

JULY 2021

NONWOVENS INDUSTRY SINCE 1970

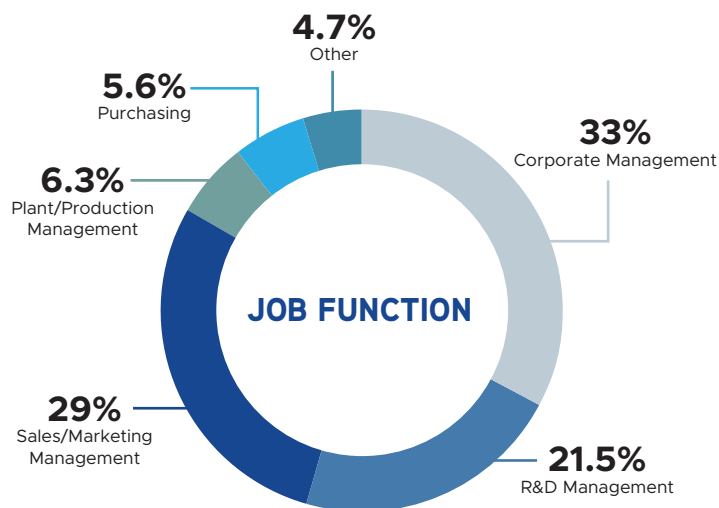
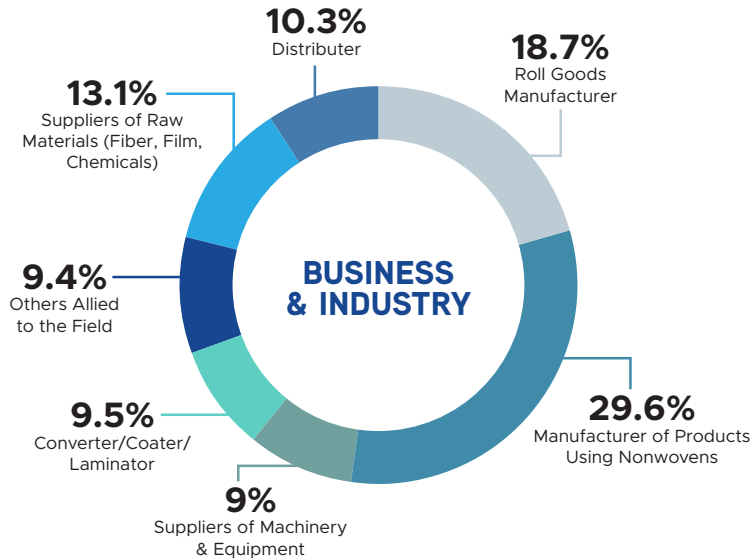


2021 | INTERNATIONAL BUYERS' GUIDE

Instant Point-of-Purchase Impact. ANYWHERE. ANYTIME. ALL YEAR LONG.

MAGAZINE REACH

Qualified global magazine circulation 10,021, targeted mainly at management level subscribers. Actual magazine readership receives substantial pass-along to multiple readers.

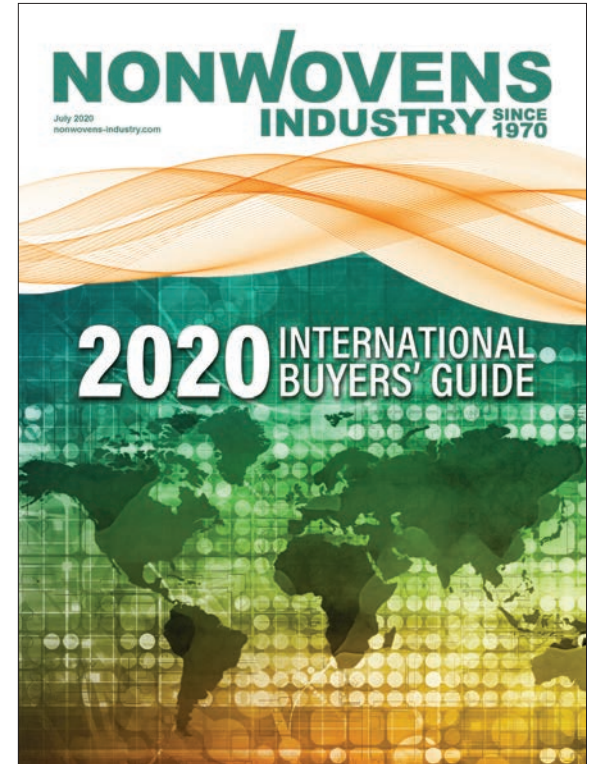


Nonwovens Industry Buyers' Guide URGENT BUSINESS

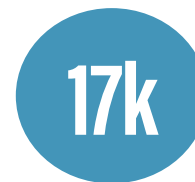
In 2020, Nonwovens Industry Buyers' Guide activity spiked as buyers urgently looked for suppliers of fabric, machinery, raw materials and services. Every company listed in the guide saw increased activity while companies listed here competitively with enhancement options saw many thousands of highly specific clicks. It wasn't a fair fight.

Today, nonwovens markets are very busy, while shows and conferences remain on hold. Getting the customer's attention therefore remains challenging. Positioning your products and services where buyers are sure to go looking makes more sense than ever.

The Nonwovens Industry International Buyers' Guide produces more than 21,000 page views per month on average. Consider getting your unfair share of this urgent business activity with an affordable enhancement advertising investment.



AVERAGE MONTHLY ONLINE USERS*



eNEWSLETTER SUBSCRIBERS+



SOCIAL MEDIA FOLLOWERS¹



PRINT SUBSCRIBERS¹

Source: (†) June 2020 Verified Audit Report; (*) Google Analytics July 1, 2019 through June 30, 2020; (+) Acoustic Campaign as of August 15, 2020; (1) LinkedIn, Twitter, Facebook as of July 1, 2020

MAKE YOUR PRESENCE AS IMPACTFUL AS POSSIBLE

Enhanced Company Listings in the Nonwovens Industry International Buyers Guide generate substantially more views and clicks than free basic listings—sometimes as much as 100 times more! When you think about the cost of the investment, consider the possible annual return. You'll be generating leads for your company on a daily basis.

Being prominently visible to your nonwovens industry customers at their moment of decision is of paramount importance. And, it's just about the easiest value-add you can possibly provide to your company and customers.

	Featured Corporate Profile Microsite	Corporate Profile Microsite	Featured Listing	Basic Listing
YEARLY RATE	\$7,995	\$3,995	\$1,495	FREE
Average potential customer views (the number of times your company will be clicked on and viewed by potential customers)	2,000+ potential customers	500+ potential customers	100+ potential customers	20+ potential customers
Maximum categories you can choose	30 categories	20 categories	10 categories	5 categories
Company name, email, address, phone and website link displayed	YES	YES	YES	YES
Company logo displayed	YES	YES	YES	NO
Company description up to 350 characters (each additional character is 75¢)	YES	YES	YES	NO
Premium Position (rise to the top above all other listings in your cross reference categories in print & online)	YES	YES	YES	NO
Custom designed Corporate Profile Microsite w/additional images and links	YES	YES	NO	NO
100K+ websites branding impressions annually (Microsite Spotlights on Homepage, Buyers Guide and related content pages)	YES	YES	NO	NO
4+ eNewsletter Microsite Spotlights over 12-months (11,700 opt-in eNewsletter subscribers)	YES	YES	NO	NO
Access to full microsite analytics	YES	YES	NO	NO
Unlimited content uploads for LEAD GENERATION (press releases, whitepaper, case studies, brochures and videos)	YES	NO	NO	NO
100K+ website Native Ad impressions over 12-months	YES	NO	NO	NO
4+ eNewsletter Native Ads over 12-months (11,700 opt-in eNewsletter subscribers)	YES	NO	NO	NO
4+ social media posts over 12-months (14,000 members and followers)	YES	NO	NO	NO

FEATURED Corporate Profile Microsite

12 Month Marketing Campaign that includes over 300,000+ guaranteed impressions.

Omya International AG

Unlimited Content Uploads for Lead Generation

Follow

Company Overview

Brochures

Videos

White Papers

Company Headquarters

42 Baslerstrasse
Oftringen, AG 4665
Switzerland

[View Phone No.](#) [Visit Website](#)

Request Information

We hope the information is valuable to you. To know more about the content, just fill below form and request the information

Email:

[REQUEST MORE INFO](#)

Company Description

Technical Polymer Applications
Calcium Carbonate and dolomite produced by Omya significantly enhance processes and act as mineral modifiers in numerous polymers and engineered material applications. For our customers, we are continuously seeking for value adding solutions to reduce formulation costs and energy consumption and in addition, lower the carbon footprint of the end product.

Going beyond products into processes, Omya combines advanced mineral technology and expertise of more than 130 years with exclusive technical and commercial distribution partnerships. Performance polymers and additives from leading producers complement Omya's comprehensive portfolio of Calcium Carbonates and dolomites, to offer our customers unrivalled market advantage.

Visit us between 07.09. - 10.09.2021 at INDEX show in Geneva, booth #4321

Buyers Guide Categories

Raw Materials

- Additives - Mineral
- Other

Up to 100 Categories

Microsite Listing

All Companies

SEARCH BY...

International Buyer's Guide

- Associations (28)
- Components (85)
- Consultants (56)
- Contract Services by Capability (194)
- Contract Services by Market Specialty (123)
- Machinery & Equipment (331)
- Raw Materials (140)
- Roll Goods by Fibers (100)
- Roll Goods by Type (203)

Country

- Algeria (1)
- Argentina (1)
- Australia (4)
- Austria (6)
- Belarus (1)
- Belgium (7)
- Brazil (2)
- Canada (14)
- China (32)

Company Profile MicrositePLUS

ACelli A.Celli Nonwovens S.p.A. [View Listing](#)

Company Profile Microsite

CB CB Packaging A.P.I S.R.L. a socio unico [View Listing](#)

Featured Companies

- Albarrie Canada Ltd** [View Listing](#)
- ANDRITZ Nonwoven** [View Listing](#)
- ANDRITZ Fabrics and Rolls (formerly Xerium)** [View Listing](#)
- APLIX** [View Listing](#)
- Autefa Solutions Germany GmbH** [View Listing](#)

Featured Corporate Profile Listing

Featured Listing

Custom Designed Corporate Profile

Company Headquarters

42 Baslerstrasse [View Phone No.](#) [Visit Website](#)
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Switzerland

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Print Listing

OTHER

THINKING OF TOMORROW

OMYA International AG
+41 62 789 26 34
info@omya.com
www.omya.com

Arkema Coating Resins
Celanese Emulsions
Dow Construction Chemicals
Huntsman Chemical
Lubrizol Advanced Materials, Inc.
Wacker Chemical Corporation

Rise to the Top


Basic Listing

Corporate Profile Microsite

12 Month Marketing Campaign that includes over 130,000+ guaranteed impressions.

CB Packaging A.P.I S.R.L. a socio unico

Follow




Company Overview

Company Headquarters

Via Libero Grassi 1
Cremona, 26010
Italia

[View Phone No.](#) [Visit Website](#)

Company Description



Technology Advanced Solutions
Under CB PACKAGING trademark, CB PACKAGING A.P.I S.R.L. designs and produces reliable, flexible technologically-advanced packaging machines and equipment for disposable hygienic products -sanitary napkins, baby diapers, incontinence products, wet wipes and tissues- such as: fully-automatic packaging machines, stackers and integrated baggers, stacking and compacting modules, and advanced packaging devices.

Products
Machines for filling and packaging of disposable sanitary products, aimed at feminine hygiene, baby care and adult incontinence markets

Baby Care
Diapers, Pull up baby

Automatic Modules
Leonardo M
Leonardo 300
Leonardo 500
Michelangelo
Manual compacting Unit

Semi-Automatic Modules
Giotto 25
Giotto 50
Star FBV 500

Fem Care
Sanitary napkins, Light Inco, Panty liners

Automatic Modules
Raffaello
Leonardo M
Leonardo 300
Manual compacting Unit

Semi-Automatic Modules
Giotto 25

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Company Profile MicrositePLUS

Omya International AG [View Listing](#)

Company Profile Microsite

CB Packaging A.P.I S.R.L. a socio unico [View Listing](#)

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- APLIX [View Listing](#)
- Autefa Solutions Germany GmbH [View Listing](#)
- Automatic Handling International, Inc. [View Listing](#)
- Balemaster [View Listing](#)

Featured Corporate Profile Listing

Corporate Profile Listing

Featured Listing

Custom Designed Corporate Profile

CB Packaging A.P.I S.R.L. a socio unico


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Giotto 50
Star FBV 500

Fem Care
Sanitary napkins, Light Inco, Panty liners

Semi-Automatic Modules
Giotto 25

Print Listing

USED MACHINERY



CB Packaging A.P.I S.R.L. a socio unico
00 39 0373 649620
info@cbpackaging.it
www.cbpackaging.it

Aurizon Ultrasonics
Best Cutting Die Co.
Branson Ultrasonics Corp.
Daroitex S.R.L.
Decou+ (see Spoolex)
Herrmann Ultraschalltechnik GmbH & Co. KG
Herrmann Ultrasonics, Inc.
International Cutting Die
NCM Nonwoven Converting Machinery Co. Ltd.
S&S Specialty Systems, LLC

Rise to the top

Basic Listing




Featured Listing

Online

Company Overview

Converted Products

Logo →


Follow

Company Headquarters

8501 West Tower Avenue
Milwaukee, WI 53224
United States

View Phone No.

Visit Website

Request More Info

350 Character Description

Company Description

Since 1993, Converted Products has provided quality, creative and reliable contract converting services through the nonwovens industry ensuring your products are in trusted hands. From slitting to spooling to hot-melt lamination, Converted Products is more than your convertor; we are your partner.

International Buyer's Guide

Contract Services by Capability

- Converting
- Hot Melt Adhesion
- Slitting
- Core / Coreless Winding
- Laminating
- Spooling
- Die Cutting
- Sheeting
- Winding

↑
Up to 15 Categories

Print




Converted Products
8501 West Tower Avenue
Milwaukee, WI 53224
414-354-4433
cgorenc@convertedproducts.com
www.convertedproducts.com

Since 1993, Converted Products has provided quality, creative and reliable contract converting services through the nonwovens industry ensuring your products are in trusted hands. From slitting to spooling to hot-melt lamination, Converted Products is more than your convertor; we are your partner.

Featured Listing

OTHER



THINKING OF TOMORROW

OMYA International AG
+41 62 789 26 34
info@omya.com
www.omya.com

Bandz USA Inc.
208-784-1178
cmarshall@bandzusa.com
www.bandzusa.com

Allertex of America
Autotech Nonwovens
CBC Coating, Inc
Coated Product Sales
Colquimica
Converted Products
Don & Low Ltd. Nonwovens
General Magnaplate

← Microsite Listing

← Featured Listing

← Basic Listing

Sample Featured Category Listing