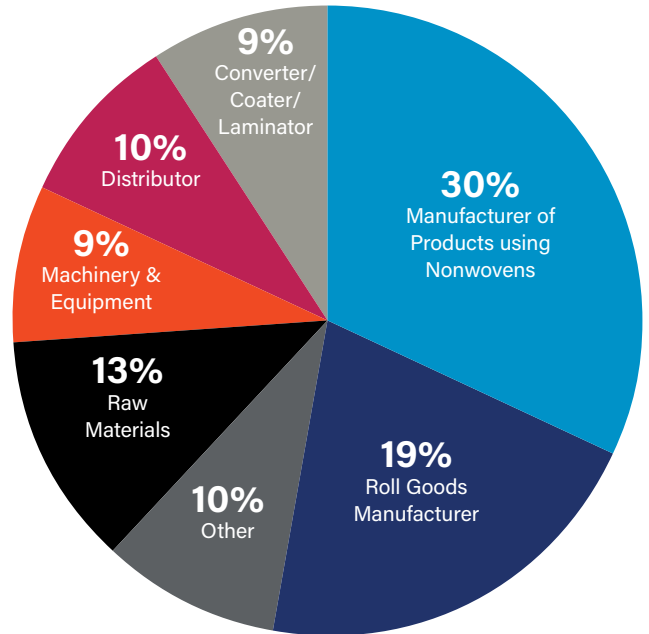


Online Editorial Coverage

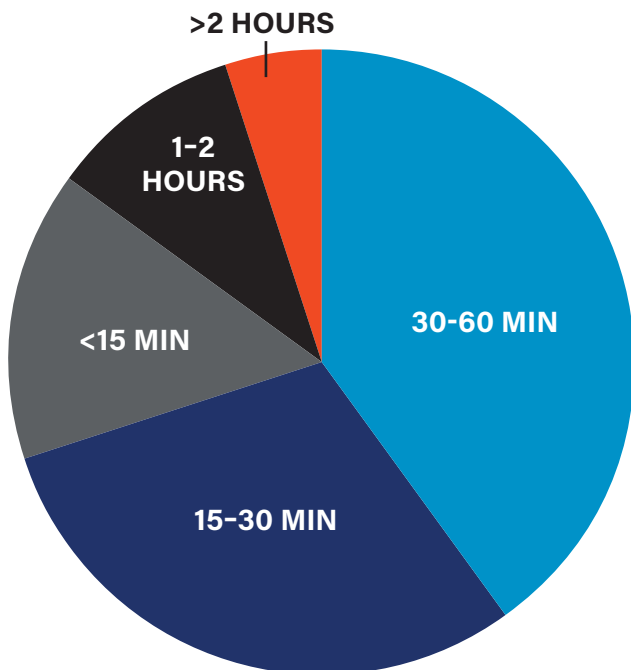
Nonwovens-Industry.com is updated daily to deliver fresh breaking news as it happens. In addition, online exclusives, expert opinions, video interviews, blog posts, infographics and webinars provide the best coverage of the industry and give our readers and advertisers reasons to come back for more! Nonwovens-Industry.com also delivers all the great content from the Nonwovens Industry print publication, including all feature articles, newsmaker interviews, columnist opinions, and news departments!

Who will you reach with Nonwovens Industry?

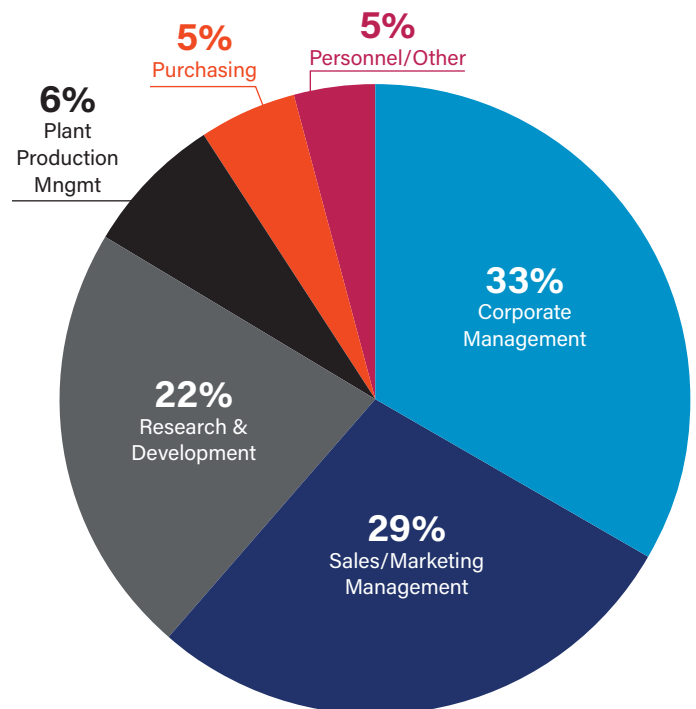
INDUSTRY



HOW THEY READ THE MAGAZINE



JOB FUNCTION



Special Issues

Household & Personal Care Wipes

Combined with Happi, our special Wipes edition reaches the largest, most influential collection of buyers money can buy. If you're targeting wipes, be sure to include Household & Personal Care Wipes in your advertising plans for 2021.

**Reaches Full Circulation of Happi and Nonwovens Industry—
more than 25,000 Worldwide!**



Spring Issue

CLOSING DATE: March 5, 2021

BONUS DISTRIBUTION*:

- Sustainability Summit NYC
- NYSCC Supplier's Day
- Cosmoprof NA
- In Cosmetics Barcelona
- World of Wipes
- World Conference on Homecare and Fabrics

Fall Issue

CLOSING DATE: August 6, 2021

BONUS DISTRIBUTION*:

- CSPA Annual Meeting
- INDEX 2021
- Hygienix
- Outlook
- California SCC Suppliers Day
- In-Cosmetics North America
- SCC Annual Meeting
- ACI Annual Meeting



Color Ad Rates:

Full Page: \$3,825

Half Page Island: \$3,200

Half Page: \$2,925

*Bonus distribution assumes live events to be held as currently scheduled.

index™

world's leading nonwovens exhibition

INDEX 2021, Geneva, Switzerland has been rescheduled from September 7-10 to October 19-22. INDEX is the world's largest nonwovens exhibition with over 12,000 expected participants from all over the world. Nonwovens suppliers have an unmatched opportunity to compete here, and Nonwovens Industry will be there to provide you vital competitive market access before, during and after the event.

ADVERTISING OPPORTUNITIES:

- September Pre-Show Issue
- October INDEX Show Issue
- November INDEX Post Show Issue
- Live @ INDEX Email Show Daily
- Breaking News pre-show and post show flights
- INDEX Show Direct Email Marketing Package
- INDEX Show Social Media Marketing Package

Nonwovens Industry China

Nonwovens Industry China brings the global power of Nonwovens Industry to Chinese readers in simplified Chinese. Published quarterly since 2001 with Ringier Trade Media Ltd. (Hong Kong) this publication (print and digital edition) along with a wide range of digital services reaches the key decision makers across the whole industry—ideal for lead generation and durable branding.

Publication Date: March, June, September, November

Circulation:

Print: 7,350; Digital: 9,440

Bonus Distribution: All major shows and conferences relating to nonwovens and hygiene in China

1x Full Page 4C: \$2,140



Nonwovens Industry South East Asia

South East Asia continues to attract significant nonwovens investment. This has produced strong growth that is targeted directly by *Nonwovens Industry South East Asia*.

Publication Date: March 2021

Circulation: 4,500

Bonus Distribution: Major shows and conferences relating to nonwovens and hygiene in South East Asia and China.

1x 4C Full Page: \$2,200



Contact your sales representative for more information



Company Profiles

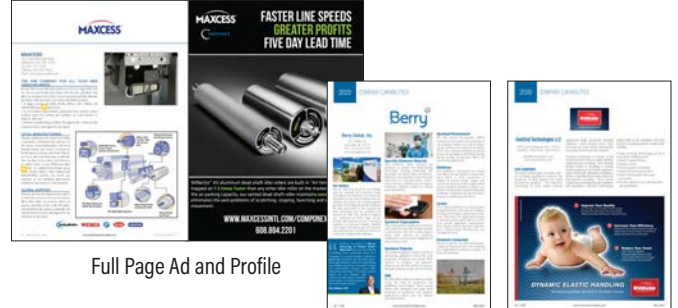
Nonwovens is a competitive place. No matter what you say or do about your company, or its products and services, the buyer's mind is subject to change. That's why it's good to have an independent reference offering a consistent picture about you, one that's readily available to the most influential base of purchasing and investment influences in the business. That's why it's good to advertise in the *Nonwovens Industry* COMPANY CAPABILITIES Issue, May 2021.

- Full Page 4C Ad & FREE Full Page facing Company Profile—**\$3,755**
- Full Page Company Profile Only—**\$2,925**
- Half Page 4C Ad & FREE Half Page Company Profile—**\$2,925**

Profiles Online

Microsites provide a dynamic profile option. Fully updatable, highly visible.

Ad Close: April 16, 2021



Full Page Ad and Profile

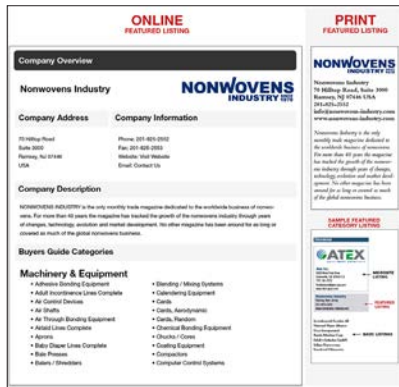
Full Page Profile Only

Half Page Profile & Ad

We do all the production work on the profile for you!

International Buyers' Guide

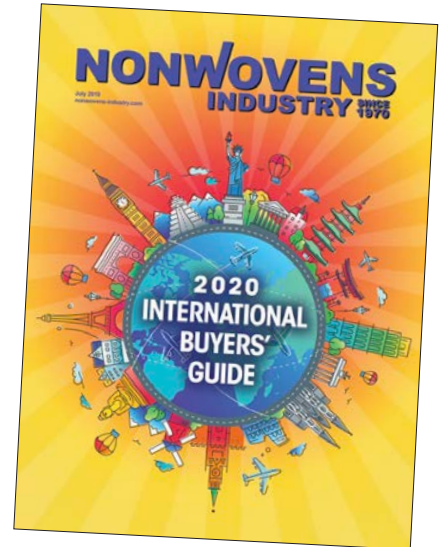
Nonwovens Industry's Annual International Buyers' Guide is a year-long annual purchasing reference guide to the industry. Available in print and online, it includes hundreds of participating suppliers—alphabetically, by geography and by category. Companies can update their information online at any point throughout the year.



Featured Listing

- Company Information & Logo
- Company Description—Up to 350 characters in print
- Unlimited characters—images and links on our website
- Up to 20 Cross Reference Categories
- Rise Above All Basic Listings in Category Cross Reference

Starting at \$1,495 per year



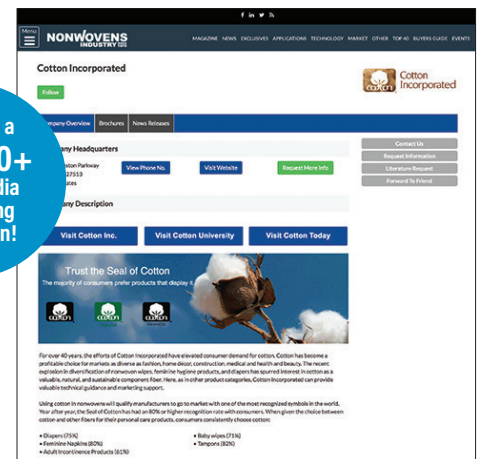
Corporate Profile Microsite

- Company Information & Logo
- Company Description
 - Up to 350 characters in print
 - Unlimited characters, images and links on our website
- Up to 50 Cross Reference Categories

Starting at \$3,995 per year

- Rise Above All Featured Listings in Category Cross Reference
- 700+ potential Customer Views
- 120,000+ Branded Impressions
- Access to LIVE Analytics

Includes a \$13,000+ multimedia marketing campaign!



Featured Corporate Profile Microsite (MicrositePLUS)

Full featured content marketing suite

Starting at \$6,995 per year

Contact your sales representative for more information

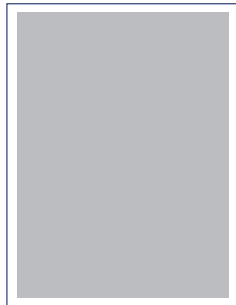
2021 Editorial Calendar

ISSUE	AD CLOSE	EDITORIAL COVERAGE	BONUS DISTRIBUTION*
JANUARY	12/11/20	<ul style="list-style-type: none"> • Baby Diaper Report • Baby Diapers Directory • Hygiene Machinery • Private Label 	MENA Nonwovens Symposium February 9-10, Dubai, UAE
FEBRUARY	1/15/21	<ul style="list-style-type: none"> • Personal Care Wipes • Spunlace Nonwovens • Face Masks 	
SPECIAL EDITION: SOUTHEAST ASIA EDITION (AD CLOSE 2/5/21)			
MARCH	2/12/21	<ul style="list-style-type: none"> • Meltblown • Adult Incontinence • Adult Incontinence Directory • Nonwovens in the Home 	
SPECIAL EDITION: HOUSEHOLD & PERSONAL CARE WIPES SPRING EDITION (AD CLOSE 3/5/21)			
APRIL	3/19/21	<ul style="list-style-type: none"> • Spunmelt • Roofing/Construction • Sustainability • Needlepunch • Techtextil Preview 	Techtextil Frankfurt May 4-7, Frankfurt Germany Outlook April 21-23, Lisbon, Portugal
MAY	4/16/21	<ul style="list-style-type: none"> • Company Capabilities 	
JUNE	5/14/21	<ul style="list-style-type: none"> • Fibers for Nonwovens • Household Wipes • Natural Hygiene 	World of Wipes, TBD International Nonwovens Symposium June 9-10, Lyon, France
JULY	6/18/21	<ul style="list-style-type: none"> • Buyers' Guide • SINCE preshow 	SINCE/ANEX Shanghai, China
AUGUST	7/14/21	<ul style="list-style-type: none"> • Machinery and Equipment • Medical Nonwovens • Food Packaging 	
SPECIAL EDITION: HOUSEHOLD & PERSONAL CARE WIPES FALL EDITION (AD CLOSE 8/6/21)			
SEPTEMBER	8/13/21	<ul style="list-style-type: none"> • INDEX Preshow Edition • Top Companies Report 	
OCTOBER	9/15/21	<ul style="list-style-type: none"> • INDEX Show Issue • Airlaid Nonwovens • Contract Manufacturing • Industrial Wipes 	INDEX October 19-22, Geneva, Switzerland
NOVEMBER	10/15/21	<ul style="list-style-type: none"> • INDEX Post Show • Southeast Asia Report • Feminine Hygiene • Feminine Hygiene Directory 	Hygienix November 15-18, Scottsdale, AZ Outlook Asia November 17-18, Singapore
DECEMBER	11/17/21	<ul style="list-style-type: none"> • Nanotechnology • Automotives • Hygiene Components 	

* Due to the global Covid19 situation, we will be sending magazine copies wherever live events are held. In the case of postponement or cancellation, we will update this calendar on an ongoing basis and provide it on our website for download. Ad placements for any event may be rescheduled prior to ad closing deadlines.

Print Ad Sizes & Rates Including Special Options

STANDARD AD SIZES



FULL PAGE (BLEED)

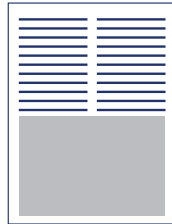
Bleed: 8.25" x 11" (209mm x 279mm)
Live Area: 7" x 10" (178mm x 254mm)
Trim: 8" x 10.75" (203mm x 273mm)

FULL PAGE (NON BLEED)

7" x 10" (178mm x 254mm)

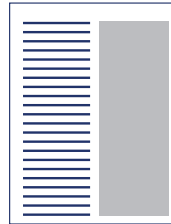
FULL PAGE SPREAD (BLEED)

Bleed: 16.25" x 11" (412mm x 279mm)
Live Area: 14" x 10" (356mm x 254mm)
Trim: 16" x 10.75" (406mm x 273mm)



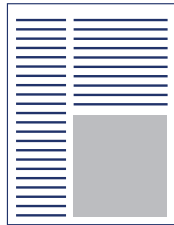
HALF PAGE HORIZONTAL

7" x 4.875"
(178mm x 124mm)



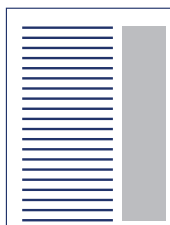
HALF PAGE VERTICAL

3.375" x 9.5"
(85mm x 241mm)



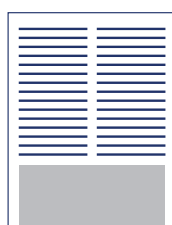
ONE THIRD SQUARE

4.5" x 5"
(114mm x 127mm)



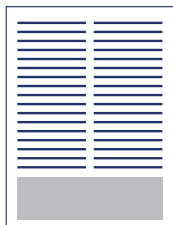
ONE THIRD VERTICAL

2.125" x 9.5"
(54mm x 241mm)



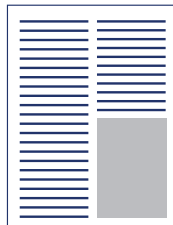
ONE THIRD HORIZONTAL

7" x 3.25"
(178mm x 84mm)



ONE QUARTER HORIZONTAL

7" x 2.375"
(178mm x 60mm)



ONE QUARTER SQUARE

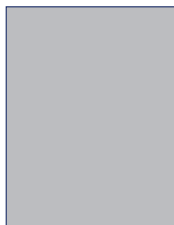
3.375" x 4.875"
(85mm x 124mm)

HIGH VISIBILITY AD SIZES



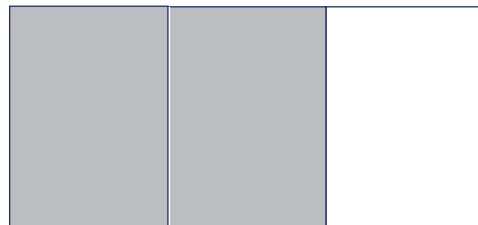
COVER PAGE CURL

(includes full page ad)
\$8,995



INSERT

Bound-in, 2-sided
8" x 10.75" (203mm x 273mm)
\$8,295



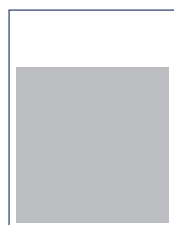
2 PAGE GATEFOLD

15.75 x 10.75
(400mm x 273mm)
\$11,600



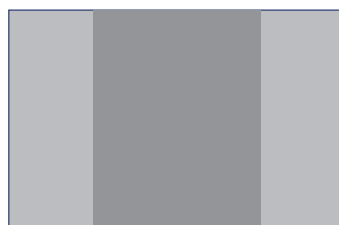
BELLY BAND

18.5" x 4"
(470mm x 102mm)
\$7,800



COVER TIP^A

7.75" x 8"
(195mm x 203mm)
\$10,250



FRENCH GATE COVER^A

Covers 3 & 4 - 8", Covers 1 & 2 - 7 3/4"
Gates 5 & 6 - 7 9/16"
\$11,600

FOUR COLOR DISPLAY AD RATES

Size	1x	3x	6x
Full Page	\$4,400	\$4,080	\$3,825
Half Page	\$3,350	\$3,190	\$2,975
One Third	\$2,950	\$2,780	\$2,630
One Quarter	\$2,500	\$2,410	\$2,390

Display rates are commissionable (Gross)

CLASSIFIED AD RATES

Size	1x	3x	6x
Per Column Inch	\$125	\$120	\$115

Classified rates are non-commissionable (Net)

Digital File Specifications

- All materials must be submitted as **300dpi/CMYK color mode** PDF files, saved using the **PDF/X-1a:2001 standard** and **Acrobat 4 (PDF 1.3) compatibility**.
- Files smaller than 10MBs** in size can be sent via e-mail. Larger files should be submitted via FTP or file sharing website.
- Changes or corrections** to submitted files will result in additional charges for the advertiser.
- Publication trim size:** 8" x 10.75" (203 mm x 273 mm). Keep all live matter at least .5" (12.7 mm) from trim edges.
- Bleed page & insert page size:** 8.25" x 11" (209 mm x 279 mm) Maximum weight of insert stock: 100 lb. cover.
- Pre-printed inserts:** contact production manager for instructions.

Submit all print materials to:

Cheryl Coviello, Production Manager
ccoviello@rodmanmedia.com • 201-880-2230
Nonwovens Industry • 25 Philips Parkway • Montvale, NJ
07645

Covers and Special Positions: No cancellations. Special position premium 10%.
Ride-Along: Polybags are required for all ride-alongs provided by client. Cost to polybag and add ride-alongs to magazine varies based on weight and size. Costs start at \$3,750.

Closing Dates: See editorial calendar.

Cancellation: Cancellations must be made in writing by the 8th of the month prior to ad placement.

Payment Terms & Methods: Payment is accepted by wire transfer and by check or draft via U.S. bank payable in U.S. Payment option instructions will be included with all billing.

(A) Price includes standard printing and polybag. Custom sizes, shapes, colors and/or pages are available at an additional cost. All items weighing over 5 ounces will incur additional charges.

Publisher's Policy 1. Invoices are rendered at date of publication and are due upon receipt. Agency commission will be disallowed on all overdue invoices. **2.** Rodman Media Corporation holds both the advertiser and its dedicated advertising agency jointly and severally liable for all monies due and payable to Rodman Media Corporation. **3.** In the event an account is placed for collection, customer agrees to pay Rodman Media Corporation for all reasonable collection and/or legal fees incurred.

Please contact your Sales Rep for more custom printing options and special event opportunities.

Email Marketing

eNewsletter



17,718

Opt-in Subscribers*



22.44%

Open Rate**



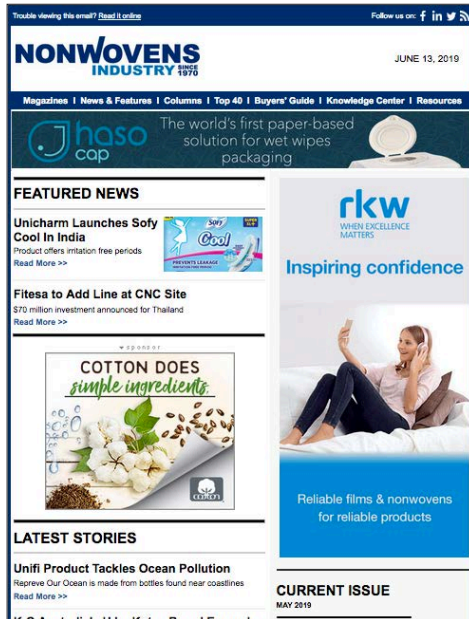
6.87%

Click Rate**

Breaking News 2 in 1 eNewsletter Sponsorship

Every week we blast the latest industry news impacting nonwovens to our large, global audience. Make your brand part of the newsfeed!

**Starting at \$1,495 for the Half Page
\$995 for Box, Native and Leaderboard**



Live From Show eNewsletter Sponsorships

During important events, the Breaking News becomes a Show Daily, reporting live with news on each day of the event, and also once the week before in pre-event format.

*Events Covered this Year: INDEX2021, Anex/Since, World of Wipes, Techtextil

Rates vary by event, contact your sales representative.



Target Market eNewsletter Sponsorships

Indian Nonwovens Report eNews Sponsorship
South East Asia Nonwovens Report eNews Sponsorship
Covid19 Monitor Email Newsletter

**Starting at \$1,495 for the Half Page
\$995 for Box, Native and Leaderboard**

Virtual Booth Sponsorships

Get automatic lead generation from powerful Virtual Booth sponsorships. GDPR compliant buttons send permission based personal information directly to you as inquiries about your products and services.

Rates start at \$1,995

3rd Party HTML eBlast Sponsorship

We have permission to send your HTML emails direct to our Third Party opt-in list. Just give us your HTML and a subject line, and we deliver it on your behalf.

100% share of voice to over 7,000 qualified subscribers.

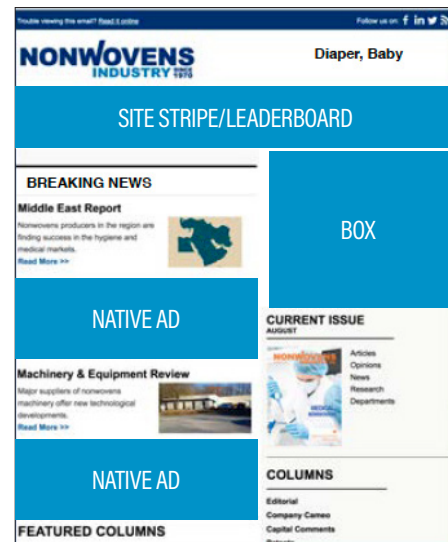
\$3,995 per eBlast

Ask your sales representative about regional or demographic selects

Content Targeted eNewsletter Sponsorship

Create your own email newsletter using our content and your ads.

85¢ per subscriber

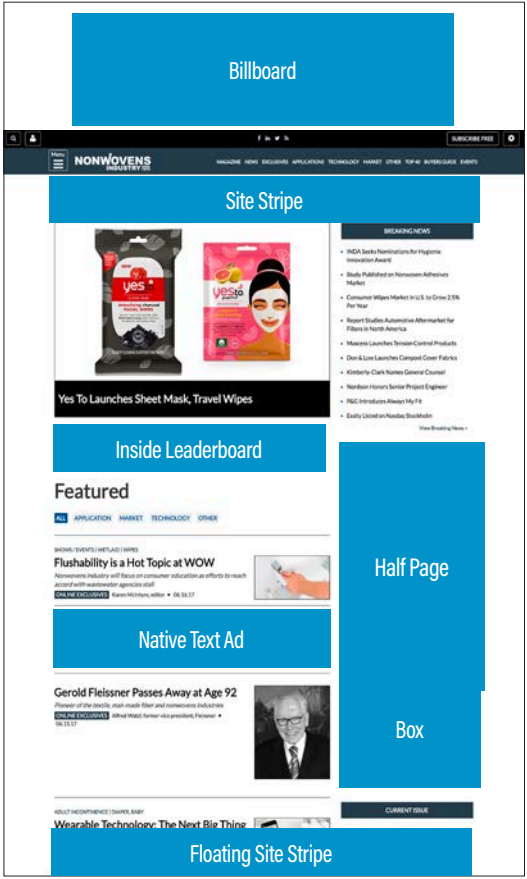


Display Advertising

HOME PAGE PLUS SPONSORSHIP

Every week, thousands of *nonwovens industry* professionals go to **Nonwovens-Industry.com** to read current features, find stories in the archives, get breaking news and online exclusives, search the **Nonwovens Industry Buyers' Guide** and find useful links to other important content. These users are a highly targeted audience that comes back time and again for insights into this marketplace and into your products and services.

- **Billboard**
- **Site Stripe**
- **Floating Site Stripe**
- **Box**
- **Inside Leaderboard**
- **Native Text Ad**



Average Monthly Traffic

212,258
Page Views*

51,489
Sessions*

29,041
Users*

SPONSORSHIP OPPORTUNITIES

Home Page

Catch their eye immediately with these advertising opportunities.

Starting at \$3,695 per month

Content Targeted Run of House

Rotate your ad throughout our website.

Starting at \$200 CPM

Retargeting

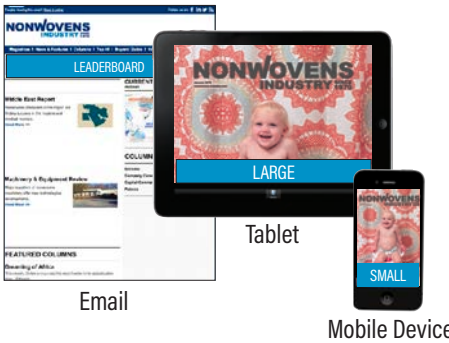
After a nonwovens-industry.com visitor leaves our website, they will see your retargeted display ad on other subsequent sites they visit.

Starting at \$100 CPM

Issue Sponsorships

Own our entire online issue! Digital Edition, Website and App.

Starting at \$2,995



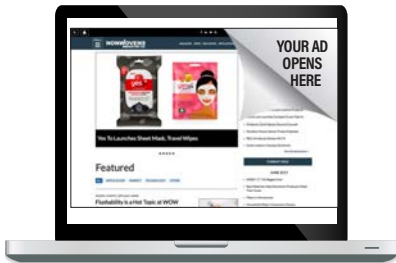
HIGH IMPACT ADVERTISING



Wallpaper
(Left & Right 400 x 1000)
\$3,995 per month



**Interstitial/
Welcome Overlay**
\$3,995 per month



Page Peel
(Closed Size: 100 x 100, Open Size: 700 x 700)
\$2,495 per month

Source: (*) Google Analytics July 1, 2019 through June 30, 2020

Content Marketing

Create marketing solutions to reach your targeted audience and deliver on your marketing goals, including **branding, increased awareness, qualified lead generation, lead nurturing, and content development.**



Custom eBook

Nonwovens Industry eBooks feature content curated from across all our media channels, or can be produced uniquely just for your brand. Our eBooks generate leads for our advertising partners by aligning them.

**12 Month Marketing Campaign
\$15,000 per eBook**

Includes a **\$44,000+** multimedia marketing campaign!



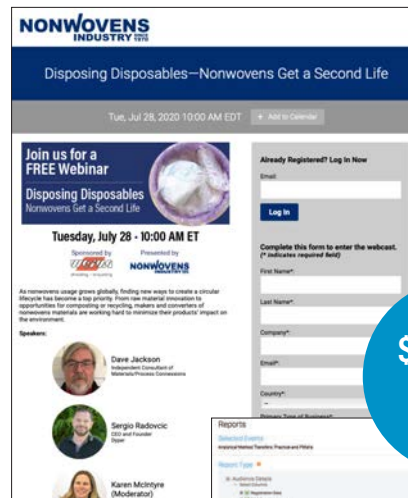
Landing Page

Issue Alert

Webinars

Our webinars are a full-service, turnkey marketing solution that generates leads, enhances your brand and identifies your company as a thought leader within the industry.

12 Month Marketing Campaign \$7,995 per webinar



Includes a **\$39,000+** multimedia marketing campaign!

Landing Page



Live Analytics

NONWOVENS INDUSTRY SINCE 1976

Thank you for helping us with our latest research. When completed, we will publish content derived from this study that will help your organization.

As our thanks to you for taking a few minutes to complete this survey of about 20 questions, upon completing the survey you will be directed to a page for complimentary access to our recent research report.

START SURVEY

Sponsored by: **YOUR COMPANY/LOGO**

Includes a **\$26,000+** multimedia marketing campaign!

Survey

Get an exclusive 360-degree view of your brand or just gauge the pulse of the market. You supply the questions, we create the survey.

12 Month Marketing Campaigns \$6,995 per survey

Let's Get Diapers To Families In Need
1 in 3 Families lack sufficient access to diapers. Jet.com is working with Cuties & the White House to help.

YOUR VIDEO HOSTED HERE

RELATED SEARCHES: DIAPERS, DIAPER, BABY, DIAPER

Includes a **\$19,000+** multimedia marketing campaign!

Content Sponsorships

Drive Traffic. Create Awareness. Engage our Audience. Generate Leads. Content Sponsorships are an exclusive sole-sponsored resource on **Nonwovens Industry's** website where your company can disseminate collateral, videos, research, drive website traffic, generate leads, and more.

1 Year Marketing Campaigns \$3,995 per year

Social Media



9,731

LinkedIn Group
Members and Followers¹



2,977

Twitter Followers¹



1,337

Facebook Followers¹

Sponsorship Opportunities

Make a serious impression. Spread your message far and wide through **Nonwoven Industry's** thriving social platforms. **Nonwoven Industry** will connect your brand with our engaged followers across Facebook, Twitter, and LinkedIn.

Sponsorship Packages start at \$1,295

Social Media Services

Nonwovens Industry manages a wide variety of social accounts based on a proven track record of engagement, communication, reach and value. Our approach is very hands on to achieve the best results based on your needs.

- Identify target audiences
- Custom design for profile and content
- Position your brand as an industry thought leader
- SEO/SEM optimization for your brand
- Create a content calendar
- Educate your team on best practices
- Video Coverage at industry trade shows

Monthly plans start at \$3,500*

*Depending on the number of platforms managed and frequency of posting schedule.

Video Services

We Produce, You Profit



A high-quality video promotes trust and brand loyalty, making it easier to solidify new business. Let us produce a video highlighting your company's products or services and promote trust and brand loyalty.

- Product Videos
- Company Profiles
- Testimonials
- Show floor Spotlight Interviews
- Booth Tours

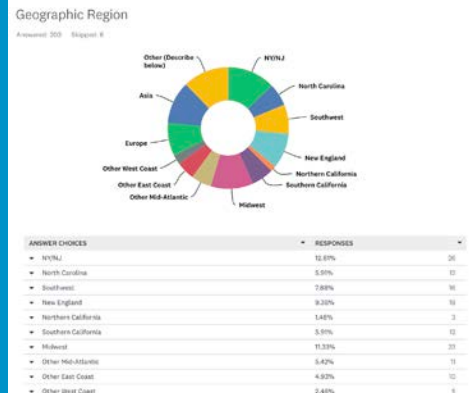
Packages start at \$3,500

Custom Solutions

A well-designed content marketing strategy will add significant value to your bottom line. But why hire or re-direct valuable staff? Consider a custom publishing partnership package with *Nonwovens Industry*. We already have the audience, the industry experts, writers, artists, programmers, administrators, and analysts at your service.

Partner with us to create end-to-end content solutions and reach qualified nonwovens professionals en masse or in select segments—by business/industry, job function, geography. We deliver on your marketing goals including branding, product/capability awareness, qualified lead generation, custom research and content development.

We do it all for you *so you don't have to!*



Research & Analysis



Graphic Design



eBook



Video



Social Media Marketing

NONWOVENS INDUSTRY SINCE 1970

RODMAN | MEDIA

RODMAN MEDIA BRANDS AND MARKETS SERVED

