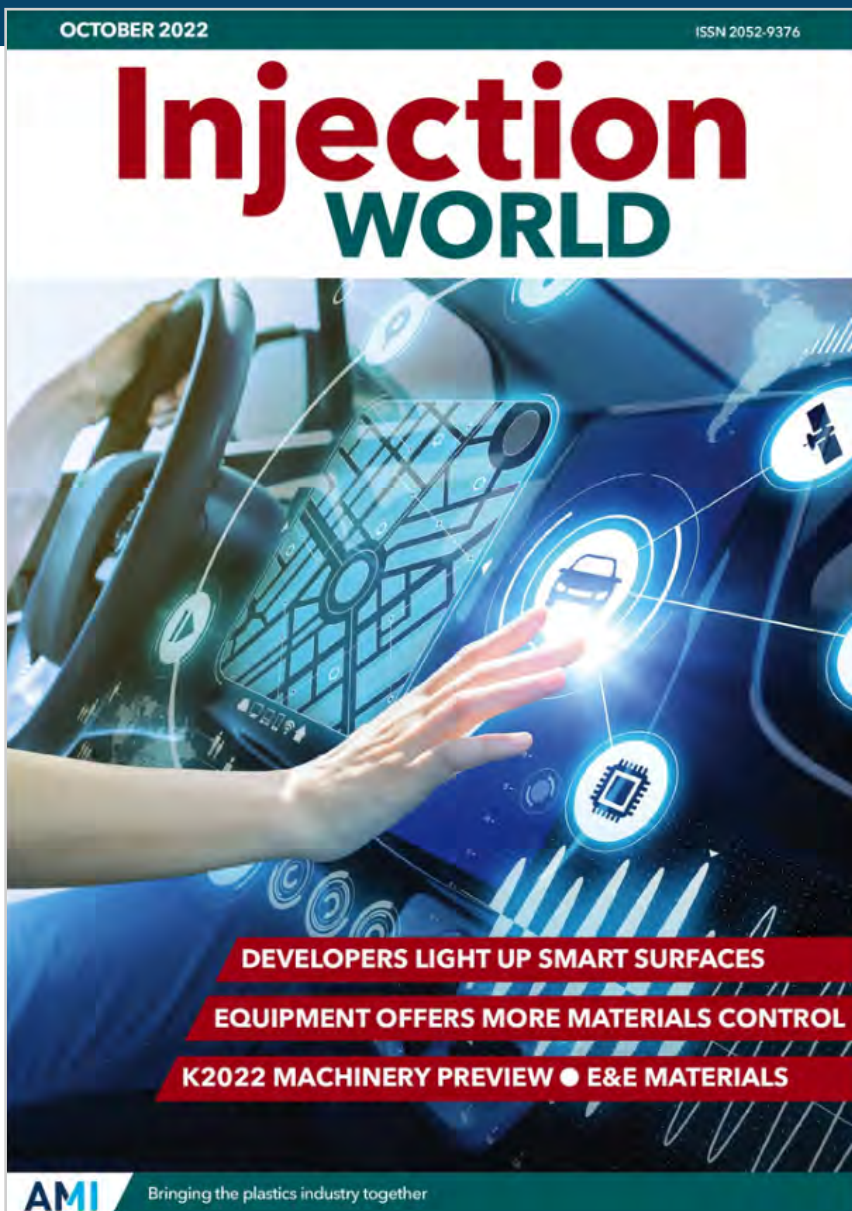


# Global digital plastics magazines, apps and newsletters from AMI

Process-specific digital plastics publications:  
available online; on tablets; on smartphones



Published by:

**AMI**

**2023**  
Media data

# Injection WORLD

*Injection World* magazine combines the simplicity and familiarity of a printed publication with the additional features of online delivery and digital interactivity. Our simple page-turner interface allows readers to forward links to articles – allowing valuable content to be shared with colleagues and customers – and download PDFs for storage and printing.

The magazine is available free-of-charge online using a standard web browser. Subscribers are notified of each new edition of *Injection World* by email – an important benefit in our post-Covid world of mobile and remote working– with a single click taking them directly to the magazine (our 37,379 email subscribers cover more than 150 countries).

*Injection World* can also be read on iPad, iPhone and Android-based devices using our free app, which has been downloaded more than 26,255 times from 127 countries and is extending our reach into key fast growing markets such as India, China, Mexico and Turkey.

We also use our @PlasticsWorld Twitter feed to keep readers up to date with the latest plastics industry news and to let them know whenever we publish a new edition of *Injection World* magazine. @PlasticsWorld has a global following of more than 23,400 people and is the most followed plastics industry news feed on **Twitter**.

## 2023 Features List

### January/February

Medical materials  
Thermoplastic composites  
Granulators

### March

Thin wall moulding  
Materials preparation  
Product design

### April

Caps and closures  
Automation and robotics  
High temperature plastics  
**Chinaplas 2023 Preview (17-20 April)**

### May

Automotive - under the hood  
Thermoplastic elastomers  
Joining and assembly

### June

3D printing  
Bioplastics  
Energy management

### July/August

Packaging  
Colour and masterbatch  
Liquid silicone rubber  
**Plast preview (5-8 September)**

### September

Medical moulding  
Digital production  
Recycled materials  
**Injection Molding & Design Expo Preview (20-21 September)**

### October

Electrical and electronic  
Surfaces and decoration  
Materials handling  
**Fakuma 2023 Preview (17-21 October)**

### November/December

Automotive - exterior and interior  
Foam moulding  
Hot runners  
**Fakuma review**

### Exhibition and show coverage

*Injection World* covers all of these international plastics shows. Make sure you don't miss your chance to advertise. Check the Features List for more information.



### Injection Molding & Design Expo

*Injection World* magazine is published by plastics industry data and media group AMI. It organises the **Injection Molding & Design Expo** in Novi, MI, USA. AMI also organises the North American and European editions of the Compounding World Expo, Plastics Extrusion World Expo, Plastics Recycling World Expo and Polymer Testing World Expo. These take place in Essen in Germany and Cleveland, OH, US.

Find out more here:  
[www.injectionmoldingexpo.com](http://www.injectionmoldingexpo.com)



**INJECTION MOLDING  
& DESIGN EXPO**  
FROM CONCEPT TO DELIVERY

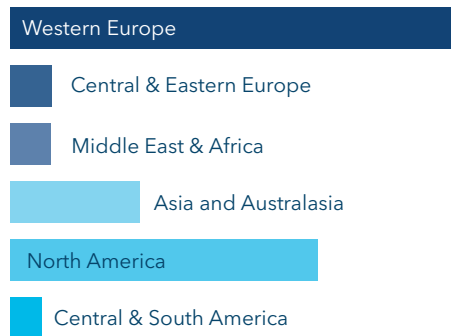
# Injection World Distribution Data

Injection World targets buyers, specifiers and producers of moulded plastic parts, as well as mouldmakers and designers. It also reaches suppliers of materials and equipment.



## Global email distribution by region

Total email subscribers: 37,739\*

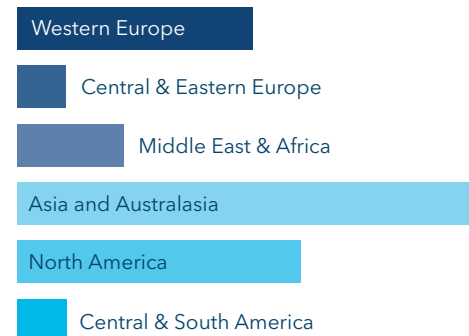


### Top 10 countries by number of subscribers:



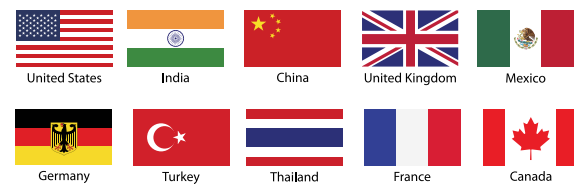
## Global app downloads by region

Total app downloads: 26,255\*



\*Email and app download data at 1 September 2022 based on validated email addresses and app store location

### Top 10 app user locations by downloads:



## Meet the **Injection WORLD** team



### David Eldridge / Editor

David has more than 25 years' experience in international B2B publishing, mostly writing for the plastics industry. An English graduate, he has also covered the metals, oil and gas industries.



### Chris Smith / Editor-in-Chief

Chris graduated in materials science and worked in the plastics industry prior to moving into B2B publishing. He has been writing about plastics for more than 25 years.



### Chris Saunders / Senior Staff Writer

Chris is the newest addition to the AMI Magazines editorial team joining in 2022. He has more than 20 years' experience in the publishing industry and has lived and worked in both the UK and China.



### Paul Beckley / Head of Business Development

Paul is a media professional with more than 30 years of experience in the international B2B events industry, holding positions in Europe and Asia. Paul joined AMI in 2020..



### Claire Bishop / Advertising Manager

Claire Bishop is an experienced consumer and B2B media sales specialist. She has worked with AMI since the company launched its digital magazine division in 2008.



### Maggie Liu / Advertising Sales Agent - China and Hong Kong

Maggie is a B2B media sales professional with more than 20 years' experience in the Chinese and Asian marketplace.



### Ms Sydney Lai / Advertising Sales Agent - Taiwan

Sydney has been involved in marketing promotion and media sales covering magazines, conferences and events for more than 15 years.



### Yogesh Vyas / Advertising and Expo Sales Agent - India

Yogesh has worked in media and event sales in India for more than 20 years. He is currently sales director at B2B media sales platform Dexspoc.

# 2023 Rates and Data: Magazines

AMI's magazines are digital magazines for the digital age. They are available free-of-charge online using a standard internet browser and can also be read on the iPad, iPhone and Android-based devices using our free apps or HTML5 browser.

The **online editions** are hosted on the Yudu platform for digital magazines, which means there is no need for readers to download special software or large files. Subscribers are notified of each new edition by email and a simple click of a weblink takes them to the latest magazine. Our user-friendly interface allows them to browse and read the magazine just like a printed product, but with the additional benefits of online delivery and digital interactivity. Readers can easily forward links to articles, allowing them to share each magazine's valuable content with colleagues, suppliers and customers. And they can

download the magazine as a PDF for storage and printing.

The apps for the **iPad, iPhone** and **Android** devices are proving very popular with readers around the world. The dedicated apps have been downloaded more than 71,688 times since their launch in 2012, and more subscribers are signing up every day. Our apps are extending the reach of the magazines beyond their already substantial online readership, providing even more value for advertisers.

We also use our @PlasticsWorld **Twitter** feed to keep our readers up to date with the latest plastics industry news and to let them know whenever we publish a new edition of each magazine. To date, @PlasticsWorld has attracted a global following of more than 23,432 people and is one of the most popular sources of plastics industry information on the social media site.

€ - Euros	Single	3+	6+	12+
Double Page Spread	€ 4,070	€ 3,455	€ 3,080	€ 2,520
Page	€ 2,945	€ 2,385	€ 2,085	€ 1,670
Half Page	€ 1,895	€ 1,615	€ 1,475	€ 1,225
Third Page	€ 1,655	€ 1,425	€ 1,300	€ 1,105
Quarter Page	€ 1,345	€ 1,145	€ 1,026	€ 885

\$ - Dollars	Single	3+	6+	12+
Double Page Spread	\$4,705	\$3,955	\$3,525	\$2,890
Page	\$3,410	\$2,730	\$2,390	\$1,915
Half Page	\$2,205	\$1,885	\$1,720	\$1,430
Third Page	\$1,930	\$1,650	\$1,510	\$1,295
Quarter Page	\$1,545	\$1,330	\$1,195	\$1,030

## Guaranteed positions:

Special positions - for example, right hand or consecutive pages - can be guaranteed for a booking premium of 15% of the rate card charge

## Simple pricing:

All rates include insertion in both online and app editions

## Brochure Showcase entry:

€410 or \$470 per brochure

## Profile features (advertorial):

Full pages: €3,620 (\$4,220)

Double-page spread €5,245 (\$6,110)

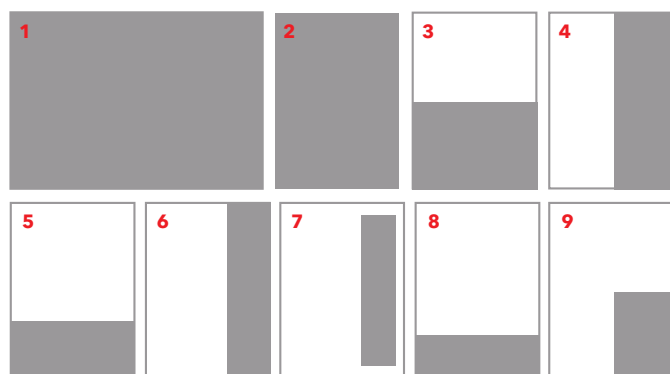
## File formats:

Final advertisement copy should be supplied as high resolution (minimum 200dpi) digital files in either PDF or JPG format. To ensure the optimum results across our different digital platforms we recommend you use our Adobe Joboptions settings when outputting your artwork. These can be downloaded at <http://bit.ly/AMIPDF>.

If you wish to supply any other format, please contact us to discuss compatibility. Our full advertisement terms and conditions can be viewed at <http://bit.ly/AdvertisingTandCs>

## Video/interactive:

It is possible to add rich media to your adverts, such as videos, flash animation, surveys and presentations. To find out what is possible and how much it costs, contact us to discuss your ideas. We also offer banner and skyscraper adverts on all of our magazine websites. Contact us for our competitive rates and the latest viewing figures.



## Advertisement copy sizes

1. Double-page spread:	420mm x 297mm
2. Full page	210mm x 297mm
3. Half page (horizontal):	210mm x 146mm
4. Half page (vertical):	100mm x 297mm
5. Third page (horizontal):	210mm x 99mm
6. Third page (vertical) TO TRIM	72mm x 297mm
7. Third page (vertical) TYPE AREA	57mm x 251mm
8. Quarter page (horizontal):	210mm x 74mm
9. Quarter page (vertical):	100mm x 146mm

## Width by height

# Contact us

To discuss advertising options and availability



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